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To the Honorable Commissioner of ched original documents or copy thereof.

1. Name of conveying party(ies):
David Leason and Wendy Z. Leason

Additional name(s) of conveying party(ies) attached? Yes No

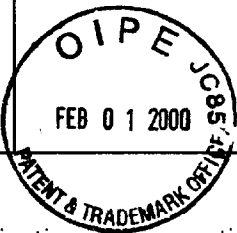
3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date: January 20, 2000

2. Name and address of receiving party(ies):
Name: **LEASON HOLDINGS COMPANY, L.L.C.**

Street Address: **176 East 77th Street**
City: **New York State: New York** Zip: **10021**

Additional name(s) & address(es) attached? Yes No



4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s)

B. Patent No.(s)

5,898,594

CERTIFICATE OF MAILING
I hereby certify that this paper and every paper referred to therein as being enclosed is being deposited with the U.S. Postal Service as first class mail, postage prepaid, in an envelope addressed to: Commissioner of Patents & Trademarks, Washington DC 20231,
JANUARY 21 2000 (Date of Deposit)
1/21/00 David Leason
Date Name

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: David Leason

Internal Address:

Street Address: 176 East 77th Street

City: New York State: New York Zip: 10021

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41):..... \$40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

03/06/2000 JSMBDAZZ 00000123 5898594
01 FC:581 (40.00 OP)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

DAVID LEASON
Name of Person Signing

Signature

January 20, 2000
Date

Total number of pages including cover sheet, attachments, and document:

3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments Washington, D.C. 20231

ASSIGNMENT

David Leason, a citizen of the United States of America; residing at 176 East 77th Street, New York, NY 10021; and

Wendy Z. Leason, a citizen of the United States of America; residing at 176 East 77th Street, New York, NY 10021

(hereinafter called "ASSIGNORS") in consideration of the sum of Ten Dollars (\$10.00) or the equivalent thereof, and other good and valuable consideration paid to them by

LEASON HOLDINGS COMPANY, L.L.C.

a corporation organized under the laws of New York, located at 176 East 77th Street, New York, NY 10021, (hereinafter called the "ASSIGNEE"), do hereby sell and assign to the said ASSIGNEE, its successors and assigns, all their right, title and interest,

in and for the United States of America only, or

throughout the world,

in and to their invention entitled:

METHOD AND APPARATUS FOR ENABLING A SELECTION OF CATALOG ITEMS

invented by them and described in

the application executed on

Application Serial No. , filed

U.S. Patent No. 5,898,594, issued April 27, 1999

and all divisions, reissues, continuations and extensions thereof (hereinafter, collectively, the "Letters Patent"), the said interest being

the entire ownership interest

[] an undivided partial ownership interest

to be held and enjoyed by said ASSIGNEE, its successors, assigns or other legal representatives, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held and enjoyed by said ASSIGNORS if this assignment and sale had not been made;

And ASSIGNORS hereby agree to sign and execute any further documents or instruments which may be necessary, lawful, and proper in the prosecution of said above-named application or in the preparation and prosecution of any continuing, continuation-in-part, substitute, divisional, renewal or reissue applications, or in any amendment, extension, or interference proceedings, or otherwise to secure the title thereto in said ASSIGNEE;

And the said ASSIGNORS hereby authorize and request the Director of the Patent and Trademark Office to issue said Letters Patent to said ASSIGNEE.

I declare under penalty of perjury under the laws of the United States of America that I have signed this document as my own free act and that all of the foregoing is true and correct.

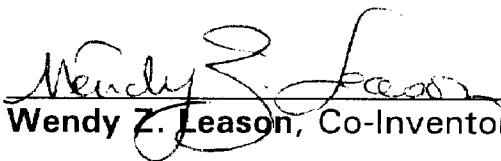
Dated:

1/20/00



David Leason, Co-Inventor

Dated: _____



Wendy Z. Leason, Co-Inventor