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09-29-2000 FORM PTO-1596 U.S. DEPARTMENT OF COMMERCE 1-31-92 DOCKET NO.: HI-019 101474836 To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereto: 2. Name and address of receiving party(ies): 1. Name of conveying party(ies): Jin Soo LEE, Hyeon Jun KIM and Hee Youn LEE LG Electronics Inc. Internal Address: Additional name(s) of conveying party(ies) attached? 3. Nature of conveyance: Street Address: 20, Yoido-dong, Youngdungpo-gu X Assignment Merger Security Agreement Change of Name City: Seoul State/Country: KOREA ZIP: Other Additional name(s) & address(es) attached? Execution Date: September 18, 2000 4. Application number(s) or patent number(s): If the document is being filed together with a new application, the execution date of the application is: September 18, 2000 B. Patent No(s) A. Patent Application No(s).: Filed: Additional numbers attached? Yes X No 6. Total number of applications and patents involved: 5. Name and address of party to whom correspondence concerning document should be mailed: 7. Total fee (37 C.F.R. 3.41)..... \$40.00 Name: FLESHNER & KIM, LLP X Enclosed (Check No. 9437) Internal Address: Authorized to be charged to deposit account 8. Deposit account number: Street Address: P. O. Box 221200 16-0607 ZIP: 20153-1200 State: VA City: Chantilly DO NOT USE THIS SPACE 9. Statement and signature. te and correct and any attached copy is a true copy of To the best of my knowledge and belief, the foregoing information is

the original document.

Daniel Y.J. Kim, Reg. No. 36,186 Name and Registration No. of Person Signing Signatu

September 21, 2000 Date

Total number of pages comprising cover sheet:

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## **ASSIGNMENT**

In consideration of the premises and other good and valuable consideration in undersigned,	hand paid, the receipt and sufficiency of which is hereby acknowledged, the
(1) Jin Soo LEE	(4)
(2) Hycon Jun KIM	(5)
(3) Hee Youn LEE	(6)
who have made a certain new and useful invention, hereby sell, assign and transfer to	unto
LG Electronics, Inc. 20, Yoido-dong, Youngdungpo-gu Seoul, Korea	
its successors and assigns (hereinafter designated "ASSIGNEE") the entire right, titl invention entitled	e and interest for the United States of America as defined in 35 U.S.C. 100 in the
MULTIMEDIA DATA STRUCTURE REFLECTING CHANGE OF USER RELEVED FEATURES OF MULTIMEDIA DATA	VANCE FEEDBACK AND METHOD OF DETERMINING WEIGHTS OF IMAG
- (a) for which an application for United States Letters Patent was filed on	and identified by United States Serial No or
(b) for which an application for United States Letters Patent was executed on Se	
reissued or extended Letters Patent of the United States, upon request of the said A	s, divisions, reissues, substitutes, renewals, continuations, or continuations-in-part mational Convention for the Protection of Industrial Property to the said ASSIGNE undersigned agree that the attorneys of record in said application shall hereafter necessary assistance in making application for and obtaining original, divisional, assigns and legal representatives, and without further
remuneration, in and to any improvements, and applications for patent based thereof the said ASSIGNEE, its successors, assigns and legal representatives, deemed esstransferred.	on, growing out of or related to the said invention; and to execute any papers by sential to ASSIGNEE's full protection and title in and to the invention hereby
AND the undersigned hereby grants the firm of FLESHNER & KIM, LLP the p or desirable in order to comply with the rules of any issuing authority, including the	power to insert on this assignment any further identification that may be necessary e United States Patents and Trademark Office, for recordation of this documents.
SIGNED on the dates indicated aside our signatures: INVENTORS	DATE SIGNED
Name. Jin Soo LEE	03/18/00
2) Name: Hyeon Jun KIM	09/18/00 D9/18/00
Name: Hee Youn LEE	09/18/20
4) Name:	

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