

04-13-2000



101319007

U.S. DEPARTMENT OF COMMERCE
Patent & Trademark Office

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Craig S. Ranta

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

Execution Date: March 20, 2000

2. Name and address of receiving party(ies):

Name: Microsoft Corporation

Address: One Microsoft Way

City Redmond State WA ZIP 98052

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4(a). Patent Application No.(s): 09/476,291

4(b). Patent No.(s):

If this document is being filed together with a new application, the execution date of the application is: _____

Additional numbers attached? ☐ Yes ☒ No

04/12/2000 KZENDIE 00000109 09476291

04 FC:581

40.00 OP

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: A. Shane Nichols

Address: JONES & ASKEW, LLP
2400 Monarch Tower
3424 Peachtree Road, N.E.
Atlanta, Georgia 30326

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41) enclosed: \$40

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8. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

I certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner of Patents & Trademarks, Washington, DC 20231, on the date given below.

A. Shane Nichols
Name of Person Signing

Signature

April 5, 2000
Date

Attorney Docket No: 13237-2560/MS#75745.1

Total number of pages including cover sheet: 3

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks
Box Assignments
Washington, DC 20231

PATENT
REEL: 010679 FRAME: 0654

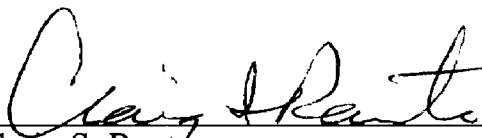
ASSIGNMENT

WHEREAS, I, **Craig S. Ranta** hereinafter referred to as (ASSIGNOR), having a post office address of 7704 234th Place, N.E., Redmond, WA 98053 is sole inventor of an invention entitled “**Method and System for Downloading, Storing and Displaying Coupon Data Using the Horizontal Overscan Portion of a Video Signal**” as described and claimed in the specification forming part of an application for United States letters patent filed on December 30, 1999 and assigned the serial number 09/476,291.

WHEREAS, Microsoft Corporation (hereinafter referred to as ASSIGNEE), a corporation of the State of Washington, having a place of business at One Microsoft Way, Redmond, WA, 98052, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby sell, assign and transfer unto said ASSIGNEE, the entire right, title and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR had this assignment, transfer and sale not been made. ASSIGNOR hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR agree to execute all

instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

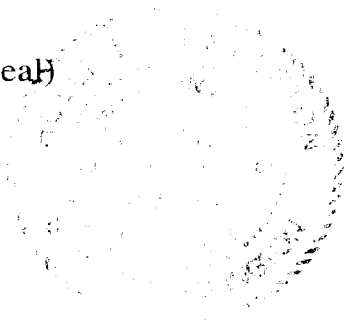


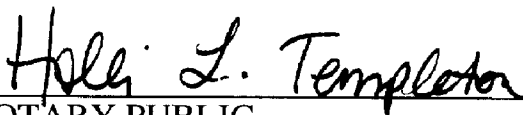
Craig S. Ranta

STATE OF WASHINGTON

Before me, a Notary Public in and for the State of Washington, on this ~~February~~ ^{March 11} ~~2000~~, personally appeared Craig S. Ranta, who being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.

(Seal)





NOTARY PUBLIC
My Commission Expires:

J&A Docket 13237-2560/MS# 75745.1