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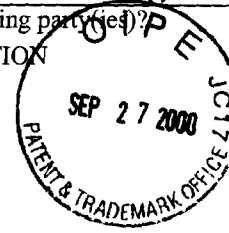
To the Assistant Commissioner of Patents. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Hideharu DAIFUKU, and
Kota KAWANO

Additional name(s) of conveying party(ies) attached?
 yes no

2. Name and address of receiving party(ies):
BRIDGESTONE CORPORATION
10-1, Kyobashi 1-chome
Chuo-ku, Tokyo, Japan

Additional name(s) & address(es) attached?
 yes no



3. Nature of Conveyance:
 Assignment Merger
 Security Agreement Change of Names
 Other

Execution Date: July 31, 2000

4. Application number(s) or patent number(s):
If this document is being filed together with a new application, the execution date of the application is:
A. Patent Application No.(s)
09/609,549
Additional numbers attached? Yes No

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
SUGHRUE, MION, ZINN, MACPEAK & SEAS, PLLC
2100 Pennsylvania Avenue, N.W.
Suite 800
Washington, D.C. 20037-3213

6. Total number of applications and registration involved:
One (1)

7. Total Fee (37 CFR 3.41): \$40.00
 Enclosed. Please charge any underpayment in connection with this Assignment to Deposit Account No. 19-4880.
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9. Statement and Signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Neil B. Siegel Reg. No. 25,200 September 27, 2000 Date

TOTAL NUMBER OF PAGES COMPRISING COVER SHEET, ATTACHMENTS AND DOCUMENT: 2

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10/12/2000 NTHA11 00000241 09609549

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Assignment

Whereas, I/We, Hideharu DAIFUKU and Kota KAWANO of Fujisawa-shi, Kanagawa-ken, Japan and Yokohama-shi, Kanagawa-ken, Japan

hereinafter called assignor(s), have invented certain improvements in SYNTHETIC RESIN COMPOSITION FOR RESIN MAGNET, MOLDED RESIN MAGNET, AND PRODUCTION PROCESS FOR SYNTHETIC RESIN COMPOSITION

and executed an application for Letters Patent of the United States of America therefor on July 31, 2000 ; and

Whereas, Bridgestone Corporation of 10-1, Kyobashi, 1-chome, Chuo-ku, Tokyo, Japan

(assignee), desires to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor;

Now therefore, for valuable consideration, receipt whereof is hereby acknowledged.

I/We, the above named assignor(s), hereby sell, assign and transfer to the above named assignee, its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America, including the right to claim priority under 35 U.S.C. §119, and I/we request the Commissioner of Patents to issue any Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and I/we will execute without further consideration all papers deemed necessary by the assignee in connection with the United States application when called upon to do so by the assignee.

I/We hereby authorize and request my attorneys SUGHRUE, MION, ZINN, MACPEAK & SEAS of 2100 Pennsylvania Avenue, N.W., Washington, D.C. 20037-3202 to insert here in parentheses (Application number 09/609,549, filed July 3, 2000) the filing date and application number of said application when known.

Date: July 31, 2000 s/ *Hideharu Daifuku*
Hideharu DAIFUKU

Date: July 31, 2000 s/ *Kota Kawano*
Kota KAWANO

Date: s/ _____

Date: s/ _____

Date: s/ _____

(Legalization not required for recording but is prima facie evidence of execution under 35 U.S.C. §261)