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11-06-2000

REGISTRATION FORM COVER SHEET
PATENTS ONLY

U.S. DEPT.
OF COMMERCE
PATENT & TRADEMARK OFFICE



101506080

To the Honorable Commissioner of Patents and Trademarks: Please record the attached

1. NAME OF CONVEYING PARTY(IES):
Simon ALALUF
Anthony Vincent RAWLINGS

ADDITIONAL NAME(S) OF CONVEYING PARTY(IES) ATTACHED?
YES [] NO [XX]

2. NAME AND ADDRESS OF RECEIVING PARTY(IES):
NAME: Elizabeth Arden Co., Division of Conopco, Inc.
STREET ADDRESS: 1345 Avenue of the Americas, Burlington House
CITY: New York STATE: NY
ZIP: 10105
ADDITIONAL NAME(S) & ADDRESS(ES) ATTACHED?
YES [] NO [XX]

3. NATURE OF CONVEYANCE:
[XX] ASSIGNMENT [] SECURITY AGREEMENT [] MERGER [] CHANGE OF NAME [] OTHER
EXECUTION DATE: July 18, 2000; August 8, 2000

4. APPLICATION NUMBER(S) OR PATENT NUMBER(S): 09/627,596> FILED: July 28, 2000
IF THIS DOCUMENT IS BEING FILED TOGETHER WITH A NEW APPLICATION, THE EXECUTION DATE OF THE APPLICATION IS:

A. PATENT APPLICATION NO.(S): -09/627,596
B. PATENT NO.(S)

ADDITIONAL NUMBERS ATTACHED? [] YES [XX] NO

5. NAME AND ADDRESS OF PARTY TO WHOM CORRESPONDENCE CONCERNING DOCUMENT SHOULD BE MAILED:
UNILEVER PATENT DEPARTMENT, 45 RIVER ROAD, EDGEWATER, NEW JERSEY 07020

6. TOTAL NUMBER OF APPLICATIONS AND PATENTS INVOLVED: 1

7. TOTAL FEE (37 CFR 3.41): \$40.00 [] ENCLOSED [XX] AUTHORIZED TO BE CHARGED TO DEPOSIT ACCOUNT
[XX] ANY DEFICIENCY OR OVERPAYMENT SHOULD BE CHARGED OR CREDITED TO DEPOSIT ACCOUNT 12-1155.

8. DEPOSIT ACCOUNT NUMBER: 12-1155 (Duplicate copy of this page is attached for payment by deposit account)

DO NOT USE THIS SPACE

9. STATEMENT AND SIGNATURE:
TO THE BEST OF MY KNOWLEDGE AND BELIEF, THE FOREGOING INFORMATION IS TRUE AND CORRECT AND ANY ATTACHED COPY IS A TRUE COPY OF THE ORIGINAL DOCUMENT.

Radha Masilamani
RADHA MASILAMANI, ATTORNEY FOR APPLICANT(S)
REGISTRATION NO. 46,159

9/22/00
DATE

TOTAL NUMBER OF PAGES COMPRISING COVER SHEET, ATTACHMENTS, AND DOCUMENT: 4

OMB NO. 0651-0011 (EXP. 4/94)

DO NOT DETACH THIS PORTION

MAIL DOCUMENTS TO BE RECORDED WITH REQUIRED COVER SHEET INFORMATION TO:
COMMISSIONER OF PATENTS AND TRADEMARKS, BOX ASSIGNMENTS, WASHINGTON D.C. 20231

PUBLIC BURDEN REPORTING FOR THIS SAMPLE COVER SHEET IS ESTIMATED TO AVERAGE ABOVE 30 MINUTES PER DOCUMENTS TO BE RECORDED, INCLUDING TIME FOR REVIEWING THE DOCUMENT AND GATHERING THE DATA NEEDED, AND COMPLETING AND REVIEWING THE SAMPLE COVER SHEET. SEND COMMENTS REGARDING THIS BURDEN ESTIMATE TO THE U.S. PATENT AND TRADEMARK OFFICE, OFFICE OF INFORMATION SYSTEMS, P2-1000C, WASHINGTON, D.C. 20231 AND TO THE OFFICE OF MANAGEMENT AND BUDGET, PAPERWORK REDUCTION PROJECT (0651-0011), WASHINGTON, D.C. 20231

11/03/2000 DBYRNE 00000110 121155 09627596
01 FC:581 40.00 CH

ASSIGNMENT

J 3499 (C)

WHEREAS, I/WE,

Simon ALALUF
C/o Unilever Research Colworth, Colworth House, Sharnbrook, Bedford,
MK44 1LQ, United Kingdom

Anthony Vincent RAWLINGS
C/o Unilever Research Port Sunlight, Quarry Road East, Bebington, Wirral,
Merseyside, CH63 3JW, United Kingdom

have invented certain improvements in: SKIN CARE COMPOSITION

(bearing Attorney's Docket Number: J 3499 (C)), which is found in

[Check and complete (a), (b) or (c)]

(a) _____ U.S. patent application executed on _____

(b) To comply with 37 CFR 3.21 for recordal of this assignment, I/WE as ASSIGNOR(S) signing below, hereby authorize and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known.

U.S. application Serial No. 09/627,596 filed on July 28, 2000

(c) _____ International Application No. PCT/_____/_____

AND WHEREAS, **ELIZABETH ARDEN CO., DIVISION OF CONOPCO INC.**, a corporation of **NEW YORK**, having a principal place of business at **BURLINGTON HOUSE, 1345 AVENUE OF THE AMERICAS, NEW YORK, NEW YORK 10055** desires to acquire the entire right title and interest in and to the aforesaid invention, and to said United States application or any reissues, divisions, continuation, or continuation-in-part thereof, and in any Letters Patent which may issue therefrom;

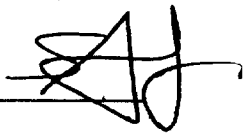
NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid **ELIZABETH ARDEN CO., DIVISION OF CONOPCO INC.**, its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States, and in and to any and all divisional, continuation, continuation-in-part, reissue or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, the same to be held by and for the sole and exclusive use and benefit of the said **ELIZABETH ARDEN CO., DIVISION OF CONOPCO INC.**, its successors and assigns.


AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said **ELIZABETH ARDEN CO., DIVISION OF CONOPCO INC.**, as the ASSIGNEE of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said **ELIZABETH ARDEN CO., DIVISION OF**

CONOPCO INC, in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said ELIZABETH ARDEN CO., DIVISION OF CONOPCO INC, its successors and assigns, may be necessary in this country fully to secure to said ELIZABETH ARDEN CO., DIVISION OF CONOPCO INC, its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles, and interests hereby sold, assigned, transferred and conveyed.

In witness whereof, I/we have hereunto set my/our hand

Dated: 8/8/00 (1) Simon Alaluf 
Inventor - Simon ALALUF

Dated: 18.7.00 (2) Anthony Vincent Rawlings 
Inventor - Anthony Vincent RAWLINGS *Mr. G. Widdon Notary Public 18/7/00*

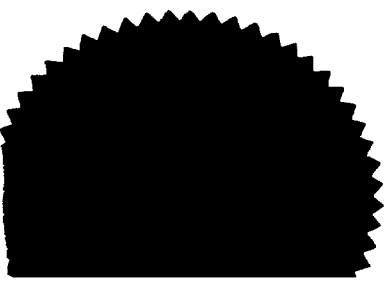
Dated: _____ (3) _____
Inventor -

Dated: _____ (4) _____
Inventor -

Dated: _____ (5) _____
Inventor -

Seen by me William Sydney Worthy
Notary Public, FOR
LEGALISATION of the Signature/
above of Simon Alaluf.

W.S. Worthy
Notary Public
Bedford, England this
14th day of August 2000.



APOSTILLE

(Hague Convention of 5 October 1961 / Convention de La Haye du 5 octobre 1961)

- 1. Country: United Kingdom of Great Britain and Northern Ireland
Pays: Royaume-Uni de Grande-Bretagne et d'Irlande du Nord

This public document / Le présent acte public

- 2. Has been signed by **Michael G Walker**
a été signé par

- 3. Acting in the capacity of **Notary Public**
agissant en qualité de

- 4. Bears the seal/stamp of **The Said Notary Public**
est revêtu du sceau/timbre de

Certified/Attesté

- 5. at London/à Londres

- 6. the/le **16 August 2000**

- 7. by Her Majesty's Principal Secretary of State for Foreign and Commonwealth Affairs /
par le Secrétaire d'Etat Principal de Sa Majesté aux Affaires Etrangères et du Commonwealth.

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(Hague Convention of 5 October 1961 / Convention de La Haye du 5 octobre 1961)

- 1. Country: United Kingdom of Great Britain and Northern Ireland
Pays: Royaume-Uni de Grande-Bretagne et d'Irlande du Nord

This public document / Le présent acte public

- 2. Has been signed by **W S Northey**
a été signé par

- 3. Acting in the capacity of **Notary Public**
agissant en qualité de

- 4. Bears the seal/stamp of **The Said Notary Public**
est revêtu du sceau/timbre de

Certified/Attesté

- 5. at London/à Londres

- 6. the/le **16 August 2000**

- 7. by Her Majesty's Principal Secretary of State for Foreign and Commonwealth Affairs /
par le Secrétaire d'Etat Principal de Sa Majesté aux Affaires Etrangères et du Commonwealth.

- 8. Number/sous No **G810520**

- 9. Stamp:
timbre:

- 10. Signature: **A. Beckwith**



Alex Beckwith