

09-12-2000

FORM PTO-1595

(Rev. 6-93)

OMB No. 0651-0011 (exp. 10-31-04)

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U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): M20 8.15.00  
JAMES McNULTY

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)

Name: FACTORY.COM

Internal Address: \_\_\_\_\_

Street Address: 1025 SPRING GARDEN STREET

City: PHILADELPHIA State: PA ZIP: 08066

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment  Merger
- Security Agreement  Change of Name
- Other \_\_\_\_\_

Execution Date: August 10, 2000

4. Application number(s) or patent number(s): PATENT NO. 5,037,101

If this document is being filed together with a new application, the execution date of the application is: \_\_\_\_\_

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: GREENBERG & LIEBERMAN LAW OFFICES

Internal Address: \_\_\_\_\_

Street Address: 314 PHILADELPHIA AVENUE

City: TAKOMA PARK State: MD ZIP: 20912

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41).....\$ 40

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: \_\_\_\_\_

(Attach duplicate copy of this page if paying by deposit account)

09/12/2000 MTHA11 00000134 5037101

DO NOT USE THIS SPACE

01 581 Statement and signature. <sup>40.00 DP</sup>  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

James McNulty

Name of Person Signing

Signature

August 15, 2000

Date

Total number of pages including cover sheet, attachments, and document: 1

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

PATENT  
REEL: 011044 FRAME: 0546

ASSIGNMENT

WHEREAS, James McNulty, a citizen of the United States, whose address is 1207 Commerce Avenue, Paulsboro, New Jersey 08066 hereafter called the "Assignor", who presently owns the invention entitled HOLOGRAM GAME CARD, for a full description of which reference is made to an application for Letters Patent of the United States Patent Number 5,037,101, filed herewith, and

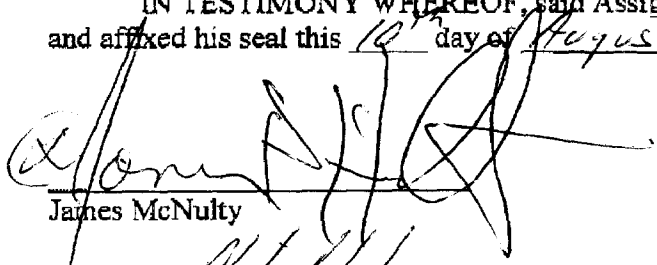
✓ 9.7.  
WHEREAS, Factory.com, whose principal address is 1025 Spring Garden Street, Philadelphia, Pennsylvania 19123, hereinafter called the "Assignee" is desirous of acquiring the entire right, title and interest in and to said invention, the above noted application, and to any Letters Patent which may be obtained for said invention, and as hereinafter more fully set forth,

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that for and in the consideration of the sum of One Dollar (\$1.00) and other valuable and legally sufficient consideration, the receipt of which by said Assignor from said Assignee is hereby acknowledged, the said Assignor has sold, assigned and transferred, and by these presents does/do sell, assign and transfer unto the said Assignee, the entire right, title and interest in the United States to the invention and above noted application, and any Letters Patent of the United States that may issue for said invention, together with the entire right, title and interest in and to said invention and applications for Letters Patent and Letters Patent therefor in all countries foreign to the United States; to have and to hold for the sole and exclusive use and benefit of the said Assignee, their successors and assigns, to the full end of the term or terms for which any and all of said Letters Patent for said invention may issue.

AND the said Assignor does hereby covenant and agree, for himself and his legal representatives, that he will assist said Assignee in making and prosecuting any other applications for Letters Patent that the said Assignee may elect to make covering the invention herein identified, as hereinbefore set forth, investing in the said Assignee like exclusive title in and to all such other applications and Letters Patent; and in the prosecution of any interference which may arise involving said invention, or any application for Letters Patent herein contemplated; and that he will execute and deliver to the said Assignee any and all additional papers which may be requested by the said Assignee to fully carry out the terms of this agreement.

AND the Commissioner of Patents and Trademarks is hereby authorized and requested to issue Letters Patent to the said Assignee in accordance with the terms of this agreement.

IN TESTIMONY WHEREOF, said Assignor, James McNulty, has hereunto set his hand and affixed his seal this 10<sup>th</sup> day of August, 2000.

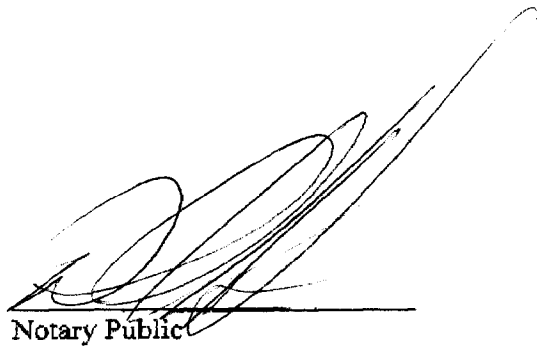


James McNulty

CITY OF Philadelphia )  
COUNTRY OF U.S.A. ) SS

Subscribed and sworn to before me this 10<sup>th</sup> day of August, 2000.

(SEAL)

  
Notary Public

Notary Seal  
Darrell K. Hildebrand, Notary Public  
Philadelphia, Philadelphia County  
My Commission Expires Sept. 12, 2001  
Member, Pennsylvania Association of Notaries