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To the Honorable Commissioner of Patent:

and attached original document or copy thereof.

1. Name of conveying party(ies):

ISHAK NEEMAN
MICHAEL SCHLOSSER
JOSEPH SEGAL

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: I.M.S. Cosmetics

Internal Address: _____

Street Address: 10 Shlomo Ben Yoseph St.

Haifa 31251, Israel

City: _____ State: _____ ZIP: _____

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other _____

Execution Date: 22-Feb-00

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: _____

A. Patent Application No.(s)
09/514,595

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Mark M. Friedman

Internal Address: _____

Street Address: c/o Anthony Castorina

2001 Jefferson Davis Highway, Suite 207

City: Arlington State: Virginia ZIP: 22202

6. Total Number of applications and patents involved:

1

7. Total fee (37 CFR 3.41).....\$ _____

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Mark M. Friedman
Name of Person Signing

[Signature]
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PATENT
REEL: 010893 FRAME: 0978

03/24-2000

COVER SHEET

OMB No. 0651-0011 (exp. 4/94)



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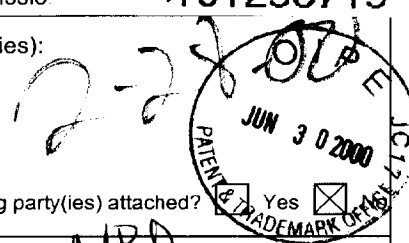
To the Honorable Commission

101295719

of the attached original document or copy thereof

1. Name of conveying party(ies):

ISHAK NEEMAN
MICHAEL SCHLOSSER
JOSEPH SEGAL



2. Name and address of receiving party(ies)

Name: I.M.S Cosmetics

JCS25 U.S. PTO
09/514595
02/26/00

Additional name(s) of conveying party(ies) attached? Yes No

Internal Address: _____

3. Nature of conveyance:

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mark M. Friedman
Name of Person Signing

[Signature]
Signature

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ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the undersigned:

ISHAK NEEMAN, 8 SHDEROT HALAMED HEY, HAIFA, ISRAEL
MICHAEL SCHLOSSER, 61 SHEERIT HAPLEITA STREET, HAIFA, ISRAEL
JOSEPH SEGAL, 13 GREENBOIM STREET, HAIFA, ISRAEL

(hereinafter called the "assignor(s)"), hereby sell(s), assign(s) and transfer(s) to:

MICHAEL SCHLOSSER, 61 SHEERIT HAPLEITA STREET, HAIFA, ISRAEL
JOSEPH SEGAL, 13 GREENBOIM STREET, HAIFA, ISRAEL
I.M.S. COSMETICS, 10 SHLOMO BEN YOSEPH STREET, CHECK POST, HAIFA
ISRAEL, 31251

(hereinafter called the "assignee(s)"), its/his successors, assignees, nominees or other legal representatives, the Assignor's entire right, title and interest in and to the invention entitled:

USE OF AVOCADO-SOYBEAN UNSAPONIFIABLE COMPOSITIONS

described and claimed in the following patent application:

U.S. Patent Application identified as Attorney docket No. 1770/1 and executed the same date as this assignment.

and in and to said Patent Applications, and all original and reissued Patents granted therefor, and all divisions and continuations thereof, including the right to apply and obtain Patents in all other countries, the priority rights under international Conventions, and the Letters Patent which may be granted thereon;

Signed and sealed this 22 day of February 2000

Ishak Neeman

ISHAK NEEMAN

Michael Schlosser

MICHAEL SCHLOSSER

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