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03-14-2000

S. DEPARTMENT OF COMMERCE
Patent and Trademark Office



Atty Ref/Docket No.: 777.327US1

101289531

To the Honorable Commissioner of Patents and Trademarks: Pl

reof.

1. Name of conveying party(ies):

Scott C. Cottrille, Ade A. Olubummo, Antony Halim,
Brian R. Daugherty, Patrick Pei Cai and Craig Harry

2. Name and address of receiving party(ies):

Name: Microsoft Corporation

Street Address: One Microsoft Way

City: Redmond State: WA ZIP: 98052

Additional name(s) & address(es) attached? [] Yes [X] No

Additional name(s) of conveying party(ies) attached? [] Yes [X] No

3. Nature of conveyance:

- [X] Assignment [] Merger
[] Security Agreement [] Change of Name
[] Other

Execution Date: February 2, 2000

4. Application number(s) or patent number(s):

091 500655

If this document is being filed together with a new application, the execution date of the application is: February 2, 2000

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached? [] Yes [X] No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Allen J. Oh

Address: Schwegman, Lundberg, Woessner & Kluth, P.A.
P.O. Box 2938
Minneapolis, MN 55402

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00

- [X] Enclosed
[] Authorized to be charged to deposit account

8. Please charge any additional fees or credit any overpayments to our
Deposit account number: 19-0743

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To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Allen J. Oh/Reg. No. 42,047

Name of Person Signing

Signature

Date

Total number of pages including cover sheet: 5

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PATENT
REEL: 010597 FRAME: 0824

ASSIGNMENT

WHEREAS, we, Scott C. Cottrille, Ade A. Olubummo, Antony Halim, Brian R. Daugherty, Patrick Pei Cai and Craig Harry (hereinafter referred to as ASSIGNORS), having post office addresses of 22618 NE 14th Drive, Redmond, WA 98053, 14456 108th Place NE, Bothell, WA 98011, 4431 143rd Avenue SE, Bellevue, WA 98006, 604 170th Place NE, Bellevue, WA 98008, 23901 SE 42nd Place, Issaquah, WA 98029 and 17917 NE 93rd Way, Apt. 1, Redmond, WA 98052 respectively, are the joint inventors of an invention entitled "CREATION AND DELIVERY OF CUSTOMIZED CONTENT", as described and claimed in the specification forming part of an application for United States letters patent executed herewith;

WHEREAS, Microsoft Corporation (hereinafter referred to as ASSIGNEE), a corporation of the State of Washington having a place of business at One Microsoft Way, Redmond, WA 98052, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign and transfer unto said ASSIGNEE, the entire right, title and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNORS had this assignment, transfer and sale not been made. ASSIGNORS hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 2 day of February, ~~1999~~ ²⁰⁰⁰.

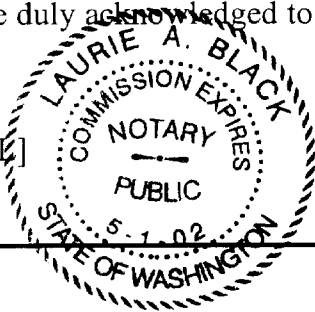
Scott C. Cottrille
Scott C. Cottrille

STATE OF WA)
)ss.

COUNTY OF King)

On this 2nd day of February, 1999 before me personally appeared Scott C. Cottrille to me known and known to me to be the person described in and who executed the foregoing instrument, and he/she duly acknowledged to me that he/she executed the same for the uses and purposes therein set forth.

[SEAL]



Laurie A Black
Notary Public

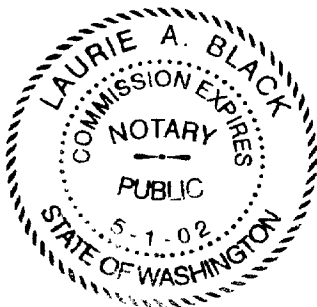
IN TESTIMONY WHEREOF, I have hereunto set my hand this 2nd day of February, ~~1999~~ ²⁰⁰⁰.

Ade A. Olubummo
Ade A. Olubummo

STATE OF WA)
)ss.
COUNTY OF King)

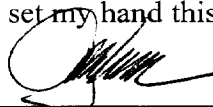
On this 2nd day of February, 1999 before me personally appeared Ade A. Olubummo to me known and known to me to be the person described in and who executed the foregoing instrument, and he/she duly acknowledged to me that he/she executed the same for the uses and purposes therein set forth.

[SEAL]



Laurie A Black
Notary Public

IN TESTIMONY WHEREOF, I have hereunto set my hand this 2 day of February, ~~1999~~ ²⁰⁰⁰.

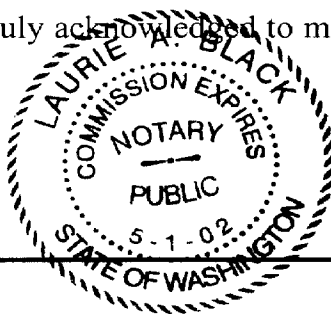


Antony Halim

STATE OF WA)
COUNTY OF King)ss.

On this 2 day of February, 1999 before me personally appeared Antony Halim to me known and known to me to be the person described in and who executed the foregoing instrument, and he/she duly acknowledged to me that he/she executed the same for the uses and purposes therein set forth.

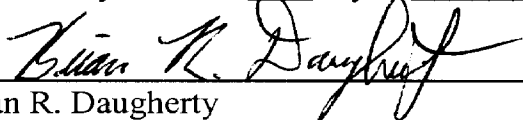
[SEAL]



Laurie A Black

Notary Public

IN TESTIMONY WHEREOF, I have hereunto set my hand this 2 day of February, ~~1999~~ ²⁰⁰⁰.

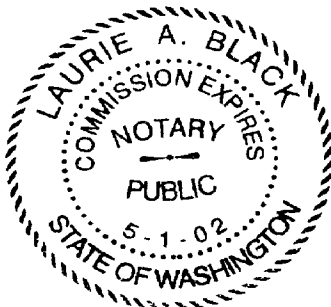


Brian R. Daugherty

STATE OF WA)
COUNTY OF King)ss.

On this 2nd day of February, 1999 before me personally appeared Brian R. Daugherty to me known and known to me to be the person described in and who executed the foregoing instrument, and he/she duly acknowledged to me that he/she executed the same for the uses and purposes therein set forth.

[SEAL]



Laurie A Black

Notary Public

IN TESTIMONY WHEREOF, I have hereunto set my hand this 2-2 day of Feb, ²⁰⁰⁰~~1999~~.

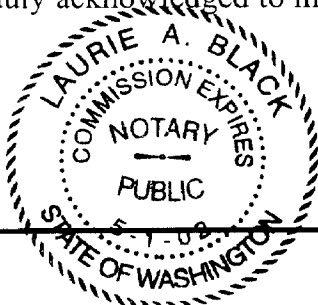
Patrick Pei Cai
Patrick Pei Cai

STATE OF WA)
)ss.

COUNTY OF King)

On this 2nd day of February, 1999 before me personally appeared Patrick Pei Cai to me known and known to me to be the person described in and who executed the foregoing instrument, and he/she duly acknowledged to me that he/she executed the same for the uses and purposes therein set forth.

[SEAL]



Laurie A Black
Notary Public

IN TESTIMONY WHEREOF, I have hereunto set my hand this 2 day of Feb, ²⁰⁰⁰~~1999~~.

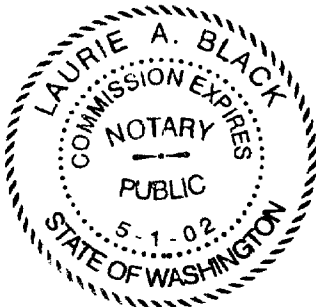
Craig Harry
Craig Harry

STATE OF WA)

COUNTY OF King)ss.

On this 2nd day of February, 1999 before me personally appeared Craig Harry to me known and known to me to be the person described in and who executed the foregoing instrument, and he/she duly acknowledged to me that he/she executed the same for the uses and purposes therein set forth.

[SEAL]



Laurie A Black
Notary Public