

09-22-2000



101465827

10/05/00 U.S. PTO  
09/658346

9.7.00 ASSIGNMENT

To: Honorable Commissioner of Patents and Trademarks:

Please record the attached original document(s) or copy thereof.

1. Name of conveying party(ies)

- a) Michael Naimark
- b) Aviv Bergman
- c) Emily Weil
- d) Ignazio Moresco
- e) Baldo Faieta

2. Name and address of receiving party(ies):

- a) Name: Interval Research Corporation
- b) Address: 1801 Page Mill Road, Bldg. B  
Palo Alto, CA 94304

3. Nature of conveyance

- |  |  |
|--|--|
| <input checked="" type="checkbox"/> Assignment | <input type="checkbox"/> Merger            |
| <input type="checkbox"/> Security Agreement    | <input type="checkbox"/> Change of Name    |
| <input type="checkbox"/> Other _____           | <input type="checkbox"/> License Agreement |

Execution Date: September 6, 2000

4. Application Number(s) or Patent Number(s):

The title of the (new) application is:

09/658346

**NORMALIZING A MEASURE OF THE LEVEL OF CURRENT INTEREST OF AN ITEM ACCESSIBLE VIA A NETWORK**

5. Please send all correspondence concerning this (these) documents to:

Customer No. 21912  
Ritter, Van Pelt & Yi LLP  
4906 El Camino Real, Suite 205  
Los Altos, CA 94022  
(650) 903-3500 (PH)  
(650) 903-3501 (FX)

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41): \$40.00

- ☒ Enclosed
- ☒ Any deficiencies are hereby authorized to be charged to Deposit Account No. 50-0685 (Order No. \_\_\_\_\_)

8. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Date: September 6, 2000

Lee Van Pelt  
Registration No. 38,352

Attorney Docket No. INT1P210

(Revised 01/96)

**PATENT**  
**REEL: 011085 FRAME: 0594**

**ASSIGNMENT OF PATENT APPLICATION**

(Accompanying Application)

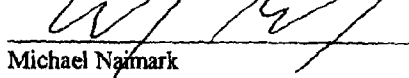
Whereas I/we the undersigned inventor(s) have invented certain new and useful improvements as set forth in the patent application entitled:

**NORMALIZING A MEASURE OF THE LEVEL OF CURRENT INTEREST OF AN ITEM ACCESSIBLE VIA A NETWORK**

(Atty. Docket No.: INT1P210) for which I (we) have executed an application for a United States Letters Patent.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I/We the undersigned inventor(s) hereby:

- 1) Sell(s), assign(s) and transfer(s) to Interval Research Corporation, a Washington corporation having a place of business at 1801 Page Mill Road, Building C, Palo Alto, CA 94304 (hereinafter referred to as "ASSIGNEE"), the entire right title and interest in any and all improvements and inventions disclosed in, application(s) based upon, and Patent(s) (including foreign patents) granted upon the information which is disclosed in the above referenced application.
- 2) Authorize and request the Commissioner of Patents to issue any and all Letters Patents resulting from said application or any division(s), continuation(s), substitutes(s) or reissue(s) thereof to the ASSIGNEE.
- 3) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative and applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.
- 4) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon the inventor(s), as well as the inventor's heirs, legal representatives and assigns.
- 5) Warrant and represent that I/we have not entered, and will not enter into any assignment, contract, or understanding that conflicts with this assignment.

- 1) Signature:   
Typed Name: Michael Naimark Date: 9/5/00
- 2) Signature: \_\_\_\_\_  
Typed Name: Aviv Bergman Date: \_\_\_\_\_
- 3) Signature: \_\_\_\_\_  
Typed Name: Emily Weil Date: \_\_\_\_\_
- 4) Signature: \_\_\_\_\_  
Typed Name: Ignazio Moresco Date: \_\_\_\_\_
- 5) Signature: \_\_\_\_\_  
Typed Name: Baldo Faieta Date: \_\_\_\_\_

Atty Docket No.: INT1P210

# ASSIGNMENT OF PATENT APPLICATION

(Accompanying Application)

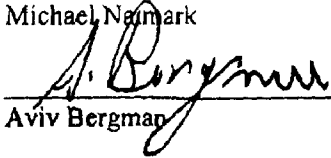
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	Typed Name: Michael Naimark	
2)	Signature:  _____	Date: Sep 2-00
	Typed Name: Aviv Bergman	
3)	Signature: _____	Date: _____
	Typed Name: Emily Weil	
4)	Signature: _____	Date: _____
	Typed Name: Ignazio Moresco	
5)	Signature: _____	Date: _____

Atty Docket No.: INT1P210

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1)	Signature: _____ Typed Name: Michael Naimark	Date: _____
2)	Signature: _____ Typed Name: Aviv Bergman	Date: _____
3)	Signature:  Typed Name: Emily Weil	Date: 9/5/2000
4)	Signature: _____ Typed Name: Ignazio Moresco	Date: _____
5)	Signature: _____ Typed Name: Baldo Faieta	Date: _____

Atty Docket No.: INT1P210

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(Accompanying Application)

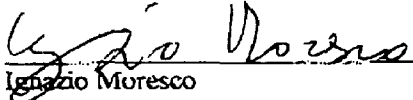
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|----|---|----------------|
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| 3) | Signature: _____<br>Typed Name: Emily Weil  | Date: _____    |
| 4) | Signature: <br>Typed Name: Ignazio Moresco | Date: 03/06/00 |
| 5) | Signature: _____<br>Typed Name: Baldo Faieta  | Date: _____    |

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