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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Brian Reistad;
William D. Snapper;
Andrew C. Payne;
James Campbell.

Handwritten: 7.24.00

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

2. Name and address of receiving party(ies):

Name: Revenio, Inc.

Internal Address: _____

Street Address: 16 New England Executive Park

City: Burlington State: MA ZIP: 01803

Additional name(s) & address(es) attached? ☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment

☐ Merger

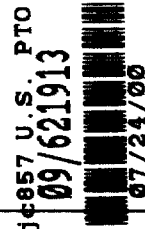
☐ Security Agreement

☐ Change of Name

☐ Other _____

Execution Date: 07/21/00

Handwritten: 09/621913



4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: 07/21/00

A. Patent Application No.(s)

TO BE ASSIGNED

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed.

Name: Donald R. Steinberg

Internal Address: Hale and Dorr LLP

Street Address: 60 State Street

City: Boston State: MA ZIP: 02109-1803

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41).....\$40.00

☐ Enclosed

☒ Charge fees to Deposit Account

☒ Charge any additional fees associated with this paper or during the pendency of this application, or credit any overpayment, to deposit account.

8. Deposit account number:

08-0219

(Attach duplicate copy of this page if paying by deposit account)

08/18/2000 DNGUYEN 00000162 080219 09621913

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DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Donald R. Steinberg

Name of Person Signing

Handwritten signature of Donald R. Steinberg

Signature

Registration No. 37,241

July 24, 2000

Date

Total number of pages including cover sheet, attachments, and document:

5

ASSIGNMENT

WHEREAS, We, Brian Reistad, being a citizen of the United States of America, residing at 31 Basswood Avenue, Sudbury, MA 01776, USA; William D. Snapper, being a citizen of the United States of America, residing at 90 Bald Hill Road, Holliston, MA 01746, USA; Andrew C. Payne, being a citizen of the United States of America, residing at 83 Tower Road, Lincoln, MA 01773, USA; and James Campbell, being a citizen of the United States of America, residing at 73 Winter Street, Watertown, MA 02472, USA; are inventors of certain new and useful inventions and discoveries, for which we have made an application for Letters Patent entitled METHOD AND SYSTEM FOR FACILITATING MARKETING DIALOGUES, a declaration for which is being executed on an even day herewith; and

WHEREAS, Revenio, Inc., whose address is 16 New England Executive Park, 2nd Floor, Burlington, MA 01803, USA, and which, together with its successors and assigns is hereinafter called "ASSIGNEE," is desirous of acquiring the title, rights, benefits, and privileges hereinafter recited;

NOW, THEREFORE, for and in consideration of good and valuable consideration furnished by ASSIGNEE to us, receipt and sufficiency of which we hereby acknowledge, we hereby, without reservations:

1. Assign, transfer, and convey to ASSIGNEE the entire right, title, and interest in and to said inventions and discoveries, said application for Letters Patent, any and all other applications for Letters Patent on said inventions and discoveries in whatsoever countries, including all divisional, renewal, substitute, continuation, continuation-in-part, and convention applications based in whole, or in part, upon said inventions or discoveries, or upon said applications, and any and all Letters Patents, reissues, and extensions of Letters Patent granted for said inventions and discoveries or upon said applications, and every priority right that is or may be predicated upon, or arise from, said inventions, said discoveries, said applications, and said Letters Patent;

2. Authorize ASSIGNEE to file patent applications in any or all countries on any or all of said inventions and discoveries in our name or in the name of ASSIGNEE or otherwise as ASSIGNEE may deem advisable, under International Conventions or otherwise;

3. Authorize and request the Commissioner of Patents and Trademarks of the United States of America and the empowered officials of all other governments throughout the world to issue or transfer all said Letters Patents to ASSIGNEE, as assignee of the entire right, title, and interest therein or otherwise as ASSIGNEE may direct;

4. Warrant that we have not knowingly conveyed to others any right in said inventions, discoveries, applications, or patents, or any license to use the same, or to make, use, or sell anything embodying or utilizing any of said inventions or discoveries; and that we have good right to assign the same to ASSIGNEE without encumbrance;

5. Bind our heirs, legal representatives, and assigns, as well as ourselves, to do, upon ASSIGNEE's request and at ASSIGNEE's expense, but without additional consideration to us or them, all acts reasonably serving to assure that said inventions and discoveries, said patent applications, and said Letters Patents shall be held and enjoyed by ASSIGNEE as fully and entirely as the same could have been held and enjoyed by us, our heirs, legal representatives, and assigns if this Assignment had not been made; and particularly to execute and deliver to ASSIGNEE all lawful application documents including petitions, specifications, and oaths, and all assignments, disclaimers, and lawful affidavits in form and substance as may be requested by ASSIGNEE; and to communicate to ASSIGNEE all facts known to us relating to said inventions and discoveries or the history thereof, and to testify as to the same in any court or proceeding; and to furnish ASSIGNEE any and all documents, photographs, models, samples, and other physical exhibits in our control or in the control of our heirs, legal representatives, or assigns

which may be useful for establishing the facts of our conceptions, disclosures, and reduction to practice of said inventions and discoveries.

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal.

DATE: July 21, 00

Brian Reistad
Brian Reistad

WITNESSED BY:

Cynthia Bussey
Name

Cynthia Bussey

Revenio, Inc. 16 New England Executive Park
Address
2nd Floor
Burlington, MA 01803

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal.

DATE: 7-21-00

William D. Snapper
William D. Snapper

WITNESSED BY:

Cynthia Bussey
Name

Cynthia Bussey

Revenio, Inc. 16 New England Executive Park
Address
2nd Floor
Burlington, MA 01803

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal.

DATE: 7/21/00



Andrew C. Payne

WITNESSED BY:

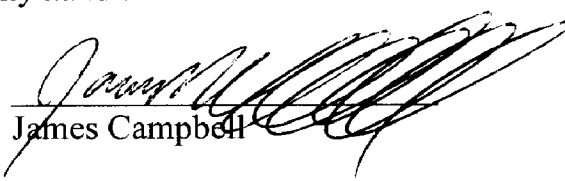
Cynthia Bussey
Name

Cynthia Bussey

Revenio, Inc 16 New England Executive Park
Address
2nd Floor
Burlington, MA 01803

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal.

DATE: 7/21/00



James Campbell

WITNESSED BY:

Cynthia Bussey
Name

Cynthia Bussey

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