Name of Person Signing

Docket No.: 56332-012(ROSL-110CN) 10-31-2000 FORM PTO-1595 (Modified) U.S. DEPARTMENT OF COMMERCE (Rev. 6-93) OMB No. 0651-0011 (exp.4/94) Patent and Trademark Office Coryright 1994-97 LegalStar P08/REV02 Tab settings 🔷 To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. Name of conveying party(ies): 2. Name and address of receiving party(ies): Leonard J. Rosen Name: Student Advantage, Inc. Internal Address: Additional names(s) of conveying party(ies) ☐ Yes 🛭 No 3. Nature of conveyance: Street Address: 280 Summer Street Assignment Merger ☐ Security Agreement Change of Name City: Boston State: MA ZIP: 02110 □ Other Execution Date: March 13, 2000 Application number(s) or registration numbers(s): If this document is being filed together with a new application, the execution date of the application is: B. Patent No.(s) A. Patent Application No.(s) 09/028,406 Additional numbers attached?

Yes
No 5. Name and address of party to whom correspondence 6. Total number of applications and patents involved: concerning document should be mailed: Name: Mark G. Lappin 7. Total fee (37 CFR 3.41):....\$ 40.00 Internal Address: _ Enclosed - Any excess or insufficiency should be credited or debited to deposit account ☐ Authorized to be charged to deposit account Street Address: McDermott WIII & Emery 8. Deposit account number: 28 State Street 50-1133 State: MA ZIP: 02109 City: Boston DO NOT USE THIS SPACE /02/2000 DNGUYEN 00000165 501133 09028406 40.00 CH 9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. March 14, 2000 Mark G. Lappin, Reg. No. 26,618 Date

Total number of pages including cover sheet, attachments, and document:

PATENT REEL: 011070 FRAME: 0490

ASSIGNMENT OF PATENT RIGHTS

WHEREAS, I, Leonard J. Rosen, being a citizen of the United States, residing at 199 Babcock Street, Brookline, Massachusetts 02146, I am an inventor of a certain new and useful inventions and discoveries, for which I have made an application for Letters Patent entitled "INTERACTIVE LEARNING SYSTEM", the specification of which was filed with the United States Patent and Trademark Office on February 24, 1998, and assigned United States Patent Application Number 09/028,406, and

WHEREAS, Student Advantage, Inc., a Delaware, U.S.A. corporation, whose address is 280 Summer Street, Boston, Massachusetts 02110, and which, together with its successors and assigns is hereinafter called "ASSIGNEE," is desirous of acquiring the title, rights, benefits, and privileges hereinafter recited;

NOW, THEREFORE, for and in consideration of my employment by ASSIGNEE and other good and valuable consideration furnished by ASSIGNEE to me, receipt and sufficiency of which I hereby acknowledge, I hereby, without reservations:

- 1. Assign, transfer, and convey to ASSIGNEE my entire right, title, and interest in and to said inventions and discoveries, said application for Letters Patent, any and all other applications for Letters Patent on said inventions and discoveries in whatsoever countries, including all divisional, renewal, substitute, continuation, continuation-in-part, continued prosecution applications, and convention applications based on whole, or in part, upon said inventions or discoveries, or upon said applications, and any and all Letters Patents, reissues, and extensions of Letters Patent granted for said inventions and discoveries or upon said applications, and every priority right that is or may be predicated upon, or arise from, said inventions, said discoveries, said applications, and said Letters Patent;
- 2. Authorize ASSIGNEE to file patent applications in any or all countries on any or all of said inventions and discoveries in my name or in the name of ASSIGNEE or otherwise as ASSIGNEE may deem advisable, under International Conventions or otherwise;
- Authorize and request the Commissioner of Patents and Trademarks of the United States of America and the empowered officials of all other governments throughout the world, to issue or transfer all said Letters Patents to ASSIGNEE, as assignee of the entire right, title, and interest therein, or otherwise as ASSIGNEE may direct;
- Warrant that I have not knowingly conveyed to others any right in said inventions, discoveries, applications, or patents, or any license to use the same, or to make, use, or sell anything embodying or utilizing any of said inventions or discoveries; and that I have good right to assign the same to ASSIGN without encumbrance;

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PATENT REEL: 011070 FRAME: 0491 Bind my heirs, legal representatives, and assigns, as well as myself, to do, upon ASSIGNEE'S request and at ASSIGNEE'S expense, but without additional consideration to me or them, all acts reasonably serving to assure that said inventions and discoveries, said patent applications, and said Letters Patents shall be held and enjoyed by ASSIGNEE as fully and entirely as the same could have been held and enjoyed by me; my heirs, legal representatives, and assigns if this Assignment had not been made; and particularly to execute and deliver to ASSIGNEE all lawful application documents including petitions, specifications, and oaths, and all assignments, disclaimers, and lawful affidavits in form and substance as may be requested by ASSIGNEE; and to communicate to ASSIGNEE all facts known to me relating to said inventions and discoveries or the history thereof, and to testify as to the same in any court or proceeding; and to furnish ASSIGNEE any and all documents, photographs, models, samples, and other physical exhibits in my control or in the control of my heirs, legal representatives, or assigns which may be useful for establishing the facts of our conceptions, disclosures, and reduction to practice of said inventions and discoveries.

WITNESS my hand and seal this 13th day of March, 2000.

Leonard J. Rosen

Before me this 13th day of March, 2000, personally appeared Leonard J. Rosen, and acknowledged the foregoing instrument to be his or her free act and deed.

Notary Public

My Commission Exprés June 19,2003

Seal

Docket No.: 56332-012 (ROSL-110CN)

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RECORDED: 03/14/2000

PATENT REEL: 011070 FRAME: 0492