FORM PTO-1595 (Modified) (Rev. 6-93) OMB No. 0651-0011 (exp.4/94) Copyright 1996-97 LegalStar P08A/REV02

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09-22-2000

No.: BARPOINT-4

101466000

U.S. DEPARTMENT OF COMMERCE	
Patent and Trademark Office	

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To the Honorable Commissioner of Patents and Trademarks:	Please record the attached original documents or copy thereof.	
1. Name of conveying party(ies): $8 \cdot 28 \cdot 00$ Leigh M. Rothschild	2. Name and address of receiving party(ies):	
	Name: Barpoint.com, Inc.	
	Address: One East Broward Boulevard	
A LONG	9/6	
Additional names(s) of conveying party(ies)		
3. Nature of conveyance:		
🖾 Assignment 🗀 Merger		
☐ Security Agreement ☐ Change of Name	City: Fort Lauderdale State/Prov.: FL	
☐ Other	Country: <u>U.S.A.</u> ZIP: <u>33301</u>	
Execution Date: August 21, 2000	Additional name(s) & address(es)	
4. Application number(s) or registration numbers(s): ()9/(e	49501	
·		
Patent Application No. Filing date	B. Patent No.(s)	
Additional numbers	☐ Yes ☐ No	
Name and address of party to whom correspondence		
concerning document should be mailed:	6. Total number of applications and patents involved:	
Anthony I Casella For		
Name: Anthony J. Casella, Esq.	7. Total fee (37 CFR 3.41):\$ 40.00	
Registration No. 24,095	☑ Enclosed - Any excess or insufficiency should be	
Address: CASELLA & HESPOS	credited or debited to deposit account	
274 Madison Avenue -Suite 1703	☐ Authorized to be charged to deposit account	
2/4 Wadison Avenue -Suite 1/03	— 7 tation 250 to 55 offeriged to deposit account	
	8. Deposit account number:	
City: New York State/Prov.: NY	·	
•	03-1030	
Country: U.S.A. ZIP: 10016		
DO NOT USE THIS SPACE		
019F(3564ement and signature. 40.00 0P		
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy		
of the original document.	\(\sigma\)	
Anthony J. Casella, Esq.	August 28, 2000	
Name of Person Signing	Signature 2 Date	
Total number of pages including of	cover sheet, attachments, and	

PATENT REEL: 011081 FRAME: 0277

Atty. Ref.: BARPOINT-4

ASSIGNMENT

In consideration of the sum of Ten Dollars (\$10.00), and of other good and valuable consideration paid to the undersigned by the Assignee, Barpoint.com, Inc., a corporation organized under the laws of Delaware, located at One East Broward Boulevard, Suite 700, Ft. Lauderdale, Florida 33301, receipt whereof is hereby acknowledged, the undersigned by these presents hereby sells, assigns, transfers and sets over unto the said assignee the entire right, title and interest in and to the invention or improvement entitled "METHOD FOR LINKING A BILLBOARD OR SIGNAGE TO INFORMATION ON A GLOBAL COMPUTER NETWORK THROUGH MANUAL INFORMATION INPUT OR A GLOBAL POSITIONING SYSTEM", said invention being fully described and/or claimed in the application for Letters Patent of the United States of America, executed this date, in and for the United States and all foreign countries, the same to be held and enjoyed by said assignee, its successors, assigns or other legal representatives, to the full ends of the terms for which all Letters Patent therefor may be granted, as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment and sale had not been made.

And Said Assignee Is Hereby Authorized to make application for and to receive Letters Patent for said invention in any of said countries at its election.

And By This Covenant The Undersigned will execute or procure any further necessary assurance of title to said invention and Letters Patent; and at any time, upon the request and at the expense of said assignee, will execute and deliver any and all papers that may be necessary or desirable to perfect the title to said invention or any Letters Patents which may be granted therefor to said Assignee, its successors, assigns or other legal representatives, and, upon the request and at the expense of said assignee, will execute any additional or divisional applications for patents for said invention, or any part or parts thereof, and for the reissue of any Letters Patents to be granted therefor, and will make all rightful oaths and do all lawful acts requisite for procuring the same or for aiding therein, without further compensation, but at the expense of said assignee, its successors, assigns or other legal representatives.

And The Commissioner Of Patents Is Hereby Authorized And Requested to issue any and all Letters Patent of the United States for said invention, to said assignee.

Signed and sealed this _____ day of ______, 2000.

Leigh M. Rothschild

PATENT RECORDED: 08/28/2000 REEL: 011081 FRAME: 0278