Docket No.: 257122/017 09-29-2000 FORM PTO-1595 (Modified) U.S. DEPARTMENT OF CO (Rev. 6-93) Patent and Trader OMB No. 0651-0011 (exp.4/94) Copyright 1994-97 LegalStar -1.00 P08/REV02 Tab settings → → 101476720 To the Honorable Commissioner of Patents a ... عبر ached original documents or copy thereo 1. Name of conveying party(ies): 2. Name and address of receiving party(ies): Bernard Suchowski Simon Handelsman Name: The Hartz Mountain Corporation Internal Address: ☐ Yes 🛛 No Additional names(s) of conveying party(ies) 3. Nature of conveyance: Merger Street Address: 400 Plaza Drive ■ Assignment ☐ Change of Name ☐ Security Agreement _____ State: NJ ZIP: 07094 City: Secaucus Other Execution Date: July 11 and 19, 2000 Additional name(s) & address(es) attached?

Yes

No Application number(s) or registration numbers(s): If this document is being filed together with a new application, the execution date of the application is: July 11 and 19, 2000 B. Patent No.(s) A. Patent Application No.(s) 728087 PO ☐ Yes Additional numbers attached? 5. Name and address of party to whom correspondence 6. Total number of applications and patents involved: concerning document should be mailed: Name: STROOCK & STROOCK & LAVAN LLP 7. Total fee (37 CFR 3.41):....\$ 40.00 ☐ Enclosed - Any excess or insufficiency should be Internal Address: 180 Maiden Lane credited or debited to deposit account Authorized to be charged to deposit account 8. Deposit account number: Street Address: ___ 19-4709 State: NY ZIP: 10038 City: New York DO NOT USE THIS SPACE 00000016 194709 09630355 09/29/2000 MTHAI1 019. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Steven B. Pokotilow, Reg. No. 26,405 Name of Person Signing Total number of pages including cover sheet, attachments, and document:

PATENT REEL: 011109 FRAME: 0551

ASSIGNMENT

WHEREAS, WE, BERNARD SUCHOWSKI AND SIMON HANDELSMAN, U.S. citizens, residing at 3 Taylor Road, Marlboro, New Jersey 07746 and 15 Munroe Street, Newburyport, Massachusetts 01590, respectively, hereinafter referred to as ASSIGNORS, have invented certain new and useful improvements in COMPOSITE CHEW TOY for which we have respectively executed an application for Letters Patents of the United States on even date herewith;

WHEREAS, THE HARTZ MOUNTAIN CORPORATION, having offices at 400 Plaza Drive, Secaucus, New Jersey 07094-3688, hereinafter referred to as ASSIGNEE, is desirous of obtaining the entire right, title and interest in, to and under the improvements and the application;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the improvements, and the application and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all applications for Letters Patent which may hereafter be filed for the improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for the improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and we hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for the improvements to the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to the ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting

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PATENT REEL: 011109 FRAME: 0552 divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for the improvements in all countries.

IN TESTIMONY WHEREOF, we have set our hand and seal to this Assignment.

Sworn	to	before	me	this	11	th day	z of
SWOTH	w	Defore	me	ums	///	wzuar	v Oi

BERNARD SU

July 2000

July , 2000

Cilico J. Hilberte

ALICE T. GILIBERTI

MY COMMISSION EXPIRES
October 17, 2004

Sworn to before me this 19thday of

July , 2000

Notary Public

3432vi

My commission expires:

7/17/03

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RECORDED: 08/01/2000

PATENT REEL: 011109 FRAME: 0553