



PATENT ASSIGNMENT

WHEREAS, I, JANEL FONE, a citizen of Great Britain, residing at Pedigree Pet Foods, Mill Street, Melton Mowbray, Leicestershire, Great Britain (herein called "Assignor"), am the inventor and owner of a certain new and useful Invention(s) (herein "Invention") and improvement(s) entitled PET FOOD CONTAINING CHICORY; and

WHEREAS, <sup>MARS Janel Fone</sup> MARKS UK LIMITED, a corporation duly organized and existing under and by virtue of the laws of Great Britain, and having a principal place of business at 3D Dundee Road, Slough, Berkshire SL1 4JJ Great Britain (herein called "Assignee"), is desirous of acquiring and Assignor is desirous of assigning to Assignee all right, title and interest in and to said Invention, improvement and any patent and patent application thereon in PET FOOD CONTAINING CHICORY;

NOW, THEREFORE, Assignor, for and in consideration of One Dollar (\$1.00) cash in hand paid to her and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, does hereby SELL, ASSIGN and CONVEY unto Assignee all my right, title, and interest throughout the world in and to:

1. Said Invention and improvements in PET FOOD CONTAINING CHICORY;
2. United States of America patent application on said Invention filed April 28, 2000, under Serial No. 09/561,052;
3. All applications for patent or like protection on said Invention that have now been or may in the future be made by Assignor or her legal representatives, whether in the United States of America or any other country or place anywhere in the world;
4. All patents and like protection that have now been or may in the future be granted on said Invention to Assignor or her legal representatives, whether in the United States of America or in any other country or place anywhere in the world;

5. All substitutions for and divisions, continuations, continuations-in-part, renewals, reissues, extensions, and the like of said applications and patents and like grants, including without limitation, those obtained or permissible under past, present and future law or statutes;

6. All rights of action on account of past, present and future unauthorized use of said Invention and for infringement of said patents and like protection;

7. The right to Assignee to file in its name applications for patents and like protection for said Invention in any country or countries foreign to the United States; and

8. All international rights or priority associated with said Invention, applications, patents and like protection.

Assignor covenants that Assignor, her heirs, legal representatives, assigns, administrators, and executors will, at the expense of Assignee, its successors and assigns, execute all papers and perform such other acts as may be reasonably necessary to give Assignee, its successors and assigns, the full benefit of this Assignment.

The U.S. Commissioner of Patents and Trademarks is hereby requested to issue U.S. Letters Patent in accordance with this Assignment.

EXECUTED on the date indicated below opposite my signature.

DATE: 4 Aug 2000

  
\_\_\_\_\_  
Janel Fone