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PATENT APPLICATION

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

JCE64 U.S. PTO
09/626345
07/26/00

In Re the Application of:)	Group Art Unit:
)	
SCHULZE, JR.)	Examiner:
)	
Serial No.: Not Yet Assigned)	<u>RECORDATION OF ASSIGNMENT</u>
)	
Filed: Filed Herewith)	Express Mail Label EL 610763437 US
)	
Atty. File No.: 2937-18)	
)	
For: "PROMPT COUPON)	
REIMBURSEMENT AFTER)	
COUPON REDEMPTION")	

09/626345

BOX ASSIGNMENTS
Assistant Commissioner for Patents
Washington, D.C. 20231

Dear Sir:

Please record the attached original documents or copy thereof:

1. Name of conveying party(ies):
Everett E. Schulze, Jr.
2. Name and address of receiving party(ies):
In-Store Media Systems, Inc.
15423 E. Batavia Dr.
Aurora, Colorado 80011
3. Nature of Conveyance: Assignment - - Execution Date: July 24, 2000
4. Application number(s) or patent number(s)

If this document is being filed together with a new application, the execution date of the application is: July 24, 2000

- A. Patent Application No.(s): None.
- B. Patent No.(s): None.

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PATENT
REEL: 011045 FRAME: 0800

5. Name and address of party to whom correspondence concerning documents should be mailed:

David F. Zinger
Sheridan Ross P.C.
1560 Broadway, Suite 1200
Denver, Colorado 80202-5141

6. Total number of applications and patents involved:
1.

7. Total fee (37 CFR 3.41).....\$40.00.

Enclosed

Any deficiency in payment of recording fee is authorized to be charged to Deposit Account.

Authorized to be charged to deposit account.

8. Deposit account number: 19-1970.

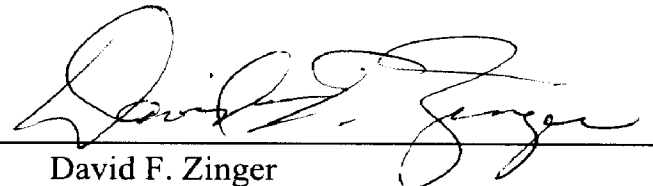
9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Total number of pages including cover sheet, attachments and document: 4

Respectfully submitted,

SHERIDAN ROSS P.C.

By: 

David F. Zinger
Registration No. 29,127
1560 Broadway, Suite 1200
Denver, Colorado 80202-5141
(303) 863-9700

Date: July 26, 2000

ASSIGNMENT

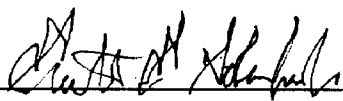
WHEREAS, I, Everett E. Schulze, Jr. of 1741 Fulton Street, Aurora, Colorado 80010, have invented a certain new and useful invention entitled "PROMPT COUPON REIMBURSEMENT AFTER COUPON REDEMPTION" for which an application for Letters Patent of the United States has been prepared for filing, said application being identified as Attorney File No. 2937-18 and executed on even date herewith;

NOW THEREFORE, be it known that I, the said inventor, for and in consideration of certain good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, at the request of the assignee do sell, assign and transfer unto said assignee, In-Store Media Systems, Inc., a Colorado corporation having a place of business at 15423 E. Batavia Dr., Aurora, Colorado 80011, its successors, legal representatives and assigns, the aforesaid application for the territory of the United States of America and all continuation, divisional, continuation-in-part and reissue applications, all patent applications in foreign countries, all applications pursuant to the Patent Cooperation Treaty and all applications for extension filed or to be filed for the invention, and all Letters Patent, Invention Registrations, Utility Models, Extensions or Reissues and other patent rights, obtained for the invention in the United States or any other country; I also assign any right, title or interest in and to the said invention which has not already been transferred to the assignee, I warrant that I have made no assignment of the invention, application or patent therefor to a party other than In-Store Media Systems, Inc. and I am under no obligation to make any assignment of the invention, application, or patent therefor to any other party; and I further agree to cooperate with the assignee hereunder in the obtaining and sustaining of any and all such Letters Patent and in confirming assignee's exclusive ownership of the invention, but at the expense of said assignee.

The Commissioner of Patents is hereby authorized and requested to issue the Letters Patent solely in accordance with the terms of this Assignment, to In-Store Media Systems, Inc., its successors, legal representatives and assigns, as the assignee of the entire right, title and interest therein.

IN WITNESS WHEREOF, the party hereto has executed this Assignment as of the date indicated hereunder.

Date: 7/24/00

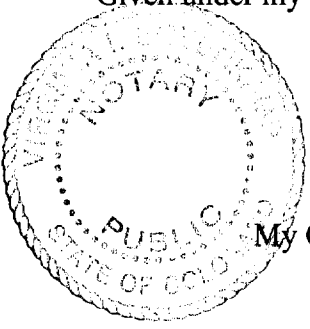
By: 
Everett E. Schulze, Jr.

STATE OF *Colorado*)

City and COUNTY OF *Denver*) ss.
)

Before me, a Notary Public in and for said County and State, personally appeared Everett E. Schulze, Jr., known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same for the purposes and considerations therein expressed.

Given under my hand and seal of office this 24th day of July, 2000.



Virginia L. Barents

Notary Public

My Commission Expires: 01-09-2002