FGF.M PTO-1595 NO DECOL 07-1	2 - 2000 U.S. DEPARTMENT OF COMMERC	
6.27.00 RECOT	EET U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office	
To the Honorable Commissioner of Patents ar. 1014	103098	
Name of conveying party(ies):     Toru EBIHARA, Kazuhiro ENDOH	2. Name and address of receiving party(ies):  Name: Hitachi, Ltd.	
	Street Address: 6, Kanda Surugadai 4-chome, Chiyoda-ku	
Additional name(s) of conveying party(ies) attached? Tyes X No		
3. Nature of conveyance:  Assignment	City: Tokyo	
Security Agreement Change of Name Other	Country: Japan	
Execution Date: June 13, 14, 2000	Additional name(s) & address(es) attached? Yes X No	
4. Application number(s) or patent number(s): QQQQQQQQQQQQQQQQQQQQQQQQQQQQQQQQQQQQ	the execution date of the application is: June 13, 14, 2000  B. Patent No.(s)	
Additional numbers attached? Yes X No		
5. Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved: 1	
Name: ANTONELLI, TERRY, STOUT & KRAUS, LLP	7. Total fee (37 CFR 3.41)\$40.00	
Internal Address:	Enclosed  Any deficiencies may be charged to deposit account  Authorized to be charged to deposit account	
Street Address: 1300 North Seventeenth Street	8. Deposit account number: 01-2135	
Suite 1800	(Attach duplicate copy of this page if paying by deposit account)	
City: Arlington State: VA Zip: 22209	<del></del>	
DO NOT USE THIS SPACE		
FC:581 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.		
Melvin Kraus  Name of Person Signing  Attorney Registration No. 22 466  Signature  June 27, 2000  Date		

Total number of pages including cover sheet, attachments, and document: 2

OMB No. 0651-0011 (exp. 4/94)

PATENT REEL: 010902 FRAME: 0857

Docket No.:500.38711X00

## ASSIGNMENT

(譲渡証)

As a below named inventor, I hereby declare that:

IN CONSIDERATION of the sum of One Dollar (\$1.00) or the equivalent thereof, and other good and valuable consideration paid to me citizen of Japan by HITACHI, LTD., a corporation organized under the laws of Japan, located at 6, Kanda Surugadai 4-chome, Chiyoda-ku, Tokyo, Japan, receipt of which is hereby acknowledged I do hereby sell and assign to said HITACHI, LTD., its successors and assigns, all my right, title and interest, in and for the United States of America, in and to

## SYSTEM OF ORDERING AND DELIVERING MERCHANDISE IN ELECTRONIC

## MALL AND METHOD THEREOF

**RECORDED: 06/27/2000** 

invented by me (if only one is named below) or us (if plural inventors are named below) and described in the application for United States Letters Patent therefor, executed on even date herewith, and all United States Letters Patent which may be granted therefor, and all divisions, continuations and extensions thereof, the said interest being the entire ownership of the said Letters Patent when granted, to be held and enjoyed by said HITACHI, LTD., its successors, assigns or other legal representatives, to the full end of term for which said Letters Patent may be granted, as fully and entirely as the same would have been held and enjoyed by me or us if this assignment and sale had not been made;

And I hereby agree to sign and execute any further documents or instruments which may be necessary, lawful, and proper in the prosecution of the above-named application or in the preparation and prosecution of any continuing, continuation-in-part, substitute, divisional, renewal, reviewed or reissue applications or in any amendment, extension, or interference proceedings, or otherwise to secure the title thereto in said assignee;

And I do hereby authorize and request the Commissioner of Patents to issue said Letters Patent to said HITACHI, LTD.

Signed on the date(s) indicated aside signatures:

	INVENTOR(S) (発明者フルネームサイン)	Date Signed (署名日)
1)	Toru Ebihara	6/13/2000
2)	Toru Ebihara Kayuhiro Endoh	6/13/2000
	<b>V</b>	
4)		
5)		
6)		
7)		
8)		
9)		
10)		

PATENT REEL: 010902 FRAME: 0858