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Form PTO-1595	RECOR!	
(Rev. 6/93)	P .	
OMB No. 0651-0011 (evp. 4/94)		101363573

OMB No. 0651-0011 (exp. 4/94)			
To the Honorable Commissioner of Patents and Trademarks: Please record the atta	ched original documents or copy thereof.		
1. Name of conveying party(ies):	2. Name and address of receiving party(ies)		
Jeffrey M. Stibel	Name: _Simpli.com Inc.		
Additional name(s) of conveying party(ies) attached? () Yes (X) No	Internal Address:		
3. Nature of conveyance:			
·	Street Address: 203 South Main St.		
(X) Assignment () Merger	City: Providence State: RI Zip: 02903		
() Security Agreement () Change of Name			
() Other	Additional name(s) & address(es) attached? () Yes (X) No		
Execution Date: 4/28/00			
4. Application number(s) or patent number(s):			
If this document is being filed together with a new application, the execution date of the application is:			
A. Patent Application No.(s):	B. Patent No.(s)		
09/419,005			
Additional numbers attached? () Yes (X) No			
5. Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved: (1)		
Name: Patent Group			
Internal Address: Foley, Hoag & Eliot LLP	7. Total fee (37 CFR 3.41)\$\\\\40.00		
	(X) Enclosed		
Street Address: One Post Office Square	() Authorized to be charged to deposit account		
City: <u>Boston</u> State: <u>MA</u> ZIP: <u>02109-2170</u>	8. Deposit account number:		
	06-1448		
(Attached duplicate copy of this page if paying by deposit account)			
DO NOT USE THIS SPACE			
9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original			
document.			
Edward J. Kelly Reg. No. 38,936 Name of Person Signing and Reg. No. Signature Date			
Name of Person Signing and Reg. No. Signature Date Total number of pages including cover sheet, attachments, and document: (5)			

Mail documents to be recorded with required covered sheet information to: Commissioner of Patents & Trademarks, Box Assignments Washington, D.C. 20231

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05/19/2000 DHGUYEN 00000275 09419005 01 FC:581

ASSIGNMENT

WHEREAS I, **Jeffery M. Stibel, of** 25 East Water Street, Unit 301, East Greenwich, RI 02818, have developed certain inventions described in Application Number 09/419,005 filed October 13, 1999, titled SEARCH ENGINE INTERFACE, having full right to convey his entire right, title and interest, both legal and equitable, in and to said inventions, free from all prior assignments, agreements, licenses, mortgages, security interests, or other encumbrances whatsoever; and

WHEREAS, **Simpli.com Inc.** ("Assignee"), of 203 South Main St., Providence, RI 02903, a corporation organized and existing under the laws of **Delaware**, is desirous of acquiring the entire right, title and interest in and to said invention or inventions and any and all patents to be obtained therefor;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by the undersigned, the undersigned do hereby sell, assign, transfer and set over unto said Assignee, its successors and assigns, their entire right, title and interest throughout the world in and to said invention or inventions, as described in the aforesaid application, in any form or embodiment thereof, and in and to the aforesaid application; and in and to any application filed in any foreign country based thereon, including the right to file said foreign applications and claim priority under the provisions of any international convention or treaty; also the entire right, title and interest throughout the world in and to any and all patents or reissues or extensions thereof to be obtained in this or any foreign country upon said invention or inventions and any divisional, continuation, continuation-in-part or substitute applications which may be filed upon said invention or inventions in this or any foreign country; and the undersigned hereby authorize and request the issuing authority to issue any and all patents on said application or applications to said Assignee or its successors and assigns.

The undersigned further agree, without any further payment or compensation by said Assignee or its successors and assigns, to communicate to said Assignee, its representatives or agents or its successors and assigns, any facts relating to said invention or inventions including evidence for interference purposes or for other legal proceedings whenever requested; testify in any interference or other legal proceedings, whenever requested; execute and deliver, on request, all lawful papers required to make any of the foregoing provisions effective; and generally do everything possible to aid said Assignee, its successors or assigns and nominees to secure, obtain and enforce proper patent protection for said invention or inventions in this or any foreign country.

PATENT REEL: 010792 FRAME: 0058 4016213220;

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2003

Assignment (cont'd.) Page 2

IN TESTIMONY WHEREOF, the undersigned have hereunto set their hands and seals

On this the 28 day of ______, 2000, before me personally appeared Jeffery M. Stibel, to me personally known, and known to me to be the person who signed the foregoing assignment, and acknowledged the signing of same as his free act and decd.

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PATENT REEL: 010792 FRAME: 0059