

REC 2/4/00 03-09-2000 UNUS #99-0215; DM7111(V)

RECORDATION FORM COVER SHEET
PATENTS ONLY

101285246

Department of Commerce
& TRADEMARK OFFICE

To the Honorable Commissioner of Patents and Trademarks

1. NAME OF CONVEYING PARTY(IES):
Benjamin Phalan OATES
Nicholas David PATTISON
Russell JONES

2. NAME AND ADDRESS OF RECEIVING PARTY(IES):
NAME: Unilever Home & Personal Care USA, Division of
Conopco, Inc.
STREET ADDRESS: 33 Benedict Place
CITY: Greenwich STATE: CT
ZIP: 06830

ADDITIONAL NAME(S) OF CONVEYING PARTY(IES) ATTACHED?
YES [] NO [XX]

ADDITIONAL NAME(S) & ADDRESS(ES) ATTACHED?
YES [] NO [XX]

3. NATURE OF CONVEYANCE:
[XX] ASSIGNMENT [] SECURITY AGREEMENT [] MERGER [] CHANGE OF NAME [] OTHER
EXECUTION DATE: October 22, 1999

4. APPLICATION NUMBER(S) OR PATENT NUMBER(S): 29/112,739 FILED: October 22, 1999
IF THIS DOCUMENT IS BEING FILED TOGETHER WITH A NEW APPLICATION, THE EXECUTION DATE OF THE APPLICATION IS:

A. PATENT APPLICATION NO.(S): 29/112,739 B. PATENT NO.(S)

ADDITIONAL NUMBERS ATTACHED? [] YES [XX] NO

5. NAME AND ADDRESS OF PARTY TO WHOM CORRESPONDENCE CONCERNING DOCUMENT SHOULD BE MAILED:
UNILEVER PATENT DEPARTMENT, 45 RIVER ROAD, EDGEWATER, NEW JERSEY 07020

6. TOTAL NUMBER OF APPLICATIONS AND PATENTS INVOLVED: 1

7. TOTAL FEE (37 CFR 3.41): \$40.00 [] ENCLOSED [XX] AUTHORIZED TO BE CHARGED TO DEPOSIT ACCOUNT
[XX] ANY DEFICIENCY OR OVERPAYMENT SHOULD BE CHARGED OR CREDITED TO DEPOSIT ACCOUNT 12-1155.

8. DEPOSIT ACCOUNT NUMBER: 12-1155 (Duplicate copy of this page is attached for payment by deposit account)

DO NOT USE THIS SPACE

9. STATEMENT AND SIGNATURE:
TO THE BEST OF MY KNOWLEDGE AND BELIEF, THE FOREGOING INFORMATION IS TRUE AND CORRECT AND ANY ATTACHED COPY IS A TRUE COPY OF THE ORIGINAL DOCUMENT.

Matthew Boxer
MATTHEW BOXER, ATTORNEY FOR APPLICANT(S)
REGISTRATION NO. 28,495

2/1/00
DATE

TOTAL NUMBER OF PAGES COMPRISING COVER SHEET, ATTACHMENTS, AND DOCUMENT: 4

OMB NO. 0651-0011 (EXP. 4/94)

DO NOT DETACH THIS PORTION

MAIL DOCUMENTS TO BE RECORDED WITH REQUIRED COVER SHEET INFORMATION TO:
COMMISSIONER OF PATENTS AND TRADEMARKS, BOX ASSIGNMENTS, WASHINGTON D.C. 20231

PUBLIC BURDEN REPORTING FOR THIS SAMPLE COVER SHEET IS ESTIMATED TO AVERAGE ABOVE 30 MINUTES PER DOCUMENTS TO BE RECORDED, INCLUDING TIME FOR REVIEWING THE DOCUMENT AND GATHERING THE DATA NEEDED, AND COMPLETING AND REVIEWING THE SAMPLE COVER SHEET. SEND COMMENTS REGARDING THIS BURDEN ESTIMATE TO THE U.S. PATENT AND TRADEMARK OFFICE, OFFICE OF INFORMATION SYSTEMS, P2-1000C, WASHINGTON, D.C. 20231 AND TO THE OFFICE OF MANAGEMENT AND BUDGET, PAPERWORK REDUCTION PROJECT (0651-0011), WASHINGTON, D.C. 20231

03/08/2000 DNGUYEN 00000123 121155 29112739
01 FC:581 40.00 CH

PATENT
REEL: 010590 FRAME: 0131

ASSIGNMENT

DM 7111 (V)

WHEREAS, I/WE, Benjamin Phalan Oates, Nicholas David Pattison and Russell Jones, all of C/o Design Bridge Structure Ltd, 18 Clerkenwell Close London EC1R 0AA Great Britain

have invented certain improvements in: **DEODORANT CONTAINER**

(bearing Attorney's Docket Number: **DM 7111 (V)**), which is found in

[Check and complete (a), (b) or (c)]

(a) _____ U.S. patent application executed on _____

(b) x To comply with 37 CFR 3.21 for recordal of this assignment, I/WE as ASSIGNOR(S) signing below, hereby authorise and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known.

U.S. application Serial No. 29/112739 filed on 22 October 1999

(c) _____ International Application No. PCT/ / _____

AND WHEREAS, UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO INC, a corporation of NEW YORK, having a principal place of business at 33 BENEDICT PLACE, GREENWICH, CONNECTICUT 06830 desires to acquire the entire right title and interest in and to the aforesaid invention, and to said United States application or any reissues, divisions, continuation, or continuation-in-part thereof, and in any Letters Patent which may issue therefrom;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO INC, its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States, and in and to any and all divisional, continuation, continuation-in-part, reissue or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, the same to be held by and for the sole and exclusive use and benefit of the said UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO INC, its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO INC, as the ASSIGNEE of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO INC, in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said UNILEVER HOME & PERSONAL CARE USA, DIVISION OF

PATENT
REEL: 010590 FRAME: 0132

CONOPCO INC, its successors and assigns, may be necessary in this country fully to secure to said UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO INC, its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles, and interests hereby sold, assigned, transferred and conveyed.

In witness whereof, I/we have hereunto set my/our hand

Dated: 22 October 1999 (1)


Inventor - Benjamin Phelan Oates

BENJAMIN P. OATES.

Dated: 22 October 1999 (2)


Inventor - Nicholas David Pattison

NICHOLAS DAVID
PATTISON

Dated: 22 October 1999 (3)


Inventor - Russell Jones

Notarise & Apostille

PATENT
REEL: 010590 FRAME: 0133



Seen by me, Victor Joseph Antonius Johannes Clemens van Heeswijk, civil law notary in Rotterdam, the Netherlands, for legalisation of the signatures placed on the attached document of:

- Mr Benjamin Phalan Oates, residing at c/o Design Bridge Structure Ltd., 18 Clerkenwell Close London, EC1R 0AA, Great Britain;
- Mr Nicholas David Pattison, residing at c/o Design Bridge Structure Ltd., 18 Clerkenwell Close London, EC1R 0AA, Great Britain; and
- Mr Russell S. Jones, residing at c/o Design Bridge Structure Ltd., 18 Clerkenwell Close London, EC1R 0AA, Great Britain.

Rotterdam, 13 January 2000



APOSTILLE

(Convention de La Haye du 5 Octobre 1981)

1. Country: The NETHERLANDS

This public document

2. has been signed by mr V.J.A.J.C. van Heeswijk

3. acting in the capacity of notary

4. bears the stamp of mr V.J.A.J.C. van Heeswijk
Certified

5. at ROTTERDAM 6. on 14/01/2000

7. by the clerk of the District Court

(Griffier van de Arrondissementsrechtbank)

N° 93254

Stamp:

10. Signature:



RECORDED: 02/04/2000

PATENT
REEL: 010590 FRAME: 0134