ASSIGNMENT RECORDATION FORM COVER S

09-05-2000

To the Honorable Commissioner of Patents and Trademarks:	101448583	August 22, 2000 cket No. 8194-444
Please record the attached original documents or copy thereof.	, D 0	cket 140. 0194-444
1. Name of conveying party(ies): 1. Name of conveying party(ies): 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1.	2. Name and address of receiving party(ies): L
Nils R. Rydbeck	Telefonaktiebolaget L.M. Ericsson Telefonplan, S-12625 Stockholm, Sweden	09/643603 09/643603 08/22/00
/31/2000 DBUTLER 00000031 09643603		
FC:581 Additional name(s) of conveying party(ic) attacked? Yes _XNo		
3. Nature of conveyance:		
X Assignment Merger Security Agreement Change of Name Other		
Execution Date: August 10, 2000	Additional name(s) & address(es) attached? Yes	3 <u>X</u> No
4. Application Serial No Patent No If this document is being filed together with a new application, is: August 22, 2000	the execution date of the application	
Additional numbers attached? Yes X_ No		
Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved: 1	
Needham J. Boddie, II Myers Bigel Sibley & Sajovec, P.A. P. O. Box 37428	7. Total fee (37 CFR 3.41) \$40.00 X Enclosed Authorized to be charged to depose	-
Raleigh NC 27627	8. Deposit account number: 50-0220	
DO NOT USE THIS SPACE		
9. Statement and signature To the best of my knowledge and belief, the foregoing information of the original document.	ion is true and correct and any attached copy i.	s a true copy
Needham J. Boddie, II, Reg. No. 40,519 Name of Person Signing Signature	Bodd: II 8-22	-00
Name of Person Signing Signature Total number of pages including cover sheet, attachments and doc		Date

ASSIGNMENT

THIS ASSIGNMENT, made by me, **Nils R. Rydbeck**, a citizen of Sweden, residing at 202 Rutherglen, Cary, North Carolina 27511;

WITNESSETH: That,

WHEREAS, I am the sole inventor of certain new and useful improvements in SYSTEMS, METHODS AND COMPUTER PROGRAM PRODUCTS FOR IDENTIFYING ITEMS OF INTEREST THAT ARE GEOGRAPHICALLY PROXIMATE TO WIRELESS COMMUNICATOR USERS for which an application for United States Letters Patent has been executed by me concurrently herewith, and

WHEREAS, **Telefonaktiebolaget L.M. Ericsson**, a corporation organized under the laws of Sweden, having registered offices at Telefonplan, S-126 25 Stockholm, Sweden, hereinafter referred to as assignee, is desirous of acquiring the entire right, title, and interest in and to said invention as described in said application, and in and to any and all Letters Patent which shall be granted therefor in the United States of America and all foreign countries;

NOW, THEREFORE, To Whom It May Concern, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I have sold and by these presents do hereby sell, assign, transfer, and convey unto the said assignee, its successors and assigns, the entire right, title, and interest in and to the said invention and application, and in and to any and all provisionals, continuations, continuations-in-part, or divisions thereof, and in and to any and all Letters Patent of the United States of America and all foreign countries or reissues thereof which may be granted therefor or thereon, for the full end of the term for which said Letters Patent may be granted, together with the right to claim the priority of said application in all foreign countries in accordance with the International Convention, the same to be held and enjoyed by said assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by me if this assignment and sale had not been made.

I hereby request that said Letters Patent be issued in accordance with this assignment.

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PATENT REEL: 011031 FRAME: 0728

I further covenant and agree that, at the time of the execution and delivery of these presents, I possess full title to the invention and application above-mentioned, and that I have the unencumbered right and authority to make this assignment.

I further covenant and agree to bind my heirs, legal representatives, and assigns promptly to communicate to said assignee or its representatives any facts known to me relating to said invention, to testify in any interference or legal proceedings involving said invention, to execute any additional papers which may be requested to confirm the right of the assignee, its representatives, successors, or assigns to secure patent or similar protection for the said invention in all countries and to vest in the assignee complete title to the said invention and Letters Patent, without further compensation, but at the expense of said assignee, its successors, assigns, and other legal representatives.

of Just, 2000.	have hereunto set my hand and seal on this _	<u>//)</u> day
Nils R	Rydbeck	_(SEAL)
STATE OF NORTH CAROLINA)	
COUNTY OF WAKE) ss:)	

Before me personally appeared Nils R. Rydbeck, to me known to be the person described in and who executed the foregoing instrument, and he acknowledged to me that he executed the same for the purpose therein stated, this 10 day of Busuat, 2000.

Line Balling Consult.

SEAL

My Commission Expires: March 4, 2001

RECORDED: 08/22/2000