

8-28-00

FORM PTO-1619A  
Expires 06/30/99  
OMB 0651-0027

10-30-2000



101499244

U.S. Department of Commerce  
Patent and Trademark Office  
**PATENT**

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10564 U.S. PTO  
09/672197  
09/28/00

## Conveying Party(ies)

- ☐ Mark if additional names of conveying parties attached
- Name (line 1)  Goldberg, Johnny
- Name (line 2)
- Execution Date  
Month Day Year  
02/14/1995

## Second Party

- Name (line 1)
- Name (line 2)
- Execution Date  
Month Day Year  
09/672197

## Receiving Party

- ☐ Mark if additional names of receiving parties attached
- Name (line 1)  Mad Dogg Athletics, Inc.
- Name (line 2)  a California corporation
- Address (line 1)  2111 Narcisus Court
- Address (line 2)
- Address (line 3)  Venice  California  90291
- City State/Country Zip Code
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**PATENT**  
REEL: 011178 FRAME: 0008

FORM PTO-1619B  
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U.S. Department of Commerce  
Patent and Trademark Office  
**PATENT**

**Correspondent Name and Address**Area Code and Telephone Number **213-489-1600**Name **Laura M. Burson**Address (line 1) **Lyon & Lyon LLP**Address (line 2) **633 W. Fifth Street**Address (line 3) **Suite 4700**Address (line 4) **Los Angeles, CA 90071-2066****Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**2****Application Number(s) or Patent Number(s)**☐

Mark if additional numbers attached

Enter either the Patent Application Number or the Patent Number (DO NOT ENTER BOTH numbers for the same property).

Patent Application Number(s)

Patent Number(s)



If this document is being filed together with a new Patent Application, enter the date the patent application was signed by the first named executing inventor.

Month	Day	Year
<b>10</b>	<b>28</b>	<b>1992</b>

**Patent Cooperation Treaty (PCT)**

Enter PCT application number

only if a U.S. Application Number has not been assigned.

PCT

PCT

PCT

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**Number of Properties**

Enter the total number of properties involved.

#

**1****Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41): \$

**40**

Method of Payment:

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Enclosed ☐Deposit Account ☒

Deposit Account Number:

#

**12-2475**

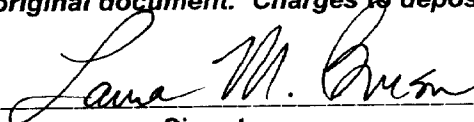
Authorization to charge additional fees:

Yes ☒No ☐**Statement and Signature**

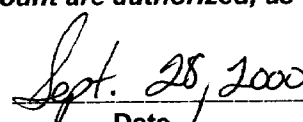
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Laura M. Burson

Name of Person Signing



Signature



Date

WHEFEAS, I, JOHNNY GOLDBERG, an individual, residing at 2071 E. Laby Avenue, Los Angeles, California, have invented certain new and useful improvements disclosed in an application for United States Letters Patent titled A STATIONARY EXERCISE BICYCLE and executed OCTOBER 30, 1992.

AND WHEREAS, MAD DOGG ATHLETICS, INC., a California corporation, with business offices at 11601 Wilshire Boulevard, 23rd Floor, Los Angeles, California 90025 (hereafter, together with any successors, legal representatives or assigns thereof, called "Assignee"), wants to acquire the entire right, title and interest in and to said improvements and application:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, I have sold, assigned, transferred and set over, and do hereby sell, assign, transfer and set over to Assignee the entire right, title and interest in and to said improvements, and said application and all divisions, substitutions, continuations and continuations-in-part thereof, and all United States Letters Patents which may be granted thereon and all reissues and extensions thereof, and all priority rights under the International Convention for the Protection of Industrial Property for every member country, and all applications for patents (including related rights such as utility-model registrations, inventor's certificates, and the like) heretofore or hereafter filed for said improvements in any foreign countries, and all patents (including all extensions, renewals and reissues thereof) granted for said improvements in any foreign countries; and I hereby authorize and request the United States Commissioner of Patents and Trademarks, and any officials of foreign countries whose duty it is to issue patents on applications as aforesaid, to issue all patents for said improvements to Assignee in accordance with the terms of this assignment;

REEL 7342 FRAME 25

AND I HEREBY covenant that I have full right to convey the entire interest herein assigned, and that I have not executed, and will not execute, any agreement in conflict herewith;

AND I HEREBY further covenant and agree that I will communicate to Assignee any facts known to me respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuations-in-part, substitute and reissue applications, make all rightful oaths and generally do everything possible to aid Assignee to obtain and enforce proper patent protection for said improvements in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand this 14 day of

FEBRUARY, 1995

RECORDED  
PATENT & TRADEMARK OFFICE

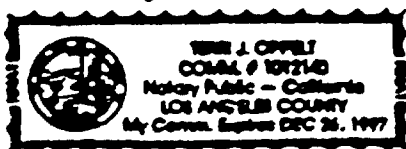
FEB 21 95

JOHNNY GOLDBERG

STATE OF CALIFORNIA )

COUNTY OF ) ss.

On 2/14, 1995, before the undersigned, a Notary Public for the State and County aforesaid, personally appeared JOHNNY GOLDBERG, known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the above assignment, and acknowledged that he/she executed the same.



John J. Oppelt  
(Notary Public)

November 9, 1994