

08-11-2000

Form PTO-1595  
1-3-92

101430305

COVER LETTER

ONLY

7.1706

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

Express Mail No.

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Dayton Hudson Brands, Inc.

2. Name and address of receiving party(ies):

Target Brands, Inc.  
33 South Sixth Street  
Minneapolis, Minnesota 55402Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☐ Assignment ☐ Merger
- ☐ Security Agreement ☒ Change of Name
- ☐ Other \_\_\_\_\_

Execution Date January 28, 2000Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: \_\_\_\_\_

A. Patent Application No.(s)  
09/519,074

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

ROD S. BERMAN, ESQ.  
JEFFER, MANGELS, BUTLER & MARMARO LLP  
TENTH FLOOR  
2121 AVENUE OF THE STARS  
LOS ANGELES, CALIFORNIA 90067

6. Total number of applications and patents involved: [ 1 ]

7. Total fee (37 CFR 3.41).....\$ 40.00☒ Enclosed☐ Authorized to be charged to deposit account

8. Deposit account number: 10-0440

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing is true and correct and any attached copy is a true copy of the original document.

Brennan C. SwainTotal number of pages including cover sheet, attachments, and document: 12

OMB No. 0651-0011 (exp. 4/94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

08/10/2000 KTHA11 00000142 09519074  
01 FC:581 40.00 DPCommissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project, (0651-0011), Washington, D.C. 20503.

**CERTIFICATE OF AMENDMENT  
OF  
ARTICLES OF INCORPORATION  
OF  
DAYTON HUDSON BRANDS, INC.**

We, the undersigned, Erica C. Street and Kristina A. Kemp, respectively the President and the Assistant Secretary of Dayton Hudson Brands, Inc., a corporation formed under the laws of the State of Minnesota and subject to the provisions of the Minnesota Business Corporation Act, do hereby certify that the following resolutions were adopted in writing on January 28, 2000, by all of the holders of shares of the Corporation entitled to a notice of meeting for the purpose of adopting such resolutions:

RESOLVED, that Article I of the Articles of Incorporation of Dayton Hudson Brands, Inc. be, and the same is hereby, amended to read, as follows:

"ARTICLE I

The name of this Corporation shall be Target Brands, Inc."

RESOLVED FURTHER, that the President or Vice President and the Secretary or Assistant Secretary of Dayton Hudson Brands, Inc. be, and they are hereby, authorized and directed to execute and acknowledge a certificate attesting these resolutions, and to cause such certificate to be filed in the manner required under the laws of the State of Minnesota.

IN WITNESS WHEREOF, Dayton Hudson Brands, Inc. has caused this certificate to be signed and executed by Erica C. Street, its President, and attested to by Kristina A. Kemp, its Assistant Secretary, on this 28th day of January 2000.

DAYTON HUDSON BRANDS, INC.

BY: \_\_\_\_\_

Erica C. Street, President

ATTEST BY: \_\_\_\_\_

Kristina A. Kemp, Assistant Secretary

Subscribed and sworn to before me  
this 28th day of January 2000.

Amy Bromberg Funk  
Notary

