

07-05-2000

LH Ref. No.: 450108-0234

6.5.00

R

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

101395118

To the Honorable Commissioner of Patents and Trademarks. Please record the original documents or copy thereof.

## 1. Name of conveying party(ies)

Takashi KOHASHI, Akira OGINO, Hiroyuki KIMURA, Hiroshi YOSHIURA, Yoshiaki MORIYAMA, Kazumi SUGAYA

Additional name(s) of conveying party(ies) attached?  
☐ Yes ☒ No

## 2. Name and address of receiving party(ies)

Name: SONY CORPORATION  
7-35 Kitashinagawa 6-chome  
Shinagawa-Ku, Tokyo 141-0001, Japan

and

PIONEER CORPORATION  
No. 4-1 Meguro 1-Chome, Meguro-Ku, Tokyo, Japan

and

HITACHI, LTD.  
6, Kandra Surugandai 4-Chome,  
Chiyoda-Ku, Tokyo, JapanAdditional name(s) & address(es) attached? ☐ Yes ☒ No

## 3. Nature of conveyance:

☒ Assignment  
☐ Security Agreement  
☐ Merger  
☐ Change of Name  
☐ OtherExecution Date(s): May 24, May 25, May 8, April 24, May 16  
and May 16, 2000

## 4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s) 09/510,438 filed February 21, 2000Additional numbers attached? ☐ Yes ☒ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: WILLIAM S. FROMMER

Internal Address: FROMMER LAWRENCE &amp; HAUG LLP

Street Address: 745 FIFTH AVENUE

City: NEW YORK State: N.Y. Zip: 10151

## 6. Total number of applications and patents involved . . . . .

1

7. Total fee (37 CFR 3.41) . . . . . \$ 40.00☒ Enclosed  
☐ Authorized to be charged to  
deposit account 50-0320

## 8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

Do not use this space

## 9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

GLENN F. SAVIT

Name of Person Signing

Signature

June 1, 2000

Date

Total number of pages including cover sheet, attachments, and document: 3

07/05/2000 JSHABAZZ 00000199 09510438

01 FC:581

40.00 UP

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

## ASSIGNMENT

WHEREAS, I, as below named inventors, residing at the addresses stated next to our names, am a sole inventor (if only one name is listed below) or a joint inventor (if plural names are listed below) of certain new and useful improvements in

ADDITIONAL INFORMATION EMBEDDING METHOD. ADDITIONAL INFORMATION DETECTING METHOD. ADDITIONAL INFORMATION EMBEDDING APPARATUS AND ADDITIONAL INFORMATION DETECTING APPARATUS

for which application for Letters Patent of the United States of America was executed by me on the date indicated next to my name and address;

AND WHEREAS, SONY CORPORATION, a Japanese corporation, with offices at 7-35 Kitashinagawa 6-Chome, Shinagawa-Ku, Tokyo 141, Japan and PIONEER CORPORATION, a Japanese corporation, with offices at No. 4-1 Meguro 1-Chome, Meguro-Ku, Tokyo, Japan and HITACHI, LTD., a Japanese corporation with offices at 6, Kanda Surugadai 4-Chome, Chiyoda-Ku, Tokyo, Japan (hereinafter referred to as ASSIGNEE) is desirous of acquiring all interest in, to and under said invention, said application disclosing the invention and in, to and under any Letters Patent or similar legal protection which may be granted therefor in the United States and in any and all foreign countries;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I, as a sole or joint inventor as indicated below, by these presents do hereby assign, sell and transfer unto the said ASSIGNEE, its successors, assigns, and legal representatives, the entire right, title and interest in the said invention, said application, including any divisions and continuations thereof, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted for said invention, and in and to any and all priority rights and/or convention rights under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and to any other benefits accruing or to accrue to me with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto, and I hereby authorize and request the Commissioner of Patents to issue the said United States Letters Patent to said ASSIGNEE, as the assignee of the whole right, title and interest thereto;

And I further agree to execute all necessary or desirable and lawful future documents, including assignments in favor of ASSIGNEE or its designee, as ASSIGNEE or its successors, assigns and legal representatives may from time-to-time present to me and without further remuneration, in order to perfect title in said invention, modifications, and improvements in said invention, applications and Letters Patent of the United States and countries foreign thereto;

And I further agree to properly execute and deliver and without further remuneration, such necessary or desirable and lawful papers for application for foreign patents, for filing subdivisions of said application for patent, and or, for obtaining any reissue or reissues of any Letters patent which may be granted for my aforesaid invention, as the ASSIGNEE thereof shall hereafter require and prepare at its own expense;

And I further agree that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents in foreign countries as may be known and accessible to me and will testify as to the same in any interference or litigation related thereto;

And I hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale.

And I hereby authorize and request my attorney(s) of record in this application to insert the serial number and filing date of this application in the spaces that follow: Serial Number: 09/510,438, Filing Date: February 21, 2000.

This assignment executed on the dates indicated below.

Takashi KOHASHI

Name of first or sole inventor

Execution date of U.S. Patent Application

Tokyo, Japan

Residence of first or sole inventor

Signature of first or sole inventor

Date of this assignment

Akira OGINO

Name of second inventor

Execution date of U.S. Patent Application

Tokyo, Japan

Residence of second inventor

Signature of second inventor

Date of this assignment

Hiroyuki KIMURA

Name of third inventor

Execution date of U.S. Patent Application

Kanagawa, Japan

Residence of third inventor

Signature of third inventor

Date of this assignment

## ADDITIONAL INVENTORS

Hiroshi YOSHIURA

Name of fourth inventor

Execution date of U.S. Patent Application

Tokyo, Japan

Residence of fourth inventor

Signature of fourth inventor



Date of this assignment

April 24, 2000

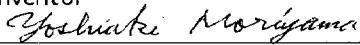
Yoshiaki MORIYAMA

Name of fifth inventor

Execution date of U.S. Patent Application

Saitama, Japan

Residence of fifth inventor



May 16, 2000

Signature of fifth inventor

Date of this assignment

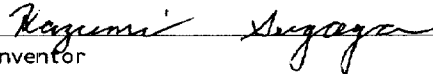
Kazumi SUGAYA

Name of sixth inventor

Execution date of U.S. Patent Application

Saitama, Japan

Residence of sixth inventor



May 16, 2000

Signature of sixth inventor

Date of this assignment