

04-21-2000

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To the Honorable Commissioner of Patents

101328595

ed original documents or copy thereof.

## 1. Name of conveying party(ies):

Messer, Stephen D.

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other \_\_\_\_\_

Execution Date: July 16, 1998

## 2. Name and address of receiving party(ies):

Name: LinkShare Corporation

Internal Address: \_\_\_\_\_

165 West 46th St., Suite 810

New York, NY 10036

MOVED TO: \_\_\_\_\_

Street Address: 215 Park Avenue, South

City: New York State: NY ZIP: 10003

Additional name(s) & address(es) attached? ☐ Yes ☒ No

## 4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: \_\_\_\_\_

A. Patent Application No.(s)

B. Patent No.(s)

Patent No. 5,991,740

Additional numbers attached? ☐ Yes ☒ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: James M. Bollinger, Esq.

Internal Address: \_\_\_\_\_

HOPGOOD, CALIMAFDE, KALIL &amp; JUDLOWE LLP

Street Address: 60 East 42nd Street

City: New York State: NY ZIP: 10165

## 6. Total number of applications and patents involved:

1

## 7. Total fee (37 CFR 3.41):..... \$ 40.00

☒ Enclosed☐ Authorized to be charged to deposit account

## 8. Deposit account number:

08-2776

(Attach duplicate copy of this page if paying by deposit account)

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(40.00 DP)

## 9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

James M. Bollinger

Name of Person Signing

Reg. No. 32,555

Signature

Date

3/24/00

Total number of pages comprising cover sheet:

1

**A S S I G N M E N T**

For value received I, STEPHEN D. MESSER, hereby sell, assign and transfer to LinkShare Corporation, having its principal place of business at 165 West 46th St., Suite 810, New York, New York 10036, as assignee, and its successors, assigns and legal representatives, the entire right, title and interest, for all countries in and to certain inventions relating to

**DATA PROCESSING SYSTEM FOR INTEGRATED TRACKING AND MANAGEMENT  
OF COMMERCE RELATED ACTIVITIES ON A PUBLIC ACCESS NETWORK**

described in an application for Letters Patent in the United States, application Serial No. 08/871,921, filed on June 10, 1997, and all the rights and privileges under any and all Letters Patent that may be granted therefor.

I request that any and all patents for said inventions be issued to said assignee, its successors, assigns and legal representatives, or to such nominees as it may designate.

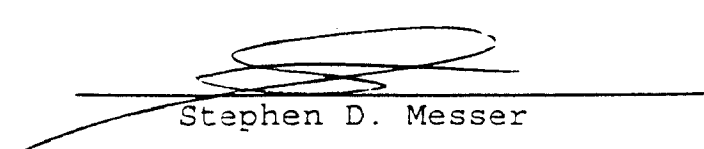
I agree that, when requested, I will, without charge to said assignee but at its expense, sign all papers, take all rightful oaths, and do all acts which may be necessary, desirable or convenient for securing and maintaining patents for said inventions in any and all countries and for vesting title thereto in said assignee, its successors, assigns, and legal representatives or nominees.

I authorize and empower the said assignee, its successors, assigns, and legal representatives or nominees, to invoke and claim for any application for patent or other form of protection for said inventions filed by it or them, the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it, and to invoke and claim such right of priority without further written or oral authorization from me.

I hereby consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any assignment, consent to file or like document which may be required in any country for any purpose and, more particularly, as proof of the right of the said assignee or nominee to claim the aforesaid benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it.

I covenant with said assignee, its successors, assigns and legal representatives, that the rights and property herein conveyed are free and clear of any encumbrance, and that I have full right to convey the same as herein expressed.

Signed this 16th day of July, 1998.

  
Stephen D. Messer

**PATENT**

**REEL: 010703 FRAME: 0466**

# IN THE UNITED STATES PATENT & TRADEMARK OFFICE

Patent No.:	Patent Date:	Inventor(s):	Atty Dkt:
5,991,740	Nov. 23, 1999	Messer, Stephen D.	1776-001
Title: DATA PROCESSING SYSTEM FOR INTEGRATED TRACKING AND MANAGEMENT OF COMMERCE RELATED ACTIVITIES ON A PUBLIC ACCESS NETWORK			Examiner:
			Poinvil, F.
			Art Unit: 2761

Box ASSIGNMENT  
Commissioner of Patents & Trademarks  
Washington, D.C. 20231

## SUBMISSION OF ASSIGNMENT FOR RECORDATION

Sir:

Enclosed for recordation in the above matter are the following:

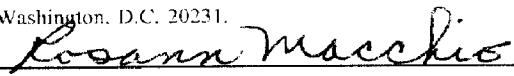
1. Cover sheet and copy of Assignment executed by Stephen D. Messer, and
2. Our check in the amount of \$40.00.

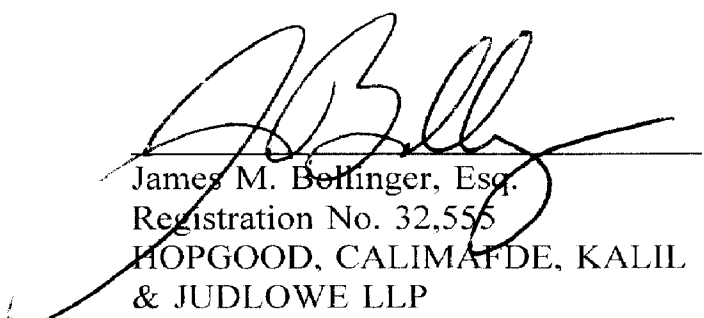
Please charge any additional expenses to Deposit Account No. 08-2776.

Respectfully submitted,

Dated: March 24, 2000

I hereby certify that this correspondence is being deposited  
with the United States Postal Service on March 24, 2000,  
as First Class Mail in an envelope addressed to: Box  
ASSIGNMENT, Assistant Commissioner for Patents,  
Washington, D.C. 20231.

  
Rosann Macchio

  
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