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To the Hon. Commissioner of Patents & Trademarks: Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies):</p> <p>Mark B. HEYDERMAN and Richard S. HEYDERMAN</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies):</p> <p>Name: MBH Presentations, Inc.</p> <p>Street Address: 10 Terrace Avenue, Floral Park, NY 11001</p> <p>09/11/00</p> <p>09/658984</p>
<p>3. Nature of conveyance:</p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger</p> <p><input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name</p> <p><input type="checkbox"/> Other</p> <p>Execution Dates: August 31, 2000 and August 28, 2000</p>	

4. Application number(s) or patent (numbers):
If this document is being filed together with a new application, the execution dates of the applications are: August 31, 2000 and August 28, 2000

<p>A. Patent Application No(s).</p>	<p>B. Patent No(s).</p> <p>Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
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<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>YOUNG & THOMPSON Second Floor 745 South 23rd Street Arlington, VA 22202</p> <p>09/22/2000 DFLOYD 00000054 09658984</p> <p>02 FC:581</p> <p>40.00 OP</p>	<p>6. Total number of applications and patents involved:</p> <p>1</p> <p>7. Total fee (37 CFR 3.41).....\$ 40</p> <p><input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to be charged to deposit account</p> <p>8. Deposit Account No. 25-0120 (Attach duplicate copy of this page if paying by deposit account)</p>
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9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

<p>Mary Shelton</p> <p>Name of Person Signing</p>	<p>Signature</p>	<p>September 11, 2000</p> <p>Date</p>
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Total number of pages including cover sheet: **121**

ASSIGNMENT

WHEREAS, we, Mark B. HEYDERMAN and Richard S. HEYDERMAN, hereafter referred to as "applicants", have invented certain new and useful improvements in **SIGN HOLDER**,

(a) for which an application for a United States patent was filed on _____, Application No. _____,

(b) for which an application for a United States patent was executed on 8/31/00 and 8/28/00 _____, and

WHEREAS, **MBH Presentations, Inc.**, of 10 Terrace Avenue, Floral Park, NY 11001, hereinafter referred to as "assignee", is desirous of acquiring the entire right, title and interest in and to the same;

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00), the receipt whereof is acknowledged, and other good and valuable consideration, applicants, by these presents, do hereby sell, assign and transfer unto said assignee the full and exclusive right to the said invention in the United States and the entire right, title and interest in and to any and all patents which may be granted therefor in the United States, for its sole use and behoof, and for the use and behoof of its legal representatives, to the full end of the term for which said patents may be granted, as fully and entirely as the same would have been held by applicants had this assignment and sale not been made.

Applicants hereby authorize and request the Commissioner of Patents and Trademarks to issue said United States patents to said assignee.

Date: 8/31/00



Mark B. HEYDERMAN

Date: 8/28/00



Richard S. HEYDERMAN