

08-15-2000



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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Anthony J. Schmitt  
254 Dennison Ave.  
Ballwin, MO 63021

*MMS*  
*8.3.00*

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)

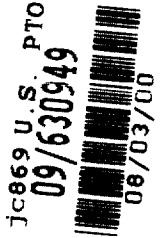
Name: Optima Graphics, Inc.

Internal Address: \_\_\_\_\_

Street Address: 1710 Larkin Williams

City: Fenton State: MO Zip: 63026

Additional names(s) & addresses(es) attached?  Yes  No



3. Nature of conveyance:

- Assignment  Merger
- Security Agreement  Change of Name
- Other

Execution Date: August 3, 2000

*09/630949*

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: August 3, 2000

A. Patent Application No.(s) \_\_\_\_\_

B. Patent No.(s) \_\_\_\_\_

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence should be mailed:

Name: Polster, Lieder, Woodruff & Lucchesi, L.C.

Internal Address: Suite 230

Street Address: 763 South New Ballas Road

City: St. Louis State: MO Zip: 63141

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41) \$40.00

- Enclosed
- Authorized to be charged to deposit account in case of any deficiency.

8. Deposit account number: 162201  
(Attach duplicate copy of this page if paying by deposit account)

**DO NOT USE THIS SPACE**

9. Statement and Signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

J. Philip Polster, Reg. No. 24,739

Name of person Signing

*J. Polster*

Signature

*8/3/00*

Date

Total number of pages including cover sheet, attachments, and document: 3

## ASSIGNMENT

WHEREAS, I, Anthony J. Schmitt, a citizen of the United States, resident of the United States in the State of Missouri, City of Ballwin, whose post office address is 254 Dennison Drive, Ballwin, MO 63021, U.S.A., have invented certain improvements in SIGNAGE WITH OPAQUE AND TRANSPARENT ELEMENTS AND METHOD OF MAKING THE SAME for which I have made and executed application for Letters Patent of the United States, identified as Attorney's Docket No. 7380US;

AND, WHEREAS, Optima Graphics, Inc., a Corporation of the State of Missouri, whose post office address is 1710 Larkin Williams, Fenton, MO 63026, is desirous of acquiring the entire right, title and interest in and to said improvements in SIGNAGE WITH OPAQUE AND TRANSPARENT ELEMENTS AND METHOD OF MAKING THE SAME and all patent rights therefor;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, I, said Anthony J. Schmitt, do hereby sell, assign, transfer and set over unto said Optima Graphics, Inc., the entire right, title and interest in and to said improvements, and in and to all Letters Patent and patent rights which may be granted or issued for said improvements, in the United States and all foreign countries, and any reissue, reexamination, continuation, continuation-in-part, division, or extension thereof, the same to be held and enjoyed by said Optima Graphics, Inc., its successors and assigns, as fully and entirely as the same would have been held and enjoyed by me if this Assignment and sale had not been made; and I agree to execute such further applications, powers of attorney, assignments and other documents as may be necessary or desirable to effectuate this Agreement.

AND I DO HEREBY authorize and request the Commissioner of Patents and Trademarks to issue that said Letters Patent, when granted, to the said Optima Graphics, Inc., its successors and assigns, as assignees of the entire right, title and interest in and to said improvements, for the sole use and behoof of said Optima Graphics, Inc., and for its successors and assigns, to the full ends of the terms for which Letters Patent may be granted.

AND I further grant to Optima Graphics, Inc., its successors and assigns, the right to claim for any application for patent for said improvements the full benefit of any international agreement between the United States and any foreign country or countries.

Date: 8-3-00

Anthony J. Schmitt  
Anthony J. Schmitt, Inventor

STATE OF MISSOURI )  
 ) SS.  
COUNTY OF St. Louis )

On this 3rd day of August, 2000, before me, a Notary Public, personally appeared Anthony J. Schmitt, to me known to be the person named in and who executed the above Assignment, and acknowledged to me that he executed the same for the uses and purposes therein mentioned, as his own free act and deed.

Chandra L. Dalton  
Notary Public

My Commission Expires:

**CHANDRA L. DALTON**  
**NOTARY PUBLIC, NOTARY SEAL**  
**STATE OF MISSOURI, ST. LOUIS COUNTY**  
**My Commission Expires: Sept. 30, 2002**