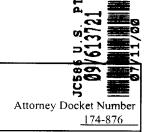
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TO THE HONORABLE COMMISSIONER OF PATENTS AND TRADEMARKS Box Patent Application Washington, DC 20231

	rd the attached original documents or copy thereof.
1. Name of conveying party(ies): William E. MORGAN Mary Lou BOHN Edmund A. HEBERT Additional name(s) of conveying party(ies) attached 3. Nature of conveyance: Assignment □ Merger □ Security Agreement □ Change of □ Other Execution Date: July 11, 2000 4. Application number(s) or patent number(s): If this document is being filed together with a new application No.(s) □	Name and address of receiving party(ies): Name: ACUSHNET COMPANY Address: 333 Bridge Street Fairhaven, MA 02719 Country (if other than USA): f Name Oq 60312 Dication, the execution date of the application is: July 11, 2000 B. Patent No.(s) dditional numbers attached? □ Yes □No
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9. Statement and signature.	ef, the foregoing information is true and correct and any attachent.

Commissioner of Patents & Trademarks, Box Assignment Washington, D.C. 20231

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PATENT REEL: 011010 FRAME: 0787

ASSIGNMENT

WHEREAS, WE, William E. MORGAN, Mary Lou BOHN and Edmund A. HEBERT, ASSIGNORS, citizens of the United States, residing at 8 Meadow Citcle, Barrington, RI, 02806, 15 Francis St., Dover MA, 02030 and 7 Ivy Lane, Fairhaven, MA, 02719, respectively, are co-inventors, of the invention in GOLF BALL FITTING SYSTEM WITH INTERACTIVE FEEDBACK AND MODIFICATION METROD

which is executed on even date herewith; and

County of

which is identified by Pennie & Edmonds up Docket No.: 174-876

and WHEREAS, Acushnet Company, a corporation existing under the laws of the State of Delaware and having a place of business at 333 Bridge Street, Fairhaven, Massachuseus 02719-0965, ASSIGNEE is desirous of obtaining my entire right, title and interest in, to and under the said invention and the said application:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the said ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, our entire right, title and interest in, to and under the said invention, and the said United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries forcign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;

AND WE HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant and agree that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries.

IN TESTIMONY WHEREOF, We hercunto set our hands and seals the day and year set opposite our respective

signatures. Date . 2000 William E. MORGAN _, 2000 L.S. Date . 2000 L.S. Edmund A. HEBERT State of SS.: County of In the State of ASSUMUST, county of Bristol, on 1/1, 2000, before me, ISM AT US, Notary Public, personally appeared William E. MORGAN, personally known to me on the basis of satisfactory evidence to be the person(s) whose name(s) is subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument. WITNESS my hand and official scal Xaseur

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In the State of Massachus Moser Scounty of Mrs. Lou BOHN, personally known to me on the basis of me, Moser Public, personally appeared Mary Lou BOHN, personally known to me on the basis of satisfactory evidence to be the person(s) whose name(s) is subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted executed the instrument.
WITNESS my hand and official seal
In the State of Massachul Sitts, county of Bristol on 7/1/2000, before me, 154 Lafter Wotary Public, personally appeared Edmund A. Hi-BERT, personally known to me on the basis of satisfactory evidence to be the person(s) whose name(s) is subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.
WITNESS my hand and official seal

RECORDED: 07/11/2000

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PATENT REEL: 011010 FRAME: 0789