

08-16-2000

Form PTO-1595

RECOR



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U.S. Department of Commerce

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Patent and Trademark Office

To the Commissioner of Patents and Trademarks: **Please record the attached original documents or copy thereof.**

1. Name of conveying party(ies):

**Zvi Or-Bach
Avner Pdahtzur**

Additional name(s) of conveying party(ies) attached?

Yes ☐ No ☒

2. Name and address of receiving party(ies):

Softmat LLC

Street Address:

1800 Century Park East, Suite 600

City / State:

Los Angeles, CA 90067

Additional name(s) of receiving party(ies) attached?

Yes ☐ No ☒

3. Nature of conveyance:

☒ Assignment ☐ Security Agreement
☐ Merger ☐ Change of NameExecution Date: 4/3/00

4. Application number(s) or Patent Number(s):

If this document is being filed together with a new application, the execution date of the application is: _____

A. Patent Application No.(s)

B. Patent No.(s)

4,949,257Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning documents should be mailed:

Name: **Victoria Rice**
Address: **Irell & Manella LLP**
1800 Avenue of the Stars
Suite 900
City: **Los Angeles**
State: **CA**
Zip: **90067**6. Total no. of applications and patents involved: 17. Total fee (37 CFR 3.41): \$ 40.00☒ Enclosed
☐ Authorized to charge to deposit account8. Deposit account number: **09-0946****DO NOT USE THIS SPACE**9. **Statement and signature:** To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.Sharon Wong

Name of person signing

Signature

July 20, 2000

Date

Total number pages including cover sheet, attachments, and documents: 3

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ASSIGNMENT OF PATENT

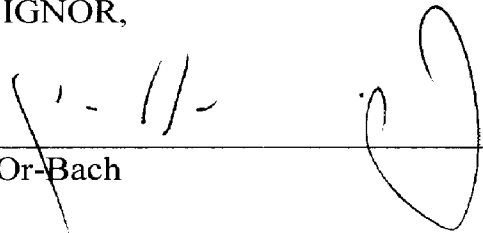
WHEREAS, Zvi Or-Bach, an individual, and Avner Pdahtzur, an individual, (collectively, the "Assignors") are the owners of U.S. Patent No. 4,949,257 (the "Patent"), titled "Automated Merchandising System for Computer Software"; and

WHEREAS, Softmat LLC (the "Assignee") is desirous of acquiring all rights, title and interest in and to the Patent;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignors do hereby assign unto the Assignee all rights, title and interest in and to the Patent.

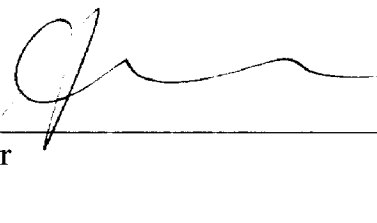
Assignors represent and warrant that they have not granted and will not grant to others any rights inconsistent with the rights granted herein.

ASSIGNOR,



Zvi Or-Bach

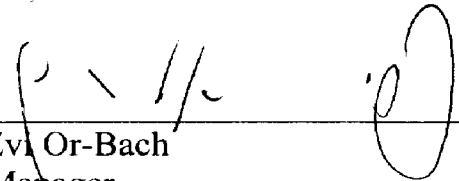
ASSIGNOR,



Avner Pdahtzur

ASSIGNEE,

Softmat, LLC



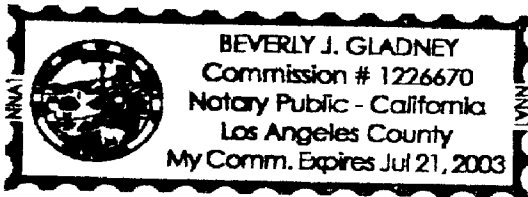
By: Zvi Or-Bach
Manager

State of California)
) ss.
County of Los Angeles)

On April 3, 2000 before me, Beverly J. Gladney, Notary Public
personally appeared Zvi Or-Bach,

[~~personally known to me~~] or [proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/~~she/they~~ executed the same in his/~~her/their~~ authorized capacity(ies), and that by his/~~her/their~~ signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.



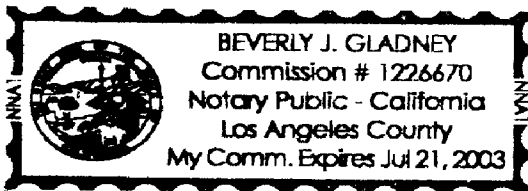
Beverly J. Gladney

State of California)
) ss.
County of Los Angeles)

On April 3, 2000 before me, Beverly J. Gladney, Notary Public
personally appeared Haver Pdahtzer,

[~~personally known to me~~] or [proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/~~she/they~~ executed the same in his/~~her/their~~ authorized capacity(ies), and that by his/~~her/their~~ signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.



Beverly J. Gladney