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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

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| <p>1. Name of conveying party(ies): BRIAN MARK SHUSTER</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> yes <input checked="" type="checkbox"/> no</p> | <p>2. Name and address of receiving party(ies):</p> <p>(2a.) Name: <u>IDEAFLOOD, INC.</u> Address: <u>321 Dorla Ct. #100, P.O. Box 11289, Zephyr Cove, NV 89448</u></p> |
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| <p>3. Name of Conveyance:</p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____</p> <p>Execution Date: <u>Aug. 2, 2000</u></p> | <p>(2b.) Name _____ Address: _____</p> <p>Additional name(s) & address(es) attached? <input type="checkbox"/> yes <input checked="" type="checkbox"/> no</p> |
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4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

| | |
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| A. Patent Application No.(s) <u>09/183,605 (filed: 10/30/1998)</u> | B. Patent No.(s) |
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Additional numbers attached yes no

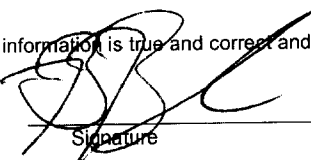
| | |
|---|---|
| <p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Name: <u>Brian M. Berliner</u> Internal Address: <u>O'MELVENY & MYERS LLP</u></p> <p>Street Address: <u>400 South Hope Street</u> City: <u>Los Angeles</u> State: <u>CA</u> ZIP: <u>90071-2899</u></p> | <p>6. Total number of applications and patents involved: <u>one</u></p> <p>7. Total fee (37 CFR 3.41): \$ <u>40.00</u></p> <p><input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to be charged to deposit account</p> <p>8. Deposit account number: <u>50-0639</u></p> |
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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

BRIAN M. BERLINER
Name of Person Signing


Signature

September 19, 2000
Date

Total number of pages comprising cover sheet, attachments and document: 3

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Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents and Trademarks
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ASSIGNMENT

WHEREAS, **BRIAN MARK SHUSTER**, residing at 120 Desni Court, Stateline, Nevada 89449, has made certain new and useful inventions in **METHOD, APPARATUS AND SYSTEM FOR DIRECTING ACCESS TO CONTENT ON A COMPUTER NETWORK**, and has disclosed the same in an application for Letters Patent of the United States therefor, said application was filed with the U.S. Patent and Trademark Office on October 30, 1998, bearing Serial No. 09/183,605; and

WHEREAS, **IDEAFLOOD, INC.**, a corporation organized and existing under the laws of the State of Nevada, having a place of business at 312 Dorla Ct. #100, P.O. Box 11289, Zephyr Cove, NV 89448 (hereafter called the "Assignee") is desirous of acquiring the entire interest in all inventions disclosed in said application;

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable considerations to me paid by said Assignee, the receipt and sufficiency whereof is hereby acknowledged, I do hereby sell, assign, and transfer unto said Assignee, its successors and assigns, the entire right, title and interest throughout the world in and to all said inventions disclosed in said application; and in and to said application, including all priority rights for other countries arising from said application; and in and to all substitutions, provisionals, divisions, and continuations thereof; and in and to all Letters Patent, United States and foreign, that may be granted for said inventions; and in and to all extensions, renewals, and reissues thereof.

And I do hereby authorize and request the Commissioner of Patents of the United States and the duly constituted authorities of foreign countries to issue any Letters Patent which may be granted on said inventions, on any applications related thereto, and on any substitute, continuing, divisional, or reissue applications, or any of them, to said Assignee, its successors and assigns, as assignee of the entire right, title and interest therein and thereto.

And for the consideration aforesaid, I do hereby, for me and for my legal representatives, further covenant and agree with said Assignee, its successors and assigns, that I have full and unencumbered title to the inventions and application above described and hereby assigned, which title I warrant unto said Assignee, its successors and assigns; that I have granted to others no license to make, use, or sell said inventions; and that I will not execute any instrument in conflict herewith.

And for the consideration aforesaid, I do hereby, for me and for my legal representatives, further covenant and agree with said Assignee, its successors and assigns, that upon request I will execute substitute, continuing, divisional, or reissue applications, amended specifications, or rightful oaths; communicate to said Assignee, its successors and assigns, any facts known to me relating to said inventions or the history thereof; execute preliminary statements; testify in any interference or other legal proceedings involving said inventions; execute and deliver any application papers, assignments, or other instruments, and do all other acts which, in the opinion of counsel

