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Form PTO 1595
(Rev. 6-93)

PATENTS ONLY

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

ERIC COHEN-SOLAL
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Additional name(s) of conveying party(ies) attached?

☐

Yes

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No

2. Name and address of receiving party(ies):

Name: Philips Electronics North America Corp.

Internal Address: _____

Street Address: 1251 Avenue of the AmericasCity: New York State: NY Zip: 10020-1104

Additional name(s) & address(es) attached?

☐

Yes

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No

3. Nature of conveyance:

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Execution Date: JUNE 23, 2000

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application, is _____.

A. Patent Application No.(s)

None yet

B. Patent No.(s)

Additional numbers attached?

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Yes

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No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Philips Electronics North America Corp.

Internal Address: _____

Street Address: 580 White Plains RoadCity: Tarrytown State: NY Zip: 10591

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 3.41) ...\$40.00

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Enclosed

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To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Gregory L. Thorne
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PATENT
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SOLE/JOINT ASSIGNMENT

For good and valuable consideration, I, as a below-named Assignor, hereby sell, assign, and transfer the entire right, title, and interest in the following to **Philips Electronics North America Corporation**, a Delaware corporation having a place of business at 1251 Avenue of the Americas, New York, New York 10020, its successors, assigns, and legal representatives, including any nominees (collectively "the Assignee"):

- (1) my/our invention relating to Method and Apparatus for Tuning Content of Information Presented to an Audience as described in the U.S. patent application

[X] executed concurrently herewith,
[] executed on _____,
[] filed in the United States Patent and Trademark Office
on _____ as Serial Number _____,

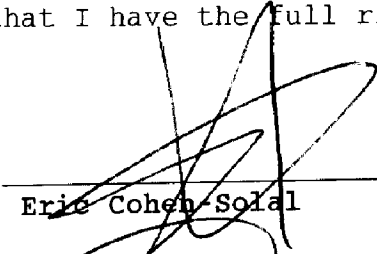
(2) the foregoing application and all other U.S. and foreign patent applications based thereon, including divisions, continuations, reissues, and extensions, and

(3) all patents granted on these applications.

I will provide my cooperation to enable the Assignee to enjoy the foregoing right, title, and interest to the fullest extent. Upon request at the expense of the Assignee, I agree to execute all papers, take all rightful oaths, testify in all legal proceedings including patent prosecutorial actions and infringement actions, and do all other such acts which may be necessary, desirable, or convenient for securing and maintaining patents on the foregoing invention or for perfecting title thereto in the Assignee. I authorize and request that these patents be issued to the Assignee.

I certify that I have the full right to convey the above rights.

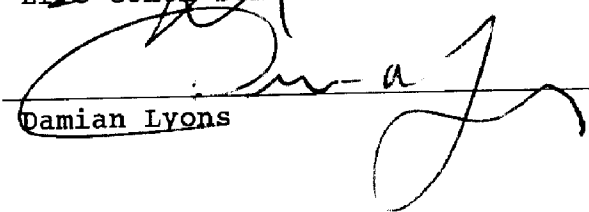
6/22/00
Date



Eric Cohen-Solal

_____, Assignor

6/24/00
Date



Damian Lyons

_____, Assignor