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05-16-2000



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PATENT, TRADEMARK
& COPYRIGHT ATTORNEYS

Our File – MPW 3C7A

May 8, 2000

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RECORDATION FORM COVER SHEET
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Sir:

Enclosed for recordation in the records of the U.S. Patent and
Trademark Office is an original of a document with particulars as follows:

Office:
J. Pierre Kolisch
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(1) Name of conveying party:

Jared Paul Pardi

(2) Name and address of receiving party:

Mattel, Inc.
333 Continental Boulevard
El Segundo, California 90245

(3) The nature of the conveyance is an assignment, which
was executed April 19, 2000.

(4) This document is being filed in connection with U.S.

Patent Application Serial No. 29/118,425, filed February 7, 2000.

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(5) Any and all correspondence concerning this document should be addressed and mailed to the following:

David S. D'Ascenzo
Kolisch, Hartwell, Dickinson,
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(6) The total number of patent applications involved in this conveyance is one (1).

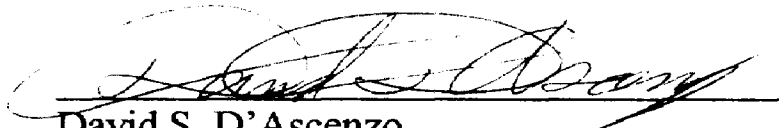
(7) Our check in the total amount of \$170.00 to cover the missing parts surcharge (\$130.00) and the recordation fee (\$40.00) is enclosed, in accordance with 37 C.F.R. § 3.41.

(8) Please charge our Deposit Account No. 11-1540 for any additional fees which may be required.

(9) To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Respectfully submitted,

KOLISCH, HARTWELL, DICKINSON,
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ASSIGNMENT

WHEREAS, I, JARED PAUL PARDI, of East Aurora, county of Erie, state of New York, have invented certain improvements in a CHILDREN'S RIDE-ON VEHICLE CARRIAGE (design), for which an application for Letters Patent of the United States was filed on February 7, 2000 and given Serial No. 29/118,425; and

WHEREAS, MATTEL, INC., a Delaware corporation, having its principal place of business in El Segundo, County of Los Angeles, and State of California, is desirous of acquiring an interest therein.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I, JARED PAUL PARDI, have sold, assigned and transferred, and by these presents do sell, assign and transfer unto MATTEL, INC., the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and to any and all related applications, divisionals, reissues, continuations and extensions thereof.

I hereby authorize and request the Patent Office officials in the United States and any and all foreign countries to issue any and all of said Letters Patent, when granted, to MATTEL, INC., as the assignee of my entire right, title and interest in and to the same, for the sole use of MATTEL, INC., its successors and assigns.

Further, I agree that I will communicate to the said MATTEL, INC. or its representatives any facts known to me respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all related, divisional, continuation, substitution, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to MATTEL, INC., make all rightful oaths and generally do everything possible to aid MATEL, INC., its successors and assigns, to obtain and enforce proper protection for said invention in the United States and in any and all foreign countries.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 19
day of APRIL, 2000.



JARED PAUL PARDI

Witness:

Vicki E. Rausch
(Printed Name)

Vicki E. Rausch
(Signature)

PO Box 111
(Address)

West Falls NY
(City, State)