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PATENT
REEL: 010708 FRAME: 0185

Correspondent Name and Address **Area Code and Telephone Number** (207) 799-9733

Name Shalom Wertsberger

Address (line 1) Saltamar innovations

Address (line 2) 30 Fern Lane

Address (line 3) South Portland, ME 04106

Address (line 4)

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Application Number(s) or Patent Number(s) Mark if additional numbers attached

Enter either the Patent Application Number or the Patent Number (DO NOT ENTER BOTH numbers for the same property).

Patent Application Number(s)			Patent Number(s)		
60/116,395	09/484,730				

If this document is being filed together with a new Patent Application, enter the date the patent application was signed by the first named executing inventor. Month Day Year

Patent Cooperation Treaty (PCT)

Enter PCT application number only if a U.S. Application Number has not been assigned.

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Number of Properties Enter the total number of properties involved. # 2

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$ 80.00

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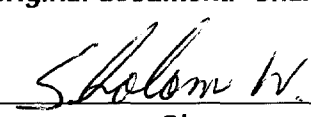
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Shalom Wertsberger, Reg# 43,359  3/12/2000

Name of Person Signing **Signature** **Date**

ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, I/we the undersigned,

Eyal BARTFELD

who, has/have created a certain invention for which an application for United States Letters Patent has been:

executed concurrently herewith

filed on JAN 18, 2000 and assigned application number 09/484 730, and is entitled:

METHOD AND APPARATUS FOR SELECTING AND DISPLAYING MULTI-MEDIA MESSAGES

Do hereby sell, assign and transfer to: **Integra5 Communications, Inc.**
(a Delaware corporation)

whose address is: **1209 Orange Street**
Wilmington, Delaware 19801

referred to herein after as "Assignee",

their successors, assigns, and legal representatives, the full and exclusive right to said invention and said application and to any and all inventions described in said application for the United States, its territorial possessions and all foreign countries, and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States, its territorial possessions and all foreign countries; and in and to any and all continuations-in-part, continuations, divisions, substitutes, reissues, extensions thereof, and all other applications for Letters Patent relating thereto (including prior filed provisional applications) which have been or shall be filed in the United States, its territorial possessions and/or any foreign countries, and all rights, together with all priority rights, under any of the international conventions, unions, agreements, acts, and treaties, including all future conventions, unions, agreements, acts, and treaties;

Assignment
Page 1

Application No.:
Title of Invention:

Agree that Assignee may apply for and receive in their own name Letters Patent for said invention and said inventions, hereinafter referred to as said invention, in the United States, its territorial possessions, and all foreign countries; and that, when requested to carry out in good faith the intent and purpose of this assignment at the expense of said Assignee, its successors, assigns and legal representatives, the undersigned will execute all continuations-in-part, continuations, divisions, substitutes, reissues, and extensions thereof, execute all rightful oaths, assignments, powers of attorney and other papers, testify in any legal or quasi legal proceedings; communicate to said Assignee, its successors, assigns, and legal representatives all facts known to the undersigned relating to said invention and the history thereof; and generally do everything possible which said Assignee, its successors, assigns or legal representatives shall consider desirable for aiding in securing, maintaining and enforcing proper patent protection for said invention and for vesting title to said invention and all applications for patents on said invention in said Assignee, their successors, assigns and legal representatives; and

Covenant with said Assignee, their successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

IN TESTIMONY WHEREOF, I/we have hereunto set my/our signature(s) on the date(s) indicated below.

Deborah Gador
(Witness) Signature

Deborah GADOR

X Eyal Bartfeld (L.S.)
Eyal BARTFELD

JANUARY 8, 2000
Date

Anne Bar-Yosef
(Witness) Signature

Anne Bar-Yosef

2 JAN 2 3 1999

ASSIGNMENT

Whereas I/We, Unitel Vocal Communications Ltd.
8 Hanamal Street, Or Yehuda 60150, Israel

~~have invented a certain improvement in~~ are the owners of an invention entitled:
METHOD AND APPARATUS FOR SELECTING AND DISPLAYING MEDIA-MESSAGES

an application for which was filed in the United States Patent and Trademark Office on
19 January 1999 and received Serial No. 60/116,395

Whereas, **Integra5**
Communications, Inc

a corporation of _____, (hereinafter referred to as Assignee) is
desirous of acquiring the entire right, title and interest in and to said invention or improvement;

Now, therefore, in consideration of \$1, receipt of which is hereby acknowledged, and
other good and valuable consideration, I/we, by these presents, do sell, assign and transfer unto
said Assignee, its successors, assigns and other legal representatives in and for the United States
and its territories and for all foreign countries, the full and exclusive right in and to the said
invention as described in said above application, together with any Letters Patent which may be
granted therefor, and any divisions, reissues, continuations or extensions thereof, and authorize
and request the Commissioner of Patents and Trademarks to issue any Letters Patent resulting
therefrom to said Assignee, and covenant that I/we have full right to do so, and agree that I/we
shall communicate to said Assignee or its representatives any facts known to us respecting said
improvement and testify in any legal proceedings, sign all lawful papers, execute all divisional,
continuation and reissue applications in connection therewith, make all rightful oaths and
declarations, and generally do everything possible to aid said Assignee, its successors, assigns
or nominees, to obtain and enforce proper protection for said improvement.

We hereby authorize our attorneys, identified in the declaration constituting a part of said
application, to insert in this Assignment the serial number and filing date of the above-identified
application when known.

Date 12/24/99

Name: MOTI SUESS
Title: CHAIRMAN CEO

Date _____

M. Suss

Date 12/24/99

Oyal Bartfeld
WITNESS: Oyal Bartfeld

Date 12/24/99

Deborah Gador
WITNESS: Deborah Gador

Date _____

יוניטל
יקשורת קולית בע"מ

M. Suss