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Page 2

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Alan W. Young, Esq.	plum w. Tes	JUNE 29, 2000				
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ASSIGNMENT

I, CHENG, Chingwei Peter, having my residence at 790 Edgewater Blvd # 301 Foster City, CA 94404, and I, LEE, Sang, having my residence at 552 Monterey Road Pacifica, CA 94044, do hereby sell, assign and transfer to Oracle Corporation hereinafter, ASSIGNEE, a corporation organized under the laws of the state of Delaware, having its principal place of business at 500 Oracle Parkway, Redwood Shores, CA 94065 USA, the entire right, title and interest, together with all rights of priority, in and to our invention for "METHODS AND SYSTEMS FOR CUSTOMER LIFECYCLE DEFINITION AND CATEGORIZATION" as described and claimed in our Provisional Application for Letters Patent of the United States of America filed herewith be Express Mail, label number EL 426 709 844 US, as described and/or claimed in any and all applications for Letters Patent based thereon including continued prosecution applications, divisions, continuations and reissues thereof as well as all foreign counterparts thereof together with all Letters Patent issuing on any of the aforesaid applications for Letters Patent, the same to be held and enjoyed by ASSIGNEE, its successors, assigns or other legal representatives, to the full ends of the terms of all said Letters Patent therefor which may be granted.

AND WE HEREBY AUTHORIZE AND EMPOWER ASSIGNEE, its successors, assigns and legal representatives or nominees, to make applications for patent or other form of protection for our invention referenced above, the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it, and to invoke and claim such right of priority without further written or oral authorization from us, and to receive Letters Patent for said invention in any foreign countries in its own name or in our names, at its election.

AND WE HEREBY COVENANT AND AGREE that we will execute or procure any further necessary assurance of title to said invention and any Letters Patent which may issue therefor and that we will, at any time, upon the request and at the expense of ASSIGNEE deliver any testimony in any legal proceedings and execute all papers that may be necessary or desirable to perfect the title to said invention or any Letters Patent which may be granted therefor in ASSIGNEE, its successors, assigns, or other legal representatives, and that we will, at any time, upon the request and at the expense of ASSIGNEE execute any continued prosecution

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YLF: ORCL5638

PATENT REEL: 010920 FRAME: 0239

applications, continuations, divisions, reissues, or any other additional applications for Letters Patent for said invention or any part or parts thereof, all of which applications and any Letters Patent issuing thereon are hereby assigned to ASSIGNEE, and will make all rightful oaths, and do all lawful acts required to procure the same therein, without further compensation, but at the expense of ASSIGNEE, its successors, assigns or other legal representatives.

AND WE HEREBY AUTHORIZE AND REQUEST the Commissioner of Patents and Trademarks to issue any and all Letters Patent of the United States for said invention, resulting from any of the aforesaid applications to said sole assignee.

AND WE HEREBY CONSENT that a copy of this assignment shall be deemed a full legal and formal equivalent of any assignment, consent to file or like document which may be required in any country for any purpose and more particularly in proof of the right of the said assignee or nominee to claim the aforesaid benefit of the right priority provided by the International Convention for the Protection of Industrial Property as, or by any convention which may henceforth be substituted for it.

AND WE COVENANT with said assignee, its successors, assigns and legal representatives that the rights and property herein conveyed are free and clear of any encumbrance and that we have full right to convey the same, as herein expressed.

Signed this 22nd day of June, 2000 (Day) (Month) (Year)

Chingwei Peter CHENC

Signed this 23rd day of June 2000

(Day) (Month) (Year)

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Page 2 of 2