

07-13-2000



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09/594646  
06/15/00

To the Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
Peter E. Raber and Brandon Eggena

2. Name and address of receiving party(ies):

Name: Dimensional Media Associates, Inc.

Internal Address:

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment

☐ Merger

☐ Security Agreement

☐ Change of Name

☐ Other

Street Address: 22 West 19th Street

City: New York

State: NY

ZIP: 10011

Country: USA

Execution Date: June 15, 2000

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s)

09594646

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence should be mailed:

BROWN RAYSMAN MILLSTEIN FELDER & STEINER LLP

120 West 45th Street

New York, New York 10036

(212) 944-1515

6. Total number of applications and patents involved: 1

7. Total fee (37 C.F.R. § 3.41): \$ 40

☒ Check enclosed

☐ Authorized to be charged to deposit account

8. Deposit account number: 02-4270

(Attach duplicate copy of this page by deposit account)

Please charge any additional fees required, or credit any overpayment, to the above deposit account

07/12/2000 ASCOTT 00000214 09594646

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Anthony J. Natoli, Reg. No. 36,223

Name of Person Signing

Signature

06/15/2000

Date

Total number of pages including cover sheet, attachments and document: 4

Docket No.: 10154/17.3 US

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks

Box Assignments

Washington, D.C. 20231

## ASSIGNMENT

WHEREAS, we, Peter E. Raber, a citizen of the United States, residing at 1007 South Carley Court, North Bellmore, NY 11710; and Brandon Eggena, a citizen of the United States, residing at 133 Ave. D, Apt. 15, New York, NY 10009, have invented one or more inventions (hereinafter referred to as "said invention(s)") disclosed in an application for Letters Patent of the United States titled LENTICULAR IMAGING SYSTEM, METHOD, AND APPARATUS (hereinafter referred to as "said application"), said application having been executed on even date herewith;

WHEREAS, Dimensional Media Associates, Inc. (hereinafter together with its successors and assigns referred to as "the Assignee"), a Delaware corporation, having a place of business at 22 West 19<sup>th</sup> Street, New York, NY 10011; is desirous of obtaining all right, title and interest in, to and under said invention(s) and said application; and

NOW, THEREFORE, for good and valuable considerations, the receipt and sufficiency of which we hereby acknowledge, we have sold, assigned, transferred and set over, and by these presents hereby sell, assign, transfer and set over to the Assignee all right, title and interest in, to and under said invention(s) and said application, including the right to apply for any Letters Patent of the United States of America and in any and all foreign countries on said invention(s), and any and all other applications for Letters Patent on said invention(s), in whatsoever countries, including all divisional, renewal, substitute, continuation, continuation-in-part and convention applications based in whole or in part upon said invention(s) or upon said application, and any and all Letters Patent which may issue thereon in the United States and foreign countries, and any and all reissues, extensions, renewals, divisions, continuations or continuations-in-part of Letters Patent granted for said invention(s) or upon said applications, to the full term or terms for which said Letters Patent may be issued, and every priority right that is or may be predicated upon or arise from said invention(s), said application and said Letters Patent, the same to be held and enjoyed by the Assignee for its own use and benefit fully and entirely as if the same would have been held and enjoyed by us had this Assignment not been made. We hereby authorize the Assignee to file patent applications in any and all countries on any or all of said invention(s) in our names, or in its name, or otherwise as the Assignee may deem advisable, under the International Convention or otherwise.

We hereby authorize the Commissioner of Patents and Trademarks of the United States, and any official of any other country empowered to issue patents, to record this Assignment, and to issue or transfer all said Letters Patent on said invention(s) to the Assignee as owner of all right, title and interest therein, or otherwise as the Assignee may direct, in accordance with the terms of this Assignment.

We hereby represent and warrant that we have the full right to convey the entire right and

interest herein assigned, that there are no rights or interests outstanding inconsistent with the rights and interests granted herein, and that we will not execute any instrument or grant or transfer any rights or interests inconsistent with the rights and interests granted herein.


We hereby covenant and agree that we will, upon request of the Assignee, communicate to the Assignee any facts known to us relating to said invention(s) and the history thereof, testify in any legal proceeding, execute all lawful papers including without limitation all divisional, continuing and reissue applications and all rightful oaths and declarations, and generally do all further acts which may be deemed necessary by the Assignee to obtain and enforce proper patent protection for said invention(s) in all countries.

IN TESTIMONY WHEREOF, we have executed this document on the date indicated below.

Date: 15 JUNE 2000

  
(Signature) Peter E. Raber


Date: 15th JUNE 2000

  
(Signature) Brandon Eggena

STATE OF New York )  
 ) ss.:  
COUNTY OF New York )

On this 15<sup>th</sup> day of June, 2000, before me came Peter E. Raber, to me known and known to me to be the individual described in, and who executed the foregoing instrument, and he/she has acknowledged to me that he/she has executed the same.

STATE OF New York )  
 ) ss.:  
COUNTY OF New York )

  
Notary Public  
LINDA SEUFFERT  
NOTARY PUBLIC STATE OF NEW YORK  
No. 01SE5804165  
Qualified in New York County  
License Expires 9/2/2001

On this 15<sup>th</sup> day of June, 2000, before me came Brandon Eggena, to me known and known to me to be the individual described in, and who executed the foregoing instrument, and he/she has acknowledged to me that he/she has executed the same.



Notary Public

LINDA SEUFERT  
NOTARY PUBLIC STATE OF NY  
No. 015E5804/65  
Qualified in New York County  
License Expires 9/2/2001