

05-08-2000

masters/ip/pto_pat/pto1595.wpf
Latest Update: 8/12/96

FORM PTO-1595 (MODIFIED)
(Rev. 6-93)
OMB No. 0651-0011 (exp. 4/94)

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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Robert Mason
Natalya Hung
Joseph Berkovitz

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: Art Technology Group, Inc.
Internal Address:
Street Address: 25 First Street
City: Cambridge State: MA ZIP: 02141

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other _____

Execution Date: 3/3/2000; 3/13/2000; 3/3/2000, respectively

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is : _____

A. Patent Application No.(s)
09/459,224

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed.

Name: Donald R. Steinberg
Internal Address: Hale and Dorr LLP
Street Address: 60 State Street
City: Boston State: MA ZIP: 02109

6. Total number of applications and patents involved:

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed Charge fees to Deposit Account
- Charge any additional fees associated with this paper or during the pendency of this application, or credit any overpayment, to deposit account.

8. Deposit account number:

08-0219

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Michael A. Diener

Name of Person Signing

Signature

April 12, 2000

Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

PATENT
REEL: 010759 FRAME: 0148

ASSIGNMENT

Inventors: Robert Mason
Natalya Hung
Joseph Berkovitz

In consideration of One Dollar (\$1.00) and other good and valuable considerations in hand paid, the receipt and sufficiency whereof are hereby acknowledged, the undersigned hereby assign to:

Art Technology Group, Inc.

its successors and assign, the entire right, title and interest in the invention or improvements of the undersigned disclosed in the following application(s) for Letters Patent of the United States:

U.S. Patent Appln. Serial No.	Title	Filing Date
09/459,224	Method and System for Constructing Personalized Result Sets	December 10, 1999

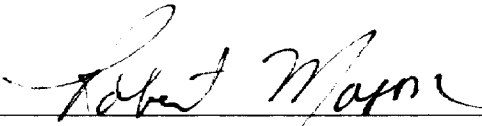
and in said application(s) and any and all other applications, both United States and foreign, which the undersigned may file, either solely or jointly with others, on said invention or improvements, and in any and all Letters Patent of the United States and foreign countries, which may be obtained on any of said applications, and in any reissue, reexamination, or extension of such patents, and further assign to said assignee the priority right provided by the International Convention.

The undersigned hereby authorize and request the Commissioner of Patents and Trademarks to issue said Letters Patent to said assignee.

The undersigned warrant themselves to be the owners of the entire right, title interest in said invention or improvements and to have the right to make this assignment, and further warrant that there are no outstanding prior assignments, licenses, or other encumbrances on the interest herein assigned.

For said considerations the undersigned hereby agree, upon the request and at the expense of said assignee, its successors and assigns, to execute any and all divisional, continuation and substitute applications for said invention or improvements, and any necessary oath, affidavit or declaration relating thereto, and any application for the reissue, reexamination, or extension of any Letters Patent that may be granted upon said application and any and all applications and other documents for Letters Patent in foreign countries on said invention or improvements, that said assignee, its successors or assigns may deem necessary or expedient, and for the said considerations the undersigned authorize said assignee to apply for patents for said invention or improvements in its own name in such countries where such procedure is proper and further agree, upon the request of said assignees, its successors and assigns, to cooperate to the best of the ability of the undersigned with said assignee, its successors and assigns, in any proceedings or transactions involving such applications or patents, including the preparation and execution of preliminary statements, giving and producing evidence, and performing any and all other acts necessary to obtain, maintain and enforce said Letters Patent, both United States and foreign, and vest all rights therein hereby conveyed in the assignees, its successors and assigns, whereby said Letters Patent will be held and enjoyed by the said assignees, its successors and assigns, to the full end of the term for which said Letters Patent will be granted, as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment had not been made.

WITNESS my hand and seal this 3rd day of March, 2000

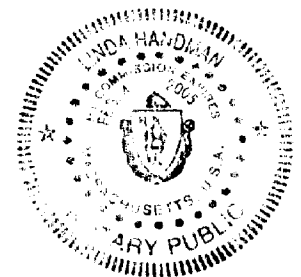


Robert Mason

The foregoing instrument was acknowledged before me this 3rd day of March, 2000 by Robert Mason.



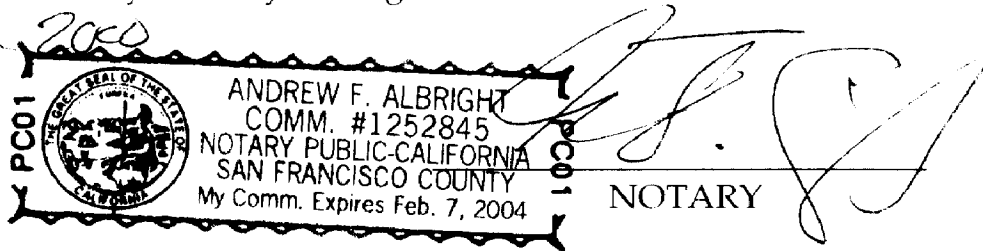
NOTARY



WITNESS my hand and seal this 13th day of March, 2000

Natalya Hung
Natalya Hung

The foregoing instrument was acknowledged before me this 13th day of March, 2000 by Natalya Hung.
March 2000



WITNESS my hand and seal this 3rd day of March, 2000

Joseph Berkovitz
Joseph Berkovitz

The foregoing instrument was acknowledged before me this 3rd day of March, 2000 by Joseph Berkovitz.

Linda Handman
NOTARY

