Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project, (0651-0011), Washington, D.C. 20503

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Atty. Dkt. No.: DPHLYD-24,918

PATENT REEL: 010807 FRAME: 0557

## **ASSIGNMENT**

WHEREAS, I, Jeffry Jovan Philyaw, a citizen of US and resident of Dallas, Dallas County, Texas 75225, have invented certain new and useful improvements in "METHOD AND APPARATUS FOR UTILIZING AN AUDIBLY CODED SIGNAL TO CONDUCT COMMERCE OVER THE INTERNET" for which application for *United States Letters Patent* was filed on January 20, 2000 and assigned Serial No. 09/489,879; and

WHEREAS, DigitalConvergence.:com Inc., a corporation of the State of Delaware, which has a business address of 9101 N. Central Expressway, Suite 600, Dallas, Texas 75231 (hereinafter referred to as "Assignee"), is desirous of acquiring my entire right, title and interest in and to the invention, and in and to said application and any *Letters Patent* that may issue thereon;

NOW, THEREFORE, for and in good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I do hereby sell, assign and transfer unto said Assignee, its successors, assigns and legal representatives the full and exclusive right, title and interest in and to said invention and in and to said application and all patents which may be granted therefor, and all divisions, reissues, substitutions, continuations, continuations-in-part and extensions thereof; and I hereby authorize and request the Commissioner of Patents & Trademarks to issue all patents for said invention, or patents resulting therefrom, insofar as our interests are concerned, to said Assignee of my entire right, title and interest.

I also hereby sell and assign to said Assignee, its successors, assigns and legal representatives the full and exclusive right, title and interest to the invention disclosed in said application throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said invention in its own name throughout the world, including all rights of priority, all rights to publish cautionary notices reserving ownership of said invention and all rights to register said invention in appropriate registries; and I further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits and any other papers in connection therewith necessary to perfect such right, title and interest in Assignee, its successors, assigns and legal representatives.

I further hereby agree that I will communicate to said Assignee, or to its successors, assigns and legal representatives, any facts known to me respecting any improvements and, at the expense of said Assignee, to testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and substitute applications, make all lawful oaths, and generally do everything possible to vest title in said Assignee and to aid said Assignee, its successors, assigns and legal representatives to obtain and enforce proper protection for said invention in all countries.

PATENT REEL: 010807 FRAME: 0558

Name of Sole Inventor: Jeffry Jovan Philyaw
Residence (City, County, State): Dallas, Dallas County, Texas 75225
Signature: Juni
Date: 2-14-2000
Date Application Executed: 2-14-00
STATE OF TEXAS §
COUNTY OF <u>DALIAS</u> §
Before me, a Notary Public, on this
GIVEN UNDER MY HAND AND SEAL of office this 14th day of Feb., A.D., 2000.
SHARON McCLINTON Notary Public State of Texas My Commission Expires 01-21-02 NOTARY PUBLIC
Commission Expires:

Atty. Dkt. No.: PHLY-24,918

**RECORDED: 05/22/2000** 

PATENT REEL: 010807 FRAME: 0559