

05-02-2000

FORM PTO-1619A
Expires 06/30/99
OMB 0651-0027



U.S. Department of Commerce
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TO: The Commissioner of Patents and Trademarks; Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID# _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment Security Agreement
 - License Change of Name
 - Merger Other _____
- U.S. Government**
(For Use ONLY by U.S. Government Agencies)
- Departmental File Secret File

Conveying Party(ies)



Mark if additional names of conveying parties attached

Name (line 1) Lisa Webb

Execution Date
Month Day Year
3/28/00

Name (line 2) _____

Second Party

Name (line 1) William J. Faenza, Jr.

Execution Date
Month Day Year
3/28/00

Name (line 2) _____

Receiving Party



Mark if additional names of receiving parties attached

Name (line 1) American Express Travel Related Services Company, Inc.

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative is attached. (Designation must be a separate document from Assignment.)

Name (line 2) General Counsel's Office

Address (line 1) American Express Tower

Address (line 2) World Financial Center

Address (line 3) New York

New York

10285-4900

City State/Country Zip Code

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name _____

Address (line 1) _____

Address (line 2) _____

Address (line 3) _____

Address (line 4) _____

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

PATENT

REEL: 010736 FRAME: 0391

**RECORDATION FORM COVER SHEET
CONTINUATION
PATENTS ONLY**

U.S. Department of Commerce
Patent and Trademark Office
PATENT

Conveying Party(ies)

Mark if additional names of conveying parties attached

Enter additional Conveying Parties

Name (line 1) Ellen Lasch

Execution Date
Month Day Year
03/28/2000

Name (line 2)

Name (line 1) Judy Vigiletti

Execution Date
Month Day Year
03/28/2000

Name (line 2)

Name (line 1)

Execution Date
Month Day Year

Name (line 2)

Receiving Party

Mark if additional names of receiving parties attached

Name (line 1)

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative is attached. (Designation must be a separate document from Assignment.)

Name (line 2)

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

Name (line 1)

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative is attached. (Designation must be a separate document from Assignment.)

Name (line 2)

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

Application Number(s) or Patent Number(s)

Mark if additional numbers attached

Enter either the Patent Application Number or the Patent Number (DO NOT ENTER BOTH numbers for the same property).

Patent Application Number(s)

Patent Number(s)

PATENT
REEL: 010736 FRAME: 0392

Correspondent Name and Address

Area Code and Telephone Number (602) 382-6228

Name Howard I. Sobelman

Address (line 1) SNELL & WILMER, L.L.P.

Address (line 2) One Arizona Center

Address (line 3) 400 E. Van Buren

Address (line 4) Phoenix, AZ 85004

Pages Enter the total number of pages of the attached conveyance document including any attachments. # 3

Application Number(s) or Patent Number(s) Mark if additional numbers attached

Enter either the Patent Application Number or the Patent Number (DO NOT ENTER BOTH numbers for the same property).

Patent Application Number(s)			Patent Number(s)		
29/110,196					

If this document is being filed together with a new Patent Application, enter the date the patent application was filed. Month Day Year

Patent Cooperation Treaty (PCT)
Enter PCT application number only if a U.S. Application Number has not been assigned.
PCT PCT PCT
PCT PCT PCT

Number of Properties Enter the total number of properties involved. # 1

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$ 40.00

Method of Payment: Enclosed Deposit Account

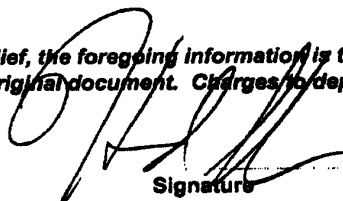
Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the Deposit Account Number: # 19-2814

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Howard I. Sobelman, Reg. No. 39,038
Name of Person Signing



3/31/00
Date

WHEREAS, the undersigned inventors (hereinafter singly and collectively, "ASSIGNOR") of the addresses indicated below, have invented CARD WITH AN ORNAMENTAL RECTANGLE AND EXHIBITING AN OPACITY GRADIENT for which application for Design Patent of the United States was filed as U.S. Serial No. 29/110,196 on September 1, 1999;

AND WHEREAS, American Express Travel Related Services Company, Inc., hereinafter "ASSIGNEE"), a corporation organized and existing under and by virtue of the laws of the State of New York having its principal place of business and a mailing address of General Counsel's Office, American Express Tower, World Financial Center, New York, New York 10285-4900, is desirous of acquiring an interest therein;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR by these presents does sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive right to the design as described in the aforesaid application, patent, copyright and any other intellectual property rights, any provisional, non-provisional, continuation, continuation in part, divisional, reissue, reexamination, foreign, PCT or other patent application or like document, in the United States and all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States adheres, and hereby authorizes and requests the Commissioner of Patents to issue said Letters Patent to ASSIGNEE, for the sole use and benefit of ASSIGNEE, its successors, assigns and legal representatives,

AND HEREBY AGREES to transfer a like interest to ASSIGNEE, its successors, assigns and legal representatives, without further remuneration, in and to any improvements and applications for patents based thereon, growing out of or relating to the invention; and to provide all reasonable assistance and execute any papers desired by ASSIGNEE, its successors, assigns and legal representatives, to perfect ASSIGNEE's full protection and title in and to the invention hereby transferred and to file any of the aforementioned applications.

EXECUTED as of the date(s) written below by ASSIGNOR:

INVENTOR'S NAME	ADDRESS	SIGNATURE	DATE
Lisa Webb	121 Leroy Avenue Darien, Connecticut 06820	<i>Lisa Webb</i>	3/28/00

STATE OF New York)
) ss.
 County of New York)

On this 28 day of March, 2000, before me, a notary public in and for said county, appeared LISA WEBB who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, and he acknowledged that he/she signed, sealed and delivered the said instrument as a free and voluntary act for the uses and purposes therein set forth.

(Seal)

[Signature]
 Notary Public

My commission expires:

1/6/2002

INVENTOR'S NAME	ADDRESS	SIGNATURE	DATE
William J. Faenza, Jr.	5206 Davis Ford Rd MANASSAS VA 22110	<i>[Signature]</i>	3/28/00

STATE OF New York)
) ss.
 County of New York)

On this 28 day of March, 2000, before me, a notary public in and for said county, appeared WILLIAM J. FAENZA, JR. who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, and he acknowledged that he/she signed, sealed and delivered the said instrument as a free and voluntary act for the uses and purposes therein set forth.

(Seal)

[Signature]
 Notary Public

My commission expires:

1/6/2002

INVENTOR'S NAME	ADDRESS	SIGNATURE	DATE
Ellen Lasch	255 West 85th Street NY, NY 10024	<i>Ellen Lasch</i>	3.28.00

STATE OF New York)
County of New York) ss.

On this 28 day of March, 2000, before me, a notary public in and for said county, appeared ELLEN LASCH who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, and he acknowledged that he/she signed, sealed and delivered the said instrument as a free and voluntary act for the uses and purposes therein set forth.

(Seal)

[Signature]
Notary Public

My commission expires:
10/1/00

INVENTOR'S NAME	ADDRESS	SIGNATURE	DATE
Judy Vigiletti	30 Applebee Farm Rd Croton NY 10520	<i>Judy Vigiletti</i>	3.29.00

STATE OF New York)
County of New York) ss.

On this 29 day of March, 2000, before me, a notary public in and for said county, appeared JUDY VIGILETTI who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, and he acknowledged that he/she signed, sealed and delivered the said instrument as a free and voluntary act for the uses and purposes therein set forth.

(Seal)

[Signature]
Notary Public

My commission expires:
10/1/00

Snell & Wilmer L.L.P
One Arizona Center
400 East Van Buren
Phoenix, Arizona 85004-2202
Tel: (602) 382-6228
Fax: (602) 382-6070