

05-23-2000

FORM PTO-1595

1-31-92

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U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

To the Honorable Commissioner of

original documents or copy thereof.

1. Name of conveying party(ies):
Charles Eric Hunter

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: World Theatre, Inc.

Internal Address: _____

Street Address: 900 Perimeter Park Drive

Suite E

City: Morrisville State: NC ZIP: 27560

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

Assignment

Merger

Security Agreement

Change of Name

Other _____

Execution Date: MAY 2, 2000

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: _____

A. Patent Application No.(s)

B. Patent No.(s)

09/416,333

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Richard S. Faust

Internal Address: _____

Street Address: 8384 Six Forks Road

Suite 204

City: Raleigh State: NC ZIP: 27615

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41) _____ \$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Richard S. Faust

Name of Person Signing

Signature

MAY 4, 2000

Date

Total number of pages comprising cover sheet: 1

Attny Docket No. WT-2-CIP2

PATENT
REEL: 010794 FRAME: 0685

ASSIGNMENT

THIS ASSIGNMENT, made by me, Charles Eric Hunter, citizen of the USA, residing at Hilton Head Island, County of Beaufort, State of South Carolina;

WITNESSETH: That,

WHEREAS, I am the sole inventor of certain new and useful improvements in: SYSTEM PERMITTING RETAIL STORES TO PLACE ADVERTISEMENTS ON ROADSIDE ELECTRONIC BILLBOARD DISPLAYS THAT TIE INTO POINT OF PURCHASE DISPLAYS AT THE STORES for which an application for United States Letters Patent was filed on October 12, 1999 under Application No. 09/416,333; and

WHEREAS, World Theatre, Inc., a North Carolina corporation having its principal offices at 900 Perimeter Park Drive, Suite E, Morrisville, County of Wake State of North Carolina, hereinafter referred to as assignee, is desirous of acquiring the entire right, title and interest in and to said inventions as described in said application, and in and to any and all Letters Patent which shall be granted therefore in the United States of America and all foreign countries;

NOW, THEREFORE, To All Whom It May Concern, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I have sold and by these presents do hereby sell, assign, transfer and convey unto the said assignee, its successors and assigns, the entire right, title and interest in and to the said invention and application, and in and to any and all continuations, continuations-in-part, or divisions thereof, and in and to any and all Letters Patent of the United States of America and all foreign countries or reissues thereof which may be granted therefore or thereon, for the full end of the term for which said Letters Patent may be granted, together with the right to claim the priority of said application in all foreign countries in accordance with the International Convention, the same to be held and enjoyed by said assignee, its successors and assigns as fully and entirely as the same would have been held and enjoyed by me if this assignment and sale had not been made.

I hereby request that said Letters Patent be issued in accordance with this assignment.

I further covenant and agree that, at the time of the execution and delivery of these presents, I possess full title to the invention and application above-mentioned, and that I have the unencumbered right and authority to make this assignment.

I further covenant and agree and bind my heirs, legal representatives and assigns, promptly to communicate to said assignee or its representatives any facts

known to me relating to said invention, to testify in any interference or legal proceedings involving said invention, to execute any additional papers which may be requested to confirm the right of the assignee, its representatives, successors or assigns to secure patent or similar protection for the said invention in all countries and to vest in the assignee complete title to the said invention and Letters Patent, without further compensation, but at the expense of said assignee, its successors, assigns and other legal representatives.

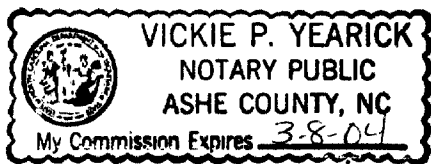
IN WITNESS WHEREOF, I have hereunto set my hand and seal on this 2 day of May, 2000.

Charles Eric Hunter (SEAL)
Charles Eric Hunter

5/2/00
Date

STATE OF ~~SOUTH~~ CAROLINA)
 North)
COUNTY OF ~~BEAUFORT~~ Ashe) ss:

Before me personally appeared Charles Eric Hunter, to me known to be the person described in and who executed the foregoing instrument; and he acknowledged to me that he executed the same for the purposes therein stated, this 2nd day of May, 2000.



Vickie P. Yearick
Notary Public

SEAL

My Commission Expires: 3-8-04

Attorney Docket No.: WT-2-CIP2