EXPISES mail label NO: EL133338261US

Pocket No.: 48348-042

ივ-ი9-2000 U.S. DEPARTMENT OF COMMERCE FORM PTO-1595 (Medified) RE (Rev. 6-93) Patent and Trademark Office OMB No. 0651-Q011 (exp.4/94) Copyright 1904-97 LegalStar P08/REV02 To the Honorable Commissioner of Patents a...... 2. Name and address of receiving party(ies): 1. Name of conveying party(ies): ColorAge, Inc. Name: Splash Technology, Inc. Internal Address: _ ☐ Yes 🛛 No Additional names(s) of conveying party(ies) 3. Nature of conveyance: Street Address: 55 Del Rey Avenue Assignment □ Merger ☐ Security Agreement ☐ Change of Name City: Sunnyvale __ State: CA __ ZIP: 94086 ☐ Other _ Execution Date: January 3, 2000 Application number(s) or registration numbers(s): If this document is being filed together with a new application, the execution date of the application is: A. Patent Application No.(s) B. Patent No.(s) US Pat No. 5,995,724 X No Additional numbers attached? ☐ Yes 5. Name and address of party to whom correspondence 6. Total number of applications and patents involved: concerning document should be mailed: Name: David W. Slaby 7. Total fee (37 CFR 3.41):....\$ 40.00 Internal Address: McDermott, Will & Emery ☐ Enclosed - Any excess or insufficiency should be credited or debited to deposit account Authorized to be charged to deposit account Street Address: 2700 Sand Hill Road 8. Deposit account number: 50-0385 State: CA ZIP: 94025 City: Menlo Park DO NOT USE THIS SPACE 03/08/2000 DCDATES 00000105 500385 5995724 ⁰¹9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. 1-18-00 alrum Struct (James E. Eakin, Reg. No. 27,874 Name of Person Signing Date Signature Total number of pages including cover sheet, attachments, and document:

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<u>ASSIGNMENT</u>

WHEREAS, SPLASH - COLORAGE, INC., a Massachusetts corporation, has

exclusive ownership of that invention and the patent thereon entitled:

"PROCESSING SYSTEM AND PROCESS USING PERSONALIZATION TECHNIQUES"

U.S. Patent No. 5,995,724

Issued: November 30, 1999

WHEREAS, SPLASH TECHNOLOGY, INC., a Delaware corporation, having an

office at 555 Del Rey Avenue, Sunnyvale, California 94086, is desirous of obtaining the

entire right, title and interest in, to and under the said invention, including the patent thereon,

outlined above.

NOW THEREFORE, for good and valuable consideration, the receipt of which is

hereby acknowledged, SPLASH - COLORAGE, INC., has assigned, transferred and set over,

and by these presents does hereby sell, assign, transfer and set over unto the said SPLASH

TECHNOLOGY, INC., its successors, legal representatives and assigns, its entire right, title

and interest in, to and under the said invention including U.S. Patent No. 5,995,724, together

with all applications for continued prosecution applications, divisions, continuations,

continuations-in-part, renewals, reissues and extensions thereof and all patents which may be

granted thereon, as well as all applications for patents which may be filed for said invention

in any country or countries foreign to the United States and all patents which may be granted

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for said invention in any country or countries foreign to the United States, including all

extensions, renewals and reissues thereof, and the right to claim priority under the

International Convention for the Protection of Industrial Property; and SPLASH -

COLORAGE, INC., hereby authorizes and requests the United States Patent and Trademark

Office, and any official of any country or countries foreign to the United States, whose duty it

is to issue the patents on applications as aforesaid, to issue all patents for said invention to the

said SPLASH TECHNOLOGY, INC., its successors, legal representatives and assigns, in

accordance with this instrument.

AND SPLASH - COLORAGE, INC., hereby covenants that it has the full right to

convey the entire interest herein assigned, and that it has not executed, and will not execute,

any agreement in conflict therewith.

AND SPLASH - COLORAGE, INC., further covenants and agrees that it will

communicate any facts known to it respecting said invention, and testify in any legal

proceeding, sign all lawful papers, execute all continued prosecution applications, divisional,

continuing and reissue applications, make all rightful oaths and generally do everything

possible to aid the said SPLASH TECHNOLOGY, INC., its successors, legal representatives

and assigns to obtain and enforce proper patent protection for said invention in all countries.

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The undersigned, being hereby warned that willful false statements and the like so

made are punishable by fine or imprisonment, or both under Section 1001 of Title 18 of the

United States Code and that such willful false statements may jeopardize the validity of the

foregoing instrument, declare that he has read the foregoing instrument and believes that

the facts set forth herein are true; that he is the President of Splash - ColorAge, Inc. and is

authorized to execute this instrument on behalf of the subject corporation and that all

statements made of his own knowledge are true, and that all statements made on information

and belief are believed to be true

IN TESTIMONY WHEREOF, I have hereunto set our hand this 3rd day of

January, 2000.

SPLASH - COLORAGE, INC.

By:

Kevin MacGillivray President and CEO

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RECORDED: 01/18/2000