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original documents or copy thereof

To the Honorable Commissioner of Patents and T

1. Name of Conveying Part(ies):

David J. Marsh

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Security Agreement
- Merger Change of Name
- Other

Execution Date: 03/22/00

2. Name and address or receiving party(ies):

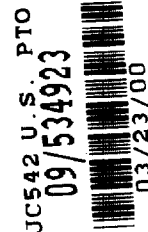
Name: Microsoft Corporation

Internal Address:

Street Address: One Microsoft Way

City: Redmond State: WA Zip: 98052

Additional names(s) & address(es) attached: Yes No



4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: 03/22/00

A. Patent Application No.(s):

09/534923

B. Patent No.(s)

Additional numbers attached: Yes No

Additional numbers attached: Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Allan T. Sponseller

Internal Address: Lee & Hayes, PLLC

Street Address: 421 W. Riverside Ave
Suite 500

City: Spokane State: WA Zip: 99201

6. Total number of applications and patents involved..... 1

7. Total fee (37 CFR 3.41)..... \$40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number: 12-0769

03/31/2000 JARTIS 00000026 09534923

04 FC:581

40.00 DP

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9. Statement and Signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Allan T. Sponseller

Name of Person Signing

Signature

3/23/00

Date

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

1 **IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

2 InventorshipMarsh
3 Applicant Microsoft Corporation
4 Attorney's Docket No. MSI-522US
5 Title: Associating Content With Households Using Smart Cards

6 **PATENT ASSIGNMENT**

7 **PARTIES TO THE ASSIGNMENT**

8 Assignor(s):

9 David J Marsh
10 2402 236th Ave. N.E.
11 Redmond, WA 98053

12 Assignee:

13 Microsoft Corporation
14 A Corporation in the State of Washington
15 One Microsoft Way
16 Redmond, WA 98052

17 **AGREEMENT**

18 WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention
19 entitled "Associating Content With Households Using Smart Cards," as described
20 and claimed in the specification forming part of an application for United States
21 letters patent executed herewith;

22 WHEREAS, Microsoft Corporation (hereinafter referred to as
23 ASSIGNEE), a corporation of the State of Washington having a place of business
24 at One Microsoft Way, Redmond, WA 98052, is desirous of acquiring the entire
25 right, title and interest in and to the invention and in and to any letters patent that
may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the
receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and

1 transfer unto ASSIGNEE, the entire right, title and interest in and to said
2 invention, said application and any and all letters patent which may be granted for
3 said invention in the United States of America and its territorial possessions and in
4 any and all foreign countries, and in any and all divisions, reissues and
5 continuations thereof, including the right to file foreign applications directly in the
6 name of ASSIGNEE and to claim priority rights deriving from said United States
7 application to which said foreign applications are entitled by virtue of international
8 convention, treaty or otherwise, said invention, application and all letters patent on
9 said invention to be held and enjoyed by ASSIGNEE and its successors and
10 assigns for their use and benefit and of their successors and assigns as fully and
11 entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this
12 assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize
13 and request the Commissioner of Patents and Trademarks to issue all letters patent
14 on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments
15 and documents required for the making and prosecution of applications for United
16 States and foreign letters patent on said invention, for litigation regarding said
17 letters patent, or for the purpose of protecting title to said invention or letters
18 patent therefor.

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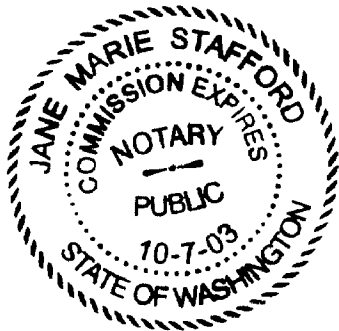
3/22/00
Date

David J Marsh
David J Marsh

State of Washington)
) ss.
County of King)

I certify that I know or have satisfactory evidence that David J Marsh is the person who appeared before me, and said person acknowledged that he or she signed this instrument and acknowledged it to be his or her free and voluntary act for the uses and purposes mentioned in the instrument.

Dated 3/22/00



Signature of Jane Marie Stafford
Notary Public

My appointment expires 10-07-03