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s of receiving party(ies):

1. Name of conveying party(ies):
Timothy Woodrow Coffindaffer
Phillip Kyle Vinson
Thomas Anthony Cripe
Anthony Charles Lanzalaco
Robert Emerson Stidham
Daniel Stedman Connor

101416601

Name: The Procter & Gamble Company

Internal Address: Attention: Chief Patent Counsel

6090 Center Hill Road

Cincinnati, OH 45224

Additional name(s) of conveying party(ies) attached: Yes No

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of name
- Other _____

6126100

Execution Date: November 10, 1998

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: _____

A. Patent Application No(s). 09/542,684
Date Filed: April 4, 2000
P&G Case: 6884C

B. Patent No(s).

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Ian S. Robinson

Internal Address: THE PROCTER & GAMBLE COMPANY

Street Address: Miami Valley Laboratories

P. O. Box 538707

Cincinnati, OH 45253-8707

6. Total number of applications and patents involved: [1]

7. Total fee (37 CFR 3.41):.....\$40.00

Enclosed

Authorized to be charged to deposit account

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16-2480

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Ian S. Robinson

Name of Person Signing

Ian Robinson

Signature

7/20/00

Date

Total number of pages including cover sheet, attachments, and documents: [4]

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ASSIGNMENT

Whereas we:

Timothy Woodrow Coffindaffer of Loveland, County of Clermont, State of Ohio
Phillip Kyle Vinson of Fairfield, County of Butler, State of Ohio
Thomas Anthony Cripe of Loveland, County of Clermont, State of Ohio;
Anthony Charles Lanzalaco of Fairfield, County of Butler, State of Ohio;
Robert Emerson Stidham of Lawrenceburg, County of Dearborn, State of Indiana; and
Daniel Stedman Connor of Cincinnati, County of Hamilton, State of Ohio

respectively, have made a certain new and useful invention as set forth in an application for United States Letters Patent entitled PERSONAL CLEANSING COMPOSITIONS COMPRISING MID-CHAIN BRANCHED SURFACTANTS, Attorney's Docket 6884, executed by us, respectively:

the 10th day of November, 1998;
the 9th day of November, 1998;
the 4th day of November, 1998;
the 5th day of November, 1998;
the 4th day of November, 1998; and
the 4th day of November, 1998;

Application No. PCT/IB98/01585, filed October 12, 1998, (the hereinafter named assignee being authorized to insert said US Serial Number or Number of International Application designating the US) and filing date when ascertained) and also set forth in whole or in part in the following United States Provisional Patent Application 60/061,916, filed October 14, 1997, to which said patent application claims priority under TITLE 35 USC §119(e):

We made such invention set forth in said patent application and set forth in whole or in part in said provisional patent application(s) while employed by The Procter & Gamble Company, and acknowledge our obligation at the time the invention was made to assign said invention to The Procter & Gamble Company, its legal representatives, successors and assigns, the entire right, title and interest, including the right to claim priority of the filing date of said patent and the filing date(s) of said provisional patent application(s) under international conventions, in said invention as set forth in said patent application and as set forth in whole or in part in said provisional patent application(s), and in all patents of the United States and of any foreign country which may be issued for said invention, as fully and completely as the same would have been held by us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. We further agree, upon request, to execute or assent to foreign applications, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

And we request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention to said The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title and interest in said patent and the invention covered thereby.

The ASSIGNMENT of said patent application is effective as of the earlier of 1) the date of execution shown below and 2) the filing date of said patent application. The ASSIGNMENT of said provisional patent application(s) is effective as of the filing date(s) of said provisional patent application(s) respectively.

Timothy Woodrow Coffindaffer
Timothy Woodrow Coffindaffer

Phillip Kyle Vinson
Phillip Kyle Vinson

Thomas Anthony Cripe
Thomas Anthony Cripe

Anthony Charles Lanzalaco
Anthony Charles Lanzalaco

Robert Emerson Stidham
Robert Emerson Stidham

Daniel Stedman Connor
Daniel Stedman Connor

State of Ohio }
 } SS
County of Hamilton }

On this 10th day of November 1998, before me personally appeared Timothy Woodrow Coffindaffer to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

Diane Frances Robinson
DIANE FRANCES ROBINSON
Notary Public, State of Ohio
My Commission Expires Feb. 15, 2002

State of Ohio }
 } SS
County of Hamilton }

On this 9th day of November 1998, before me personally appeared Phillip Kyle Vinson to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

Diane Frances Robinson
DIANE FRANCES ROBINSON
Notary Public, State of Ohio
My Commission Expires Feb. 15, 2002

State of Ohio }
 } SS
County of Hamilton }

On this 4th day of November 1998, before me personally appeared Thomas Anthony Cripe to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

Diane Frances Robinson
DIANE FRANCES ROBINSON
Notary Public, State of Ohio
My Commission Expires Feb. 15, 2002

State of Ohio }
 } SS
County of Hamilton }

On this 5th day of November 1998, before me personally appeared Anthony Charles Lanzalaco to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

Diane Frances Robinson
DIANE FRANCES ROBINSON
Notary Public, State of Ohio
My Commission Expires Feb. 15, 2002

State of Ohio }
 } SS
County of Hamilton }

On this 4th day of November 1998, before me personally appeared Robert Emerson Stidham to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

Diane Frances Robinson
DIANE FRANCES ROBINSON
Notary Public, State of Ohio
My Commission Expires Feb. 15, 2002

State of Ohio }
 } SS
County of Hamilton }

On this 4th day of November 1998, before me personally appeared Daniel Stedman Connor to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

Diane Frances Robinson
DIANE FRANCES ROBINSON
Notary Public, State of Ohio
My Commission Expires Feb. 15, 2002

(6884assign)