10-11-2000

#99-0427-UNI; DM7125(V)

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cuments or copy thereof:

NAME OF CONVEYING PARTY(IES):

To the Honorable Commissioner of Patents and Trade

RECORDATION FORM COVER SHEET

Alessandro MANFREDI Giuseppe CALABRESE Edgardo ANGELINI Ross DE SALVO

PATENTS ONLY

ADDITIONAL NAME(S) OF CONVEYING PARTY(IES) ATTACHED?

NO [XX] YES []

2. NAME AND ADDRESS OF RECEIVING PARTY(IES):

NAME: Unitever Home & Personal Care USA, Division of Conopco, Inc.

STREET ADDRESS: 33 Benedict Place

CITY: Greenwich

STATE: CT

ZIP: 06830

ADDITIONAL NAME(S) & ADDRESS(ES) ATTACHED?

YES [] NO [XX]

NATURE OF CONVEYANCE:

(XX) ASSIGNMENT [] SECURITY AGREEMENT EXECUTION DATE: June 21, 2000; June 29, 2000

() MERGER

[] CHANGE OF NAME

1 OTHER

APPLICATION NUMBER(S) OR PATENT NUMBER(S): 29/125,355 FILED: June 22, 2000

Commence of the second contract

IF THIS DOCUMENT IS BEING FILED TOGETHER WITH A NEW APPLICATION, THE EXECUTION DATE OF THE APPLICATION IS:

PATENT APPLICATION NO.(S): 29/125,355

В PATENT NO.(S)

ADDITIONAL NUMBERS ATTACHED? [] YES

[XX] NO

NAME AND ADDRESS OF PARTY TO WHOM CORRESPONDENCE CONCERNING DOCUMENT SHOULD BE MAILED: UNILEVER PATENT DEPARTMENT, 45 RIVER ROAD, EDGEWATER, NEW JERSEY 07020

TOTAL NUMBER OF APPLICATIONS AND PATENTS INVOLVED: 1

\$40.00 [| ENCLOSED (XX) AUTHORIZED TO BE CHARGED TO DEPOSIT ACCOUNT TOTAL FEE (37 CFR 3.41): [XX] ANY DEFICIENCY OR OVERPAYMENT SHOULD BE CHARGED OR CREDITED TO DEPOSIT ACCOUNT 12-1155.

DEPOSIT ACCOUNT NUMBER: 12-1155 (Duplicate copy of this page is attached for payment by deposit account)

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STATEMENT AND SIGNATURE:

TO THE BEST OF MY KNOWLEDGE AND BELIEF, THE FOREGOING INFORMATION IS TRUE AND CORRECT AND ANY ATTACHED COPY IS

A TRUE COPY OF THE ORIGINAL DOCUMENT.

letten & MILTON L. HONIG, ATTORNEY FOR APPLICANT(S)

VW Ug

REGISTRATION NO. 28,617

TOTAL NUMBER OF PAGES COMPRISING COVER SHEET, ATTACHMENTS, AND DOCUMENT: 4

OMB NO. 0651-0011 (EXP. 4/94)

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MAIL DOCUMENTS TO BE RECORDED WITH REQUIRED COVER SHEET INFORMATION TO: COMMISSIONER OF PATENTS AND TRADEMARKS, BOX ASSIGNMENTS, WASHINGTON D.C. 20231

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0/10/2000 GTDN11 00000218 121155

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REEL: 011138 FRAME: 0858

ugust 25 2000

ASSIGNMENT

DM 7125 (V)

WHEREAS, I/WE, Alessandro MANFREDI of Via Vigevano 20, Milan, Italy, Giuseppe CALABRESE of Via Leonardi 1, Milan, Italy and Edgardo ANGELINI of Via Bertinoro 9, milan, Italy and Ross De SALVO of Via Donatello 36, Milan, Italy

have invented certain improvements in:	TOOTHBRUSH
(bearing Attorney's Docket Number:	DM 7125 (V)), which is found in
[Check and complete (a), (b) or (c)]	
(a) U.S. patent application exec	cuted on
ASSIGNOR(S) signing below, hereby authorized	3.21 for recordal of this assignment, I/WE as orise and request my/our attorney, as named in to insert below the filing date and application
U.S. application Serial No. 29/125,3	555 filed on June 22, 2000
(c) International Application No	o. PCT//

AND WHEREAS, UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO INC, a corporation of NEW YORK, having a principal place of business at 33 BENEDICT PLACE, GREENWICH, CONNECTICUT 06830 desires to acquire the entire right title and interest in and to the aforesaid invention, and to said United States application or any reissues, divisions, continuation, or continuation-in-part thereof, and in any Letters Patent which may issue therefrom;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged. I/We, the undersigned, hereby sell, assign and transfer to the aforesaid UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO INC, its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States, and in and to any and all divisional, continuation, continuation-in-part, reissue or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, the same to be held by and for the sole and exclusive use and benefit of the said UNILEVER HOME & PERSONAL CARE USA, **DIVISION OF CONOPCO INC, its successors and assigns.**

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO INC, as the ASSIGNEE of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO INC, in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said UNILEVER HOME & PERSONAL CARE USA, DIVISION OF

> **PATENT** REEL: 011138 FRAME: 0859

CONOPCO INC, its successors and assigns, may be necessary in this country fully to secure to said UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO INC, its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles, and interests hereby sold, assigned, transferred and conveyed.

In witness whereof, I/we have hereunto set my/our hand

Dated:	21/06/00	(1)	
			Inventor - Alessandro Manfredi
Dated:	29/06/00	(2)	Barle Cleber
	1 1		Inventor - Gluseppe Calabrese
Dated:	21/06/00	(3)	Experi
			Inventor - Edgardo Angelini
Dated:	71/06/00	(4)	R.D.
			Inventor - Ross de Salvo
	20/20/20		
Dated:	29/06/00	(5)	
	1 /		Inventor -

Notarise & Apostille

PATENT REEL: 011138 FRAME: 0860

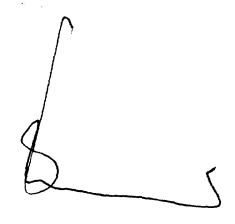


Seen by me, Victor Joseph Antonius Johannes Clemens van Heeswijk, civil law notary in Rotterdam, the Netherlands, for legalisation of the signatures placed on the attached document of:

- mr Alessandro Manfredi, residing at Via Vigevano 20, Milan, Italy;
- mr Giuseppe Calabrese, residing at, Via Leonardi 1, Milan, Italy;
- mr Edgardo Angelini, residing at Via Bertinoro 9, Milan, Italy; and
- mr Ross de Salvo, residing at Via Donatello 36, Milan, Italy.

Rotterdam, 12 July 2000





APOSTILLE

(Convention de La Haye du 5 Octobre 1981)

- 1. Country: The NETHERLANDS
 This public document
- 2. has been signed by mr V.J.A.J.C. van Heeswijk
- acting in the capacity of notary
- 4. bears the stamp of

Certified

5. at ROTTERDAM

6. on 13/07/2000

7. by the clerk of the District Court

(Griffier van de Arrondissementsrechtbank)

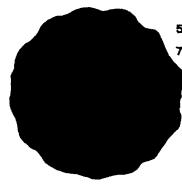
. N° 98364

Stamp:

10. Signature:

PATENT

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RECORDED: 08/30/2000