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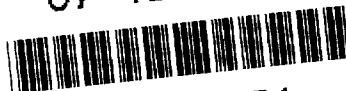
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June 28, 2000

Our File – MAT 3D4

**Box ASSIGNMENT**  
**Assistant Commissioner for Patents**  
**Washington, D.C. 20231**

**RECORDATION FORM COVER SHEET**  
**PATENTS ONLY**

**Sir:**

Enclosed for recordation in the records of the U.S. Patent and

Trademark Office is a document with particulars as follows:

(1) Name of conveying party:

John Dudley Reynolds  
33 Culloden Road  
Enfield, Middlesex, EN2 8QE  
United Kingdom

(2) Name and address of receiving party:

Mattel Europa B.V.  
Gondel 1  
NL-1186 MJ  
Amstelveen, Netherlands

(3) The nature of the conveyance is an assignment which was

executed June 20, 2000.

(4) This document is being filed in connection with U.S.

Patent Application Serial No. 09/502,429, filed February 11, 2000.

07/06/2000 SUBUNG 00000073 09502429 40.00 DP 02 FC:581

(5) Any and all correspondence concerning this document should be addressed and mailed to the following:



David S. D'Ascenzo  
Kolisch, Hartwell, Dickinson,  
McCormack & Heuser  
520 S.W. Yamhill Street, Suite 200  
Portland, Oregon 97204

(6) The total number of patent applications involved in this conveyance is one (1).

(7) Our check in the total amount of \$280.00 to cover the missing parts surcharge (\$130.00), the one-month extension fee (\$110.00) and the assignment recordation fee (\$40.00) is enclosed.

(8) Please charge our Deposit Account No. 11-1540 for any additional fees which may be required.

(9) To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Respectfully submitted,

KOLISCH, HARTWELL, DICKINSON,  
McCORMACK & HEUSER

A handwritten signature in black ink, appearing to read "David S. D'Ascenzo", written over a horizontal line.

David S. D'Ascenzo  
Registration No. 39,952  
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TOTAL NUMBER OF PAGES (INCLUDING COVER SHEET AND ASSIGNMENT): 4

PATENT  
REEL: 010903 FRAME: 0031

## ASSIGNMENT

WHEREAS, I, John Dudley Reynolds, of Enfield, Middlesex, United Kingdom, have invented certain improvements in a GAME APPARATUS, for which an application for Letters Patent of the United States was filed on February 11, 2000, and which was given Serial No. 09/502,429.

WHEREAS, Mattel Europa B.V., a Netherlands corporation, having its principal place of business in Amstelveen, Netherlands, is desirous of acquiring an interest therein.

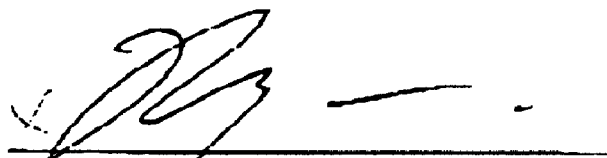
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I the said John Dudley Reynolds have sold, assigned and transferred, and by these presents do sell, assign and transfer unto the said Mattel Europa B.V., the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions in any and all foreign countries and in and to any and all divisions, reissues, continuations and extensions thereof.

I hereby authorize and request the Patent Office officials in the United States and any and all foreign countries to issue any and all of said Letters Patent, when granted, to the said Mattel Europa B.V., as the assignee of my entire right, title and interest in and to the same, for the sole use of the said Mattel Europa B.V., its successors and assigns.

Further, I agree that I will communicate to the said Mattel Europa B.V., or its representatives any facts known to me respecting said invention, and testify in any

legal proceeding, sign all lawful papers, execute all divisional, continuation, substitution, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to the said Mattel Europa B.V., make all rightful oaths and generally do everything possible to aid the said Mattel Europa B.V., its successors and assigns, to obtain and enforce proper protection for said invention in the United States and in any and all foreign countries.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 20  
day of JUNE, 2000.

  
\_\_\_\_\_  
JOHN DUDLEY REYNOLDS

Witness:

KAREN ELLINAS

(Name)

32 SEAFORTH DRIVE  
WALTHAM CROSS

(Address)

HERTS, ENGLAND EN8 8BU

(City, State)