

3.2.00
RECORDATION FORM COVER SHEET
PATENTS ONLY

03-21-2000

UNUS #99-0382-Y-LIP:DM6095(V)



101293736

ENT OF COMMERCE
DEMARK OFFICE

To the Honorable Commissioner of Patents and

ents or copy thereof.

1. NAME OF CONVEYING PARTY(IES):

Judith Lynne CARTER
Richard Lee DICKINSON
Jeanne FOX
Stephen Crawford DUNN

2. ADDRESS OF RECEIVING PARTY(IES):

NAME: Lipton, Division of Conopco, Inc.

STREET ADDRESS: 800 Sylvan Avenue

CITY: Englewood Cliffs

STATE: NJ

ZIP: 07632

ADDITIONAL NAME(S) OF CONVEYING PARTY(IES) ATTACHED?

YES [] NO [XX]

ADDITIONAL NAME(S) & ADDRESS(ES) ATTACHED?

YES [] NO [XX]

3. NATURE OF CONVEYANCE:

[] ASSIGNMENT [] SECURITY AGREEMENT [] MERGER [] CHANGE OF NAME [XX] OTHER - Request to Correct Assignor's Name Previously

EXECUTION DATE: September 29, 1999

4. APPLICATION NUMBER(S) OR PATENT NUMBER(S): 29/111,574 FILED: September 30, 1999

IF THIS DOCUMENT IS BEING FILED TOGETHER WITH A NEW APPLICATION, THE EXECUTION DATE OF THE APPLICATION IS:

A. PATENT APPLICATION NO.(S): 29/111,574

B. PATENT NO.(S)

ADDITIONAL NUMBERS ATTACHED? [] YES [XX] NO

5. NAME AND ADDRESS OF PARTY TO WHOM CORRESPONDENCE CONCERNING DOCUMENT SHOULD BE MAILED:

UNILEVER PATENT DEPARTMENT, 45 RIVER ROAD, EDGEWATER, NEW JERSEY 07020

6. TOTAL NUMBER OF APPLICATIONS AND PATENTS INVOLVED: 1

7. TOTAL FEE (37 CFR 3.41): \$40.00 [] ENCLOSED [XX] AUTHORIZED TO BE CHARGED TO DEPOSIT ACCOUNT

[XX] ANY DEFICIENCY OR OVERPAYMENT SHOULD BE CHARGED OR CREDITED TO DEPOSIT ACCOUNT 12-1155.

8. DEPOSIT ACCOUNT NUMBER: 12-1155 (Duplicate copy of this page is attached for payment by deposit account)

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9. STATEMENT AND SIGNATURE:

TO THE BEST OF MY KNOWLEDGE AND BELIEF, THE FOREGOING INFORMATION IS TRUE AND CORRECT AND ANY ATTACHED COPY IS A TRUE COPY OF THE ORIGINAL DOCUMENT.

Edward A. Squillante, Jr., ATTORNEY FOR APPLICANT(S)
REGISTRATION NO. 38,319

2/25/00
DATE

TOTAL NUMBER OF PAGES COMPRISING COVER SHEET, ATTACHMENTS, AND DOCUMENT: 7

OMB NO. 0651-0011 (EXP. 4/94)

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MAIL DOCUMENTS TO BE RECORDED WITH REQUIRED COVER SHEET INFORMATION TO:
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PATENT
REEL: 010614 FRAME: 0250

RECORDATION FORM
PATENTS ONLY

11-04-1999



To the Honorable Comptroller

101191933

U.S. DEPARTMENT OF COMMERCE
PATENT & TRADEMARK OFFICE

Use record the attached original documents or copy thereof.

1. NAME OF CONVEYING PARTY(IES)

Judith Lynn CARTER
Richard Lee DICKINSON
Jeanne FOX
Stephen Crawford DUNN

ADDITIONAL NAME(S) OF CONVEYING PARTY(IES) ATTACHED?

YES ☐ NO ☒

11-1-99

2. NAME AND ADDRESS OF RECEIVING PARTY(IES):

NAME: Lipton, Division of Conopco, Inc.

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CITY: Englewood Cliffs

STATE: NJ

ZIP: 07632

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YES ☐ NO ☒

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☒ ASSIGNMENT ☐ SECURITY AGREEMENT ☐ MERGER ☐ CHANGE OF NAME ☐ OTHER

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A. PATENT APPLICATION NO.(S): 29/111,574

29,111,574

B. PATENT NO.(S)

ADDITIONAL NUMBERS ATTACHED? ☐ YES ☒ NO5. NAME AND ADDRESS OF PARTY TO WHOM CORRESPONDENCE CONCERNING DOCUMENT SHOULD BE MAILED:
UNILEVER PATENT DEPARTMENT, 45 RIVER ROAD, EDGEWATER, NEW JERSEY 07020

6. TOTAL NUMBER OF APPLICATIONS AND PATENTS INVOLVED: 1

7. TOTAL FEE (37 CFR 3.41): \$40.00 ☐ ENCLOSED ☒ AUTHORIZED TO BE CHARGED TO DEPOSIT ACCOUNT
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EDWARD A. SQUILANTE, JR., ATTORNEY FOR APPLICANT(S)
REGISTRATION NO. 38,319

10/28/99

DATE

TOTAL NUMBER OF PAGES COMPRISING COVER SHEET, ATTACHMENTS, AND DOCUMENT: 4

OMB NO. 0651-0011 (EXP. 4/94)

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11/03/1999 MTHA11 00000268 121155 29111574

01 FC:581 40.00 CH

PATENT
REEL: 010614 FRAME: 0251

ASSIGNMENT

WHEREAS, Judith Lynne Carter, Richard Lee Dickinson, Jeanne Fox and Stephen Crawford Dunn, all citizens of the United States, residing at 158 Adams Street, Newton, MA 02458, 234 Beacon Street, Boston, MA 02116, 6 Celinda Drive, Franklin, MA 02038 and 64 Forest Avenue, Natick, MA 01760, respectively, invented certain improvements in

ADVERTISING SIGN

(bearing Attorney's Docket Number 99-0382-Y-LIP,) which is found in:

- (a) ☐ U.S. patent application executed on _____
- (b) ☒ To comply with 37 CFR 3.21 for recordal of this assignment, I/WE an ASSIGNOR(S) signing below, hereby authorize and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known.

U.S. application Serial No. 29/111,574 filed on September 30, 1999.

- (c) ☐ International Application No. PCT _____/_____.

AND WHEREAS, **LIPTON, DIVISION OF CONOPCO, INC.**, a corporation of New York, having a principal place of business at 800 Sylvan Avenue, Englewood Cliffs, New Jersey 07632, desires to acquire the entire right, title and interest in the said application and invention, and improvements and to any United States and foreign patents to be obtained therefor;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid **LIPTON, DIVISION OF CONOPCO, INC.**, its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States and all foreign countries, and all rights of priority under the International Convention resulting from the filing of said application, and in and to any and all divisional, continuation, continuation-in-part, reissue, or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, and in and to any and all applications for patents describing said invention to countries foreign to the United States and in and to any and all patents which may be granted for said invention in said foreign countries, the same to be held by and for the sole and exclusive use and benefit of the said **LIPTON, DIVISION OF CONOPCO, INC.**, its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said **LIPTON, DIVISION OF CONOPCO, INC.**, as the assignee of the entire right, title and interest in and to the same.

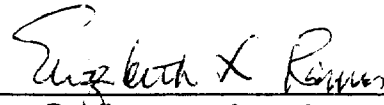
AND I/We do hereby agree to assist said **LIPTON, DIVISION OF CONOPCO, INC.**, in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said **LIPTON, DIVISION OF CONOPCO, INC.**, its successors and assigns, may be necessary in this or any foreign country fully to secure to said **LIPTON, DIVISION OF CONOPCO, INC.**, its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles and interests hereby sold, assigned, transferred and conveyed.

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 29 day of SEPTEMBER, 1999.

STATE OF MASSACHUSETTS)
COUNTY OF SUFFOLK)

 (Seal)
Judith Lynne Carter

On this 29 day of SEPTEMBER, 1999 before me came Judith Lynne Carter to me known to be the individual described in and who executed the foregoing instrument, and acknowledged that he/she executed the same.

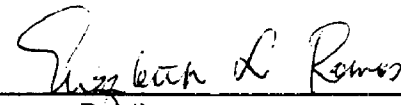

Notary Public JAN 19, 2001

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 29 day of SEPTEMBER, 1999.

STATE OF MASSACHUSETTS)
COUNTY OF SUFFOLK)

 (Seal)
Richard Lee Dickinson

On this 29 day of SEPTEMBER, 1999 before me came Richard Lee Dickinson to me known to be the individual described in and who executed the foregoing instrument, and acknowledged that he/she executed the same.


Notary Public JAN. 19, 2001

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 29 day
of ~~SEPTEMBER~~ , 1999.

STATE OF MASSACHUSETTS)
COUNTY OF SUFFOLK)

Jeanne Fox (Seal)
Jeanne Fox

On this 29 day of ~~SEPTEMBER~~ , 1999 before me came Jeanne Fox to me known
to be the individual described in and who executed the foregoing instrument, and
acknowledged that he/she executed the same.

Elizabeth L. Roman
Notary Public JAN. 19, 2001

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 29 day
of ~~SEPTEMBER~~ , 1999.

STATE OF MASSACHUSETTS)
COUNTY OF SUFFOLK)

Stephen Crawford Dunn (Seal)
Stephen Crawford Dunn

On this 29 day of ~~SEPTEMBER~~ , 1999 before me came Stephen Crawford Dunn
to me known to be the individual described in and who executed the foregoing instrument,
and acknowledged that he/she executed the same.

Elizabeth L. Roman
Notary Public JAN. 19, 2001