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IBM Docket No.: AM9-99-0165

101308053

Documents or copy thereof.

To the Honorable Commissioner of Patents and Tr.

1. Name of conveying party(ies):  
**Daniel A. Ford**  
**Reiner Kraft**  
**Gaurav Tewari**

Additional name(s) of conveying party(ies) attached?  
 Yes  No

3. Nature of Conveyance:  
 Assignment  Merger  
 Security Agreement  Change of Name  
 Other \_\_\_\_\_

Execution Date: 2/14/00, 2/14/00, 2/17/00

2. Name and address of receiving party(ies):  
Name: **International Business Machines Corporation**  
Street Address: **New Orchard Road**  
City: **Armonk** State: **New York**  
Zip Code: **10504**

Additional Name(s) & Address(es) attached?  
 Yes  No

JCS25 U.S. PTO  
09/513646  
02/25/00

4. Application number(s) or patent number(s):  
Title of Application: **SYSTEM AND TECHNIQUE FOR DYNAMICALLY INTERJECTING LIVE ADVERTISEMENTS IN THE CONTEXT OF REAL-TIME ISOCHRONOUS (TELEPHONE-MODEL) DISCOURSE**

If this document is being filed together with a new application, the execution date of the application is: 2/14, 2/14, 2/17, 20 00.

A. Patent Application No.(s) 09/513646 B. Patent No.(s)  
Additional numbers attached?  Yes  No

5. Name and address of party whom correspondence concerning document should be mailed:  
Name: **DeLIO & PETERSON, LLC**  
Street Address: **121 Whitney Avenue**  
City: **New Haven** State: **CT**  
Zip Code: **06510-1241**

CERTIFICATE OF MAILING UNDER 37 CFR 1.10  
I hereby certify that, on the date shown below, this correspondence is being deposited with the United States Postal Service in an envelope addressed to the Commissioner of Patents and Trademarks, Washington, D.C. 20231, as "Express Mail Post Office to Addressee" Mailing Label No.  
EL406121970US  
on February 25, 2000  
Carol M. Thomas  
Name of person mailing paper  
Signature: [Signature]  
Date: 2/25/00

6. Total number of applications and patents involved:.....[ **1** ]

7. Total Fee (37 CFR 3.41) **\$40.00**  
 Enclosed  
 Authorized to be charged to Deposit Account number below  
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8. Assignee IBM Corporation Deposit Account Number:  
09-0141

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9. Statement and Signature.  
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

**Robert Curcio**  
Name of Person Signing [Signature] Signature  
Registration No.: **44,638** Phone No.: (203)787-0595  
Total number of pages including cover sheet, attachments, and document: **[ 5 ]**

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01 FC:581

# ASSIGNMENT

Whereas, we

Inventor and  
City

(1) **Daniel A. Ford**  
County of **Santa Clara**

City of **Los Gatos**  
and State of **California**

and

(2) **Reiner Kraft**  
County of **Santa Clara**

City of **Gilroy**  
and State of **California**

and

(3) **Gaurav Tewari**  
County of **Middlesex**

City of **Cambridge**  
and State of **MA**

Title

have invented certain improvements in  
**SYSTEM AND TECHNIQUE FOR  
DYNAMICALLY INTERJECTING LIVE  
ADVERTISEMENTS IN THE CONTEXT OF  
REAL-TIME ISOCHRONOUS  
(TELEPHONE-MODEL) DISCOURSE**

Date That  
Inventors  
Signed the  
Declaration

and have executed, respectively, a United States patent application therefor on  
(1) February 14, 2000, and (2) February 14, 2000, and  
(3) \_\_\_\_\_, 20\_\_\_\_.

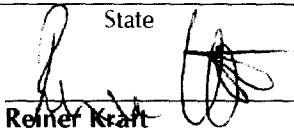
Whereas, INTERNATIONAL BUSINESS MACHINES CORPORATION, a corporation of New York, having a place of business at Armonk, New York 10504, (hereinafter called IBM), desires to acquire the entire right, title and interest in the said application and invention, and to any United States and foreign patents to be obtained therefor;

Now therefore, for a valuable consideration, receipt whereof is hereby acknowledged, we the above named hereby sell, assign, and transfer to IBM, its successors and assigns, the entire right, title and interest in the said application and invention therein disclosed for the United States and foreign countries, and all rights of priority resulting from the filing of said United States application, and we request the Commissioner of Patents to issue any Letters Patent granted upon the invention set forth in said application to IBM, its successors and assigns; and we hereby agree that IBM may apply for foreign Letters Patent on said invention and we will execute all papers necessary in connection with the United States and foreign applications when called upon to do so by IBM.

City (1) Signed at SAN JOSE \_\_\_\_\_  
City State  
Date on 2/14, 2000 \_\_\_\_\_  
signature  
Daniel A. Ford

# ASSIGNMENT (continued)

**TITLE: SYSTEM AND TECHNIQUE FOR DYNAMICALLY INTERJECTING LIVE ADVERTISEMENTS IN THE CONTEXT OF REAL-TIME ISOCHRONOUS (TELEPHONE-MODEL) DISCOURSE**

City (2) Signed at San Jose CA  
City State  
Date on 2-14, 2000  signature  
**Reiner Kraft**

City (3) Signed at \_\_\_\_\_  
City State  
Date on \_\_\_\_\_, 20\_\_\_\_  
\_\_\_\_\_ signature  
**Gaurav Tewari**

ibma100008000asgn1

# ASSIGNMENT

Whereas, we

Inventor and  
City

(1) **Daniel A. Ford**  
County of **Santa Clara**

City of **Los Gatos**  
and State of **California**

and

(2) **Reiner Kraft**  
County of **Santa Clara**

City of **Gilroy**  
and State of **California**

and

(3) **Gaurav Tewari**  
County of **Middlesex**

City of **Cambridge**  
and State of **MA**

Title

have invented certain improvements in  
**SYSTEM AND TECHNIQUE FOR  
DYNAMICALLY INTERJECTING LIVE  
ADVERTISEMENTS IN THE CONTEXT OF  
REAL-TIME ISOCHRONOUS  
(TELEPHONE-MODEL) DISCOURSE**

Date That  
Inventors  
Signed the  
Declaration

and have executed, respectively, a United States patent application therefor on  
(1) \_\_\_\_\_, 20\_\_\_\_, and (2) \_\_\_\_\_, 20\_\_\_\_, and  
(3) February 17, 2000.

Whereas, INTERNATIONAL BUSINESS MACHINES CORPORATION, a corporation of New York, having a place of business at Armonk, New York 10504, (hereinafter called IBM), desires to acquire the entire right, title and interest in the said application and invention, and to any United States and foreign patents to be obtained therefor;

Now therefore, for a valuable consideration, receipt whereof is hereby acknowledged, we the above named hereby sell, assign, and transfer to IBM, its successors and assigns, the entire right, title and interest in the said application and invention therein disclosed for the United States and foreign countries, and all rights of priority resulting from the filing of said United States application, and we request the Commissioner of Patents to issue any Letters Patent granted upon the invention set forth in said application to IBM, its successors and assigns; and we hereby agree that IBM may apply for foreign Letters Patent on said invention and we will execute all papers necessary in connection with the United States and foreign applications when called upon to do so by IBM.

City (1) Signed at \_\_\_\_\_  
City State

Date on \_\_\_\_\_, 20\_\_\_\_ signature  
**Daniel A. Ford**

# ASSIGNMENT (continued)

**TITLE: SYSTEM AND TECHNIQUE FOR DYNAMICALLY INTERJECTING LIVE ADVERTISEMENTS IN THE CONTEXT OF REAL-TIME ISOCHRONOUS (TELEPHONE-MODEL) DISCOURSE**

City (2) Signed at \_\_\_\_\_  
City State

Date on \_\_\_\_\_, 20\_\_\_\_ signature  
**Reiner Kraft**

City (3) Signed at CAMBRIDGE \_\_\_\_\_  
City State MASSACHUSETTS

Date on FEBRUARY 17, 2000 signature  
Gaurav Tewari  
**Gaurav Tewari**

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