FORM PTO-1619A Expires 06/30/99 OMB 0651-0027

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08-02-2000



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U.S. Department of Commerce Patent and Trademark Office **PATENT**

RECORDATION FORM COVER SHEET DATENTS ONLY

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	TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).							
Submission Type	Conveyance Type							
New New	Assignment Security Agree	ement						
Resubmission (Non-Recordation)								
Document ID#	License Change of Nan	ne						
Correction of PTO Error								
Reel # Frame #	Merger Other U.S. Govern	ment						
Corrective Document	(For Use ONLY by U.S. Gove							
Reel # Frame #	Departmental File	Secret File						
Conveying Party(ies) Mark if additi	onal names of conveying parties attached	Execution Date Month Day Year						
Name (line 1) Dougherty, Brian P.		03282000						
Name (line 2)								
Second Party		Execution Date Month Day Year						
Name (line 1) C. Leo Meier		03282000						
Name (line 2)								
Receiving Party Mark if addition	onal names of receiving parties attached	*;						
Name (line 1) Wink Communications		If document to be recorded						
VIIII COMMUNICATIONS		is an assignment and the receiving party is not						
Name (line 2)		domiciled in the United States, an appointment of a domestic representative is						
		attached. (Designation must be a separate						
Address (line 1) 1001 Marina Village Parkway	y	document from Assignment)						
Address (line 2)								
Address (line 3) Alameda CA	94501							
Domestic Representative Name and Add	ress Enter for the first Receiving Party on	lv-						
Name	minor for the mot receiving runty on	*						
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Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS APPRESS.

Mail documents to be recorded with required cover sheet(s) information to:

Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

19502/04562/SF/5026155.1 PATENT

REEL: 010954 FRAME: 0048

FORM PTO-1619B
Expires 06/30/99
OMB 0651-0027

Page 2

U.S. Department of Commerce

Expires 06/30/99 OMB 0651-0027	. 490 2	Patent and Trademark Office PATENT					
Correspondent Name and Address							
	Area Code and Telephone	(415) 875-2468					
Name Michael R. Blum							
Address (line 1) Fenwick & West LLP							
Address (line 2) 2 Palo Alto Square							
Address (line 3) Palo Alto, CA 94306							
Pages Enter the total number of pages of	f the conveyance document including attacl	hments 2					
Application Number(s) or Patent Num	nber(s) Mark if additional nun	nbers attached					
Enter either the Patent Application Number or the Pa		· · · · · · · · · · · · · · · · · · ·					
Patent Application Number(s)	Patent	Number(s)					
09/538,602							
If this document is being filed together with a <u>new</u> Patent signed by the first named executing inventor.	Application, enter the date the patent applicat	tion was Month Day Year					
Patent Cooperation Treaty (PCT)							
Enter PCT application number	PCT PCT	PCT					
only if a U.S. Application Number has not been assigned PCT PCT PCT							
Number of Properties		<u></u>					
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Fee Amount Fee Amount for Pro	perties Listed (37 CFR 3.41) \$ \$40.0	00					
Method of Payment Enclosed	Deposit Account						
Deposit Account		j					
(Enter for payment by deposit account o Deposit Account N							
Authorization to ch	narge additional fees:	N					
Statement and Signature							
To the best of my knowledge and attached copy is a true copy of the authorized, as indicated herein.							
Michael R. Blum		6/20/00					
Name of Person Signing	Signature	Date					

ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, the person(s) named below (referred to as "INVENTOR" whether singular or plural) has sold, assigned, and transferred and does hereby sell, assign, and transfer to Wink Communications, a Delaware corporation, having a place of business at 1001 Marina Village Parkway, Alameda, CA 94501 ("ASSIGNEE"), for itself and its successors, transferees, and assignees, the following:

1. The entire worldwide right, title, and interest in all inventions and impro	vement
("SUBJECT MATTER") that are disclosed in the application for United States Letters Patent	entitled
USING THE ELECTRONIC PROGRAM GUIDE TO SYNCHRONIZE INTERACTIVITY	WITH
BROADCAST PROGRAMS ("APPLICATION"), which:	
is to be filed herewith	
was filed on March 29, 2000, now bearing U.S. serial number 09/538,602	
and for which a Declaration was executed by INVENTOR on the date(s) below; and	

2. The entire worldwide right, title, and interest in and to:

(a) the APPLICATION, including any right of priority; (b) any divisional, continuation, substitute, renewal, reissue, and other related applications thereto which have been or may be filed in the United States or elsewhere in the world; and (c) any patents which may be granted on the applications set forth in (a) and (b) above.

INVENTOR agrees that ASSIGNEE may apply for and receive patents for SUBJECT MATTER in ASSIGNEE's own name.

INVENTOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. INVENTOR further agrees to provide any successor, assign, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

INVENTOR represents that INVENTOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the INVENTOR has made or will make hereafter no assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

INVENTOR grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

1 of 2

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

Name and Signature	Signature	Executed By This Person
Brian P. Dougherty	3/28/,2000	3/28/,2000
State of CAUFCLUIA County of ALAMEDA	/	
on 3 28 2000	before me,lKA	MUUARK Ypersonally
satisfactory evidence to be the person whose name that he executed the same in his authorized or the entity upon behalf of which the person actor Notary Seal	me is subscribed to the with capacity, and that by his signed, executed the instrument. RKEY Nota	mature on the instrument the person,
NOTARY PUBLIC - CAI ALAMEDA COUN Comm. Exp. July 3	LIFORNIA	Date Declaration
Name and Signature	Signature	Executed By This Person
Teo er	3/28,2000	3/28,2000
C. Leo Meier		
State of CAUFCRNIA County of ALAMEDA		
on 3/25/2000	before me, JUKA /	14UARKEY personally
appeared CIEO MEIER satisfactory evidence to be the person whose name that he executed the same in his authorized or the entity upon behalf of which the person act	me is subscribed to the with capacity, and that by his sig	nature on the instrument the person,
Notary Seal I KA MIIII		X

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	Pa	Approved fo atent and Trademark Office:	PTO/SB/21 (modified) or use through xx/xx/xx, OMB 0651-0031 U.S. DEPARTMENT OF COMMERCE		
U.S. Department of Patent and Trad		Application Number	09/538,602		
		Filing Date	March 29, 2000		
TTAL FOR	RM	First Named Inventor	Brian P. Dougherty et al.		
pondence during p pplication)	endency of	Group Art Unit Number	2743		
		Examiner Name	Unknown		
This Submission	7	Attorney Docket Number	19502-04562		
ENCL	OSURES	(check all that appl	(y)		
(in dunlicate)		Letter to Chief D	raftenerson		

TRANSMITTAL FORM			med inventor	Brian P. Dou	Brian P. Dougherty et al.			
(to be used for all correspondence during pendency of filed application)			Art Unit Number	2743				
		Examin	er Name	Unknown				
Total Number of Pages in This Submission	7	Attorne	/ Docket Number	19502 -0456 2				
ENC	LOSURES	(chec	k all that apply	y)				
Fee Transmittal Form (in duplicate)			Letter to Chief Dr					
☑ Check Enclosed			Informal Drawing	(s);				
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Response to Notice to File Missing Pa	arts		Issue Fee Transn	nittal (in duplica	ite)			
Small Entity Statement			Appeal Communi Interferences	cation to Board	of Appeals and			
Declaration								
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After Final								
Status Request								
Revocation and Power of Attorney								
REMARKS:								
SIGN	ATURE OF	ATTOR	NEY OR AGE	٧T				
Signature:	7							
Attorney/Reg. No.: Michael R. Blum/44	1,543			Dated:	6/30/00			
CERTIFICATE OF MAILING I hereby certify that this correspondence, including the enclosures identified above, is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Assistant Commissioner for Patents, Washington, DC 20231 on the date shown below. If the Express Mail Mailing Number is filled in below, then this correspondence is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service pursuant to 37 CFR 1.10.								
Signature:								
Typed or Printed Name: Michael R. B	lum			Dated:	6/20/00			

0001/PTO Rev. 10/95

Mair Post Office to Addit	essee	service pursuant to 37 CFR	1.10.		
Signature:	4				_
Typed or Printed Nam	je:	Michael R. Blum		Dated:	6/20/05
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REEL: 010954 FRAME: 0044

PATENT

PTO/SB/17 (6-95)(modified)
Approved for use through 11/30/96, OMB 0651-0032
Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

0002/PTO(modified) Rev. 10/95

U.S. Department of Commerce

Patent and Trademark Office

FEE TRANSMITTAL

TOTAL AMOUNT OF PAYMENT

Complete if Known Application Number 09/538,602 Filing Date March 29, 2000 First Named Inventor Brian P. Dougherty et al. Group Art Unit 2743 **Examiner Name** Unknown Attorney Docket Number 19502-04562

Subtotal (1) + Subtotal (2) + Subtotal (3) = (\$)40					Attorney D	ocket Numbe	er	194	502-04562					
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1. The Comm	nissioner is h	ereby authoriz	zed to:	3. ADDITIONA										
		d fees to the belo	w	<u>Large Entity</u> Fee Code/Fee	Small Entity Fee Code/Fee Fee D		Descrip [*]	escription			Fee Due			
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		any additional fee required under 37 16 - 1.21 or credit any over payments		127/\$50	227/	\$25		-	•		e or cov	or.		
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Mail	ling of the Notice			115/ \$110	215/	\$55	Exten	sion fo	r response wit	hin first	t month [†]			
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Deposit Account Number: 19-2555				117/ \$ 8 70	217/9	435	Exten	sion fo	r response wit	hin thir	d month [†]			
•		IWICK & WEST		118/ \$1,360	218/	680	Exten	sion fo	r response wit	hin fou	rth month	,†		
A Duplicate Co	opy of this auth	orization is atta	ached	128/ \$1,850	228/	925	Exten	sion fo	r response wit	hin fifth	month [†]			
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103/ \$1 8	203/ \$9	Claims in exc	ess of 20		044	- /X6.4.								
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†Request for Extension of Time per 37 CFR 1.136 (a)(3) made hereby

Rev. 11/04/99

PTO/SB/17 (6-95)(modified)
Approved for use through 11/30/96, OMB 0651-0032
Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

0002/PTO(modified) U.S. Department of Commerce Complete if Known Rev. 10/95 Patent and Trademark Office Application Number 09/538,602 Filing Date March 29, 2000 First Named Inventor **FEE TRANSMITTAL** Brian P. Dougherty et al. Group Art Unit **TOTAL AMOUNT OF PAYMENT Examiner Name** Unknown Subtotal (1) + Subtotal (2) + Subtotal (3) = (\$)1,914 Attorney Docket Number 19502-04562

N	IETHOD OF	PAYMENT				FEE	CALCULAT	TION (continue	d)				
1. The Comn	nissioner is he	ereby authori	zed to:	3. ADDITI Large Enti	ONAL FEES								
	rge the indicated		ow	Fee Code/Fe			Fee Des	cription		Fee Due			
	rge any additional fee required under 37			erge any additional fee required under 27			105/\$130		205/ \$6 5	Surcharg	je - late filing fee or o	oath	130
CFR 1.16 - 1.21 or credit any over payments			127/\$50		227/ \$2 5	Surcharg sheet	ge-late provisional fil	ing fee or cover					
to the below mentioned deposit account. [†]			147/\$2,52	0 1	47/\$2,520	For filing	a request for reexar	nination					
	rge the Issue Fe ling of the Notice		1.18 at the	115/ \$1 10		215/ \$55	Extension	n for response withir	ı first month [†]				
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2. CLAIMS			······	146/ \$69 (,	246/ \$345		submission after fina 1.129(a))	ii rejection				
Large Entity Fee Code/Fee	Small Entity Fee Code/Fee	Fee Descript	tion	149/\$690)	249/ \$345		n additional invention 1.129(b))	to be examined				
103/\$18	203/\$9	Claims in ex	cess of 20										
102/\$78	202/\$39	Independent				her fee (spec	•						
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104/\$260	204/\$130	Multiple depe	endent claim					SUE	STOTAL (3) (\$)1	30			
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Typed or Print	ed Name	Michael R. Blu	um					Reg. Number	44,543				
Signature	7/5-					_		Date	6/20/00				

¹ Request for Extension of Time per 37 CFR 1.136 (a)(3) made hereby

Rev. 11/04/99

PATENT REEL: 010954 FRAME: 0046