| FORM PTO-1619A Expires 06/30/99 OMB 0651-0027 | | , 1 | 01510490 PATENI |
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| REC | CORDATION FORM CC | VER SHEET | |
| TO: The Commissioner of Patents and Tra | PATENTS ON | LY | |
| Submission Type | Conveyance Ty | | cument(s) or copy(les). |
| X New | Assignment | X Security Ag | reement |
| Resubmission (Non-Recordation) Document ID# | License | Change of N | Name |
| Correction of PTO Error Reel # Frame # | Merger | Other | |
| Corrective Document | (For l | U.S. Governme Use ONLY by U.S. Governm | e nt nent Agencies) |
| Reel # Frame # | D | epartmental File | Secret File |
| Conveying Party(ies) | Mark if additiona | al names of conveying pa | arties attached Execution Date Month Day Yea |
| Name (line 1) Reliant Pharmaceuticals, LI | _C | | 10/11/2000 |
| Name (line 2) | | | |
| Second Party | | | Execution Date Month Day Yes |
| Name (line 1) | | | |
| Name (line 2) | | | |
| Receiving Party | | Mark if additional names | of receiving parties attached |
| Name (line 1) Eli Lilly and Company | | | If document to be recipied is an assignment and |
| Name (line 2) | | | receiving party is not domiciled in the Unite |
| Marine fille 2) | | | States, an appointment of a domestic |
| Address (line 1) Lilly Corporate Center | | | representative is attac (Designation must be |
| Address (line 2) | | | separate document fro Assignment.) |
| Address (line 3) Indianapolis | | 4628 | 5 |
| | State/Country | | ip Code |
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| | nd Address | for the first Receiving Pa | arty only. |
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| Domestic Representative Name a | nd Address | for the first Receiving Pa | arty only. |
| Domestic Representative Name a | ind Address Enter | for the first Receiving Pa | arty only. |
| Domestic Representative Name a Name Jay Jaffe Address (line 1) Baker & Daniels | ind Address Enter | for the first Receiving Pa | arty only. |
| Domestic Representative Name a Name Jay Jaffe Address (line 1) Baker & Daniels Address (line 2) 300 North Meridian Stree | ind Address Enter | for the first Receiving Pa | arty only. |

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0661-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments , Washington, D.C. 20231

| FORM PTO-1619B Expires 06/30/99 OMB 0651-0027 | Page 2 | U.S. Department of Commerce Patent and Trademark Office PATENT | |
|--|--|--|--|
| Correspondent Name and Address | Area Code and Telephone Number | 317) 569-4687 | |
| Name Jay Jaffe | | | |
| Address (line 1) Baker & Daniels | | | |
| Address (line 2) 300 North Meridian Street | | | |
| Address (line 3) Suite 2700 | | | |
| Address (line 4) Indianapolis, IN 46204 | | | |
| Pages Enter the total number of pa including any attachments. | ages of the attached conveyance docum | ent # 38 | |
| Application Number(s) or Patent Nur | | dditional numbers attached | |
| Enter either the Patent Application Number or the I | | | |
| Patent Application Number(s) | 4,375,547 Patent 4,904 | Number(s) -,792 | |
| | 5,457,206 4,587 | 4,777,260 | |
| | 5,470,865 | | |
| If this document is being filed together with a <u>new</u> Pate signed by the first named executing inventor. | ent Application, enter the date the patent application | n was Month Day Year | |
| Patent Cooperation Treaty (PCT) | 207 | 7.00 | |
| Enter PCT application number | PCT PCT | PCT | |
| only if a U.S. Application Number has not been assigned. | PCT PCT | PCT | |
| Number of Properties Enter the total number of properties involved. # 7 | | | |
| Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$ 280.00 | | | |
| Method of Payment: Enclo | osed X Deposit Account | | |
| (Enter for payment by deposit account or if additional fees can be charged to the account.) Deposit Account Number: # 02-0390 | | | |
| A | Authorization to charge additional fees: | Yes X No | |
| Statement and Signature | | | |
| To the best of my knowledge and belief, the foregoing information is true and correct and any | | | |
| attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein. | | | |
| Michael D. Beck | Michay V. beck | 10/25/00 | |
| Name of Person Signing | Signature | Date | |

SECURITY AGREEMENT

This Security Agreement ("Security Agreement") is executed as of the 11th day of October, 2000, by Reliant Pharmaceuticals, LLC, a limited liability company organized and existing under the laws of the State of Delaware ("Debtor") in favor of Eli Lilly and Company, an Indiana corporation ("Secured Party").

NOW THEREFORE, FOR VALUE RECEIVED, Debtor hereby grants to Secured Party, a security interest in and to the following described property, tangible and intangible, now owned and existing or hereafter acquired or arising, and wheresoever located:

- (1) Inventory;
- (2) General Intangibles;
- (3) All books and records (including, without limitation, computer programs, printouts and other computer materials and records) of Debtor pertaining to any of the property described in clauses (1) through (2), above;
- (4) All additions, accessions, accessories, and replacements of any of the property described in clauses (1) through (3), above; and

(All of the above-described property is referred to herein collectively as the "Collateral.")

As used herein, the term: (a) "Default Rate" shall mean the rate of interest per annum equal to one and one-half percent (1.5%) per month or the maximum rate allowed by applicable law, if lower; (b) ""General Intangibles" shall mean all Patent Licenses, Patents, Trademark Licenses, Trademarks, rights in intellectual property, inventions, goodwill, trade secrets, copyrights, permits and licenses identified on the attached Exhibit A, (c) "Inventory" shall mean all "inventory" (as defined in the UCC) of Product (as defined in the Assignment) now owned or hereafter acquired by Debtor from Secured Party, wherever located, and shall also mean and include, without limitation, all other materials and supplies, and finished goods and any products made or processed therefrom and all substances, if any, commingled therewith or added thereto; (d) "Patents" shall mean letters patent of the United States or any other country or jurisdiction, registrations and recordings thereof, including, without limitation, registrations and recordings in the United States Patent and Trademark Office or in any similar office or agency of the United States, any State thereof or any other country or jurisdiction or any political subdivision thereof, and all extensions thereof; (e) "Patent License" shall mean any agreement, whether written or oral, now or hereafter in existence granting to Debtor any right to practice any invention on which a Patent is in existence; (f) "Person" shall mean an individual, a corporation, a limited or general partnership, a limited liability company, a joint venture, a trust or unincorporated organization, a joint stock company or other similar organization, a government or any political subdivision thereof, a court, or any other legal entity, whether acting in an individual, fiduciary or other capacity; (g) "Trademarks" shall mean: (i) copyrights, trademarks, trade names, corporate names, company names, business names, fictitious business names, trade styles, service marks, logos, other source or business identifiers, prints and labels on which any of the foregoing have appeared or appear, designs and general intangibles of like nature, now existing or hereafter adopted or acquired, registrations and recordings thereof, and applications in

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connection therewith, including, without limitation, registrations, recordings and applications in the United States Patent and Trademark Office or in any similar office or agency of the United States, any State thereof or any other country or jurisdiction or any political subdivision thereof, and (ii) all reissues, extensions or renewals thereof; (h) "Trademark License" shall mean agreements, whether written or oral, now or hereafter in existence granting to Debtor any right to use any Trademark; and (i) "UCC" shall mean the Uniform Commercial Code as in effect on the date hereof, but as amended by Indiana House Enrolled Act 1326, in the State of Indiana, Ind. Code §26-1-1-1 et seq, and as it may further be amended and from time to time and in effect in the State of Indiana. Capitalized terms used in this Security Agreement and not otherwise defined herein shall have the meaning ascribed to them (i) under the Assignment or Manufacturing Agreement (as defined below) if such term is defined therein, or (ii) under the UCC.

The security interest hereby granted to Secured Party is given to secure the performance and payment when due of the Indebtedness (hereinafter defined), and all extensions, renewals, modifications, amendments and restatements thereof, together with all actual and reasonable out-of-pocket costs, expenses and reasonable attorneys' fees incurred by Secured Party in the enforcement or collection thereof or in the enforcement of this Security Agreement. For purposes of this Security Agreement, "Indebtedness" shall mean all present and future indebtedness, and all renewals and extensions thereof, now or hereafter owed to the Secured Party by the Debtor, whether arising under, by virtue of or pursuant to (i) that certain Assignment, Transfer and Assumption Agreement (the "Assignment"), dated as of September 5, 2000, by and among Debtor and Secured Party, and (ii) that certain Manufacturing Agreement (the "Manufacturing Agreement") dated as of September 5, 2000, by and between Debtor and Secured Party, each as may be amended from time to time and at any time (the Assignment and the Manufacturing Agreement, as the same may be hereafter modified, amended, supplemented and/or restated from time to time, are collectively referred to as the "Transaction Documents") or otherwise, together with all actual and reasonable out-of-pocket costs, expenses and reasonable attorneys' fees incurred by Secured Party in the enforcement or collection thereof, whether such indebtedness are direct, indirect, fixed, contingent, liquidated, unliquidated, joint, several, joint and several, now exist or hereafter arise, or were prior to acquisition thereof by Secured Party owed to some other Person.

Debtor represents and warrants to and agrees with Secured Party as follows:

1. The Collateral.

(a) Title. Debtor has or will acquire, and will maintain full and absolute title in Debtor to the Collateral, free of all security interests, liens and encumbrances other than the security interest herein granted to Secured Party and liens, security interests and other encumbrances that are described in Exhibit B hereof (collectively, the "Permitted Liens"), and has good right to subject the Collateral to the security interest granted by this Security Agreement. Debtor will defend the Collateral against all adverse claims. Except with respect to Permitted Liens and the security interest granted by this Security Agreement, no financing statement, mortgage, security agreement or similar or equivalent document or instrument covering all or any part of the Collateral is on file or of record in any jurisdiction in which such filing or recording would be effective to perfect a lien or security interest on such Collateral. If any Collateral is at any time in the possession or control of any warehouseman, bailee, consignee or any of Debtor's agents or processors. Debtor shall notify such warehouseman, bailee, consignee, agent or processor of the security interests granted or created hereby and to hold all such Collateral for Secured Party's account subject to Secured Party's instructions.

- Condition-Location. Debtor shall maintain the Collateral in good condition, repair and operating order, ordinary wear and tear excepted, and shall not permit it in any respect to be wasted, destroyed, or used in violation of law. Notwithstanding the foregoing, Debtor may destroy or otherwise dispose of expired Product after first obtaining written consent from Secured Party, which consent will not be unreasonably withheld. Secured Party and its agents and representatives, may come upon Debtor's property to examine and inspect the Collateral upon receipt of written notice at any reasonable time or times during normal business hours, and for the purpose of conducting appraisals of the Collateral. Debtor shall keep full and accurate books and records relating to the Collateral. Unless Secured Party otherwise consents, all business records constituting, relating to or evidencing any of the Collateral shall be located at Debtor's chief executive office and principal place of business described on Schedule I attached to this Security Agreement ("Debtor's Chief Executive Office"). All Collateral is located at Debtor's Chief Executive Office or at one of its operating facilities identified on Schedule II attached to this Security Agreement, or is in the possession of a warehouseman, bailee, consignee. agent or processor (collectively, a "Third Party") identified on Schedule III attached hereto. The Debtor's federal identification number is 22-3740140.
- (c) <u>Taxes and Assessments</u>. Debtor shall promptly pay, as they become due and payable, all taxes and assessments imposed upon the Collateral or for its use or operation or upon this Security Agreement except where such taxes and assessments are being contested in good faith by appropriate proceedings.
- Insurance. Debtor will maintain or will cause to be maintained on its behalf policies of property and casualty insurance covering the Collateral issued by fiscally sound and reputable insurers, which policies of insurance shall be in such amounts, with such deductibles and against such liabilities and hazards as customarily are maintained by other companies operating similar businesses. All such policies of insurance shall be in form and substance satisfactory to the Secured Party. Such policies of insurance insuring all or any part of the Collateral shall (i) contain an endorsement naming Secured Party as an additional insured and loss payee under a secured lender's loss payable clause, and (ii) provide that the insurer will give Secured Party thirty (30) days' prior written notice of the termination of such policy. Debtor shall deliver to Secured Party the original (or a certified copy) of each such policy of insurance, an appropriate certificate of insurance in respect of each such policy, and evidence of the payment of all premiums therefor when due. If Debtor at any time or times hereafter shall fail to obtain or maintain or to cause to be maintained on its behalf any of the policies of insurance required by this Security Agreement or the Transaction Documents or to pay any premium in whole or in part relating thereto, then Secured Party, without waiving or releasing any Indebtedness or Event of Default, may at any time or times thereafter (but shall be under no obligation to do so) obtain and maintain such policies of insurance and pay such premiums and take any other action with respect thereto which Secured Party deems advisable. After the occurrence of any Event of Default, and so long as the Event of Default is continuing unremedied, Secured Party is hereby authorized to act as attorney-in-fact for Debtor in making, adjusting and settling claims under and cancelling such insurance and endorsing Debtor's name on any drafts drawn by insurers of the Collateral.
- (e) <u>Protection of Collateral</u>. Debtor shall not, without the prior written consent of Secured Party, sell, assign, transfer, or otherwise dispose of any of the Collateral or any of Debtor's right, title or interest therein other than in the ordinary course and operation of Debtor's business, and shall not otherwise do or permit anything to be done or occur that may impair the Collateral as security hereunder.



- (f) Name/Location. Except as disclosed on Schedule IV attached hereto, Debtor has not, during the six (6) years preceding the date of this Security Agreement, been known as or used any corporate, fictitious, or assumed name other than the name by which it is identified in this Security Agreement, or acquired any operating business divisions or entities other than those named on such Schedule IV. Debtor will not change (i) the location of Debtor's Chief Executive Office; (ii) the location of any Collateral if such change would cause the lien and security interest of Secured Party in such Collateral to lapse or cease to be perfected either immediately upon the movement thereof or after the passage of time; or (iii) its name, identity or corporate structure in any manner unless it shall have given Secured Party not fewer than thirty (30) days' prior written notice thereof.
- (g) <u>Licenses, Patents, etc.</u>. Debtor has or will obtain within a reasonable time following the Closing Date (as defined in the Assignment) adequate assets, permits (including those required under applicable federal, state, and local environmental health and safety statutes and regulations) licenses, patents, patent applications, copyrights, trademarks, trademark registrations and applications, and trade names to conduct its business.
- Financing Statements, Certificates, Etc. Debtor will, from time to time, at its expense, execute, deliver, file and record any statement, assignment, instrument, document, agreement or other paper and take any other action, (including, without limitation, any filings with the United States Patent and Trademark Office and any filings of financing or continuation statements under the UCC) that from time to time may be necessary, or that Secured Party may reasonably request, in order to create, preserve, perfect, confirm, validate, or protect the security interests granted or created pursuant to this Security Agreement or to enable Secured Party to obtain the full benefits of this Security Agreement, or to enable Secured Party to exercise and enforce any of its rights, powers and remedies hereunder with respect to any of the Collateral. To the extent permitted by law, Debtor hereby authorizes Secured Party to execute and file financing statements and continuation statements without Debtor's signature appearing thereon. Debtor agrees that a carbon, photographic, photostatic or other reproduction of this Security Agreement or of a financing statement is sufficient as a financing statement. To the full extent permitted by law, Debtor authorizes Secured Party and grants to Secured Party a power of attorney (which is coupled with an interest and is irrevocable) to sign on Debtor's behalf and file financing statements, continuation statements, notices, affidavits, and other documents and amendments thereto that Secured Party reasonably deems necessary or desirable for the purpose of perfecting, protecting, and preserving the lien and security interest of Secured Party in the Collateral. Secured Party agrees to provide Debtor with a carbon, photographic or photostatic copy of any financing or continuation statement or other document concerning the Collateral filed by Secured Party without Debtor's signature or signed by Secured Party pursuant to the power of attorney granted herein. Debtor shall pay the reasonable costs, fees, and expenses of, or incidental to, the perfection, protection and preservation of Secured Party's lien and security interest in the Collateral, including without limitation any recording or filing fees, recording taxes, stamp taxes, and certificate of title application fees incurred in connection with the filing or recording of all financing and continuation statements and other documents concerning the Collateral.

At Debtor's cost and expense, Debtor shall:

(a) within ten (10) days following written request by Secured Party deliver to Secured Party certified schedules, in such form as may be specified by Secured Party, identifying the Collateral, or such part thereof as may be specified by Secured Party, together with such supporting documents and information as Secured Party reasonably may request;

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- within ten (10) days following written request by Secured Party, furnish or cause to be furnished to Secured Party such inventories and other documents with respect to Collateral as Secured Party reasonably may request from time to time; and
- (c) acquire and maintain the Collateral in a manner that will enable the Collateral to become subject to the lien and security interest granted under this Security Agreement.

Without in any respect limiting the generality of the foregoing, upon request by Secured Party, Debtor agrees that it will execute, acknowledge, and deliver to the Secured Party an assignment of its registrations and recordings of and applications for Trademarks in the United States Patent and Trade Office and the goodwill of the business in connection with which each of such Trademarks are used and which is symbolized by such Trademarks, in form and substance acceptable to the Secured Party and appropriate for recording in the United States Patent and Trademark Office, in the event the Secured Party determines by reason of one or more changes in or clarifications of applicable statutes or regulations or judicial decisions occurring after the date hereof, and/or the discovery of existing legal precedent or authority not previously considered by the Secured Party, that the recording of such an assignment in the United States Patent and Trademark Office is necessary to create, perfect or preserve a lien upon, security interest in, or collateral assignment of such Trademarks that is valid against subsequent purchasers, lienholders, secured parties, or assignees.

3. General Covenants.

- (a) Debtor agrees to pay promptly when due all taxes, assessments and governmental charges upon or against the Debtor, or for the property or operations of Debtor, in each case before the same become delinquent and before penalties accrue thereon, unless and to the extent that the same are being contested in good faith by appropriate proceedings and for which Debtor has established adequate reserves as required by generally accepted accounting principles ("GAAP"). Debtor shall give written notice to Secured Party (i) if a material portion of the Collateral is destroyed or damaged, and (ii) of the creation or assertion of any lien or security interest against any of the Collateral that is not a Permitted Lien.
- In the event Debtor fails to pay taxes, assessments, costs and expenses which Debtor is required to pay or in the event Debtor fails to keep the Collateral free from other security interests, liens or encumbrances not permitted under the terms of this Security Agreement, Secured Party may make expenditures for any and all such purposes. All costs and expenses of Secured Party in retaking, holding, preparing for sale and selling or otherwise realizing upon any Collateral or enforcing any provisions hereof, including reasonable attorneys' fees, shall constitute part of the Indebtedness, and shall bear interest from the date incurred at the Default Rate.
- (c) Debtor shall: (i) at all reasonable times allow Secured Party and its agents or representatives to examine, inspect and/or make abstracts from Debtor's books and records and to arrange for verification of Collateral, under reasonable procedures, and (ii) Debtor will furnish or cause to be furnished to Secured Party written reports of any changes that would be required to be made to the Schedules to this Security Agreement in order for the information contained in such Schedules to remain accurate, at or before the time events requiring such changes occur. The Secured Party shall bear the cost of any inspection under this subparagraph, unless the inspection reveals (x) a need for the Debtor to make corrective measures, or (y) a

default following which Secured Party enforces its rights under this Security Agreement, in which cases the Debtor will bear the cost of the inspection.

- 4. Performance by Secured Party of Debtor's Agreements. Secured Party may, but shall have no duty to, perform any agreement of Debtor hereunder which Debtor shall have failed to perform before the expiration of any applicable cure periods and Debtor will forthwith reimburse Secured Party for any payment made or any expense incurred by Secured Party in connection with such performance. Such payments and expenses shall constitute a part of the Indebtedness and shall bear interest at the Default Rate for the date incurred by Secured Party.
- 5. <u>Events of Default</u>. The occurrence of each of the following events shall constitute an Event of Default by Debtor under this Security Agreement (referred to herein as an "Event of Default"):
- (a) The occurrence of any default and the expiration of any applicable cure period under any of the Transaction Documents.
- (b) The failure of Debtor to pay all or any part of the Indebtedness, as and when it becomes due, if such failure is not cured within (5) days after written notice from Secured Party to Debtor.
- (c) Any breach by Debtor of any other term, covenant or provision of this Security Agreement, which breach is not cured within ten (10) days after written notice thereof from Secured Party to Debtor.
- 6. General Authority. Debtor hereby irrevocably appoints the Secured Party its true and lawful attorney, with full power of substitution, in the name of Debtor, Secured Party, or otherwise, for the sole use and benefit of Secured Party, but at Debtor's expense, to the extent permitted by law to exercise, at any time and from time to time while an Event of Default has occurred and is continuing, all or any of the following powers with respect to all or any of the Collateral:
- (a) to demand, sue for, collect, receive and give acquittance for any and all monies due or to become due thereon or by virtue thereof;
- (b) to settle, compromise, compound, prosecute or defend any action or proceeding with respect thereto;
- (c) to sell, transfer, assign or otherwise deal in or with the same or the proceeds or avails thereof, as fully and effectually as if Secured Party were the absolute owner thereof;
- (d) to extend the time of payment of any or all thereof and to make any allowance and other adjustments with reference thereto; and
- (e) to make all necessary or appropriate transfers of all or any part of the Collateral in connection with any sale, lease or other disposition thereof pursuant to this Security Agreement, and execute and deliver any documents necessary or appropriate to effect, evidence or facilitate such sale, lease or other disposition.



- Agreement. Upon the occurrence of any Event of Default by Debtor under this Security Agreement and at any time thereafter (such Event of Default not previously having been cured), Secured Party shall be entitled to declare all of the Indebtedness owed to it to be immediately due and payable, whereupon the same shall become immediately due and payable, without presentation, demand, protest, notice of protest, or other notice of dishonor of any kind, all of which are hereby expressly waived. To the fullest extent permitted by law, upon the occurrence of any Event of Default and at any time thereafter (such Event of Default having not previously been cured), Secured Party shall have all the remedies of a secured party under the UCC and as otherwise provided by applicable law, including but not limited to the following:
- (a) Secured Party may exercise any one or all of its rights under any of the Transaction Documents in satisfaction of all or part of the Indebtedness.
- (b) Secured Party may take possession of the Collateral and may use it after having done so. For purposes of taking possession, Secured Party may enter upon any premises on which the Collateral may be situated without legal process and remove the Collateral. If the Debtor intends the Collateral to be located at, on the premises, or in the possession of a Third Party, then Debtor shall make commercially reasonable efforts to obtain a written agreement with the Third Party with terms acceptable to Secured Party whereby the Third Party specifically consents to this provision of the Security Agreement. Debtor releases Secured Party from any claims arising from such removal and shall hold Secured Party harmless from any liability resulting therefrom, other than claims or liability resulting from the gross negligence or willful misconduct of Secured Party or its employees, agents, officers or directors. Secured Party may require Debtor to assemble the Collateral and make it available at a place to be designated by Secured Party which is reasonably convenient to all parties.
- (c) Unless the Collateral threatens to decline speedily in value or is of a type customarily sold on a recognized market, Secured Party shall give Debtor at least ten (10) days' prior written notice of the time and place of any public sale thereof or of the time after which any private sale or any other intended disposition thereof is to be made. Upon any such sale Secured Party shall have the right to deliver, assign and transfer to the purchaser thereof the Collateral so sold. Each purchaser at any such sale shall hold the Collateral so sold to it absolutely and free from any claim or right of whatsoever kind, including any equity or right of redemption of Debtor which may be waived, and Debtor, to the extent permitted by law, hereby specifically waives all rights of redemption, stay or appraisal which it has or may have under any law now existing or hereafter adopted.
- (d) The notice (if any) of such sale shall (1) in case of a public sale, state the time and place fixed for such sale, and (2) in the case of a private sale, state the day after which such sale may be consummated. Debtor agrees that such notice constitutes "reasonable notification" within the meaning of Section 9-504(3) (or any amendment or replacement thereof) of the UCC.
- (e) Any such public sale shall be held at such time or times within ordinary business hours and at such place or places as Secured Party may fix in the notice of such sale. At any such sale the Collateral may be sold in one lot as an entirety or in separate parcels, as Secured Party may determine. Secured Party shall not be obligated to make any such sale pursuant to any such notice. Secured Party may, without notice or publication, adjourn any public or private sale or cause the same to be adjourned from time to time by announcement at the time and place fixed



for the sale, and such sale may be made at any time or place to which the same may be so adjourned.

- In case of any sale of all or any part of the Collateral on credit or for future delivery, the Collateral so sold may be retained by Secured Party until the selling price is paid by the purchaser thereof, but Secured Party shall not incur any liability in case of the failure of such purchaser to take up and pay for the Collateral so sold and, in case of any such failure, such Collateral may again be sold upon like notice.
- In the event Secured Party recovers possession of Collateral consisting of Inventory that is out of date ("Recovered Product") and thereby is not suitable for sale to any recognized market, Secured Party may destroy the Recovered Product, and Debtor, to the extent permitted by law, hereby specifically waives all rights of redemption, stay or appraisal which it has or may have under any law now existing or hereafter adopted. Debtor agrees that costs incurred by Secured Party in connection with the destruction of Recovered Product is part of the Indebtedness as defined herein, and that the destruction of Recovered Product is a "commercially reasonable" disposition of Recovered Product within the meaning of Section 9-504(3) (or any amendment or replacement thereof) of the UCC.
- (h) Secured Party, instead of exercising the power of sale herein conferred upon it, may proceed by a suit or suits at law or in equity to foreclose its security interests and sell the Collateral, or any portion thereof, under a judgment or decree of a court or courts of competent jurisdiction. The expenses of retaking, holding, preparing for sale, selling and the like, and reasonable attorneys' fees and expenses incurred by Secured Party, may be paid from the proceeds of the disposition.
- All remedies of Secured Party shall be cumulative to the full extent provided by law. Pursuit by Secured Party of certain judicial or other remedies shall not abate nor bar resort to other remedies with respect to the Collateral, and pursuit of certain remedies with respect to all or some of the Collateral shall not bar other remedies with respect to the Indebtedness or to other portions of the Collateral. Secured Party may exercise its rights to the Collateral without resorting or regard to other collateral or sources of security or reimbursement for the Indebtedness.
- Nonwaiver-Expenses, Proceeds of Collateral. No waiver by Secured Party of any of its rights shall be effective unless in writing, and in no event shall it operate as a waiver of any other of its rights or of the same rights on any future occasion.

Debtor shall pay to Secured Party promptly upon receipt of written demand any and all actual and reasonable out-of-pocket expenses, including reasonable attorneys' fees. incurred or paid by Secured Party in perfecting, protecting or enforcing its rights upon or under Indebtedness or Collateral. After deducting all of said expenses the residue of any proceeds of collection or sale of Collateral shall be applied to the payment of the Indebtedness as Secured Party may determine, and Debtor shall remain fully liable for any deficiency.

9. Limitation on Duty of Secured Party in Respect of Collateral. Beyond the exercise of reasonable care in the custody thereof, Secured Party shall have no duty as to any Collateral in its possession or control or in the possession or control of any agent or bailee or any income thereon or as to the preservation of rights against prior parties or any other rights pertaining thereto. Secured Party shall be deemed to have exercised reasonable care in the custody of the Collateral in its possession if the Collateral is accorded treatment substantially

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equal to that which it accords its own property, and shall not be liable or responsible for any loss or damage to any of the Collateral, or for any diminution in the value thereof, by reason of the act or omission of any warehouseman, carrier, forwarding agency, consignee or other agent or bailee selected by Secured Party in good faith. Secured Party shall not be responsible for the existence, genuineness or value of any of the Collateral or for the validity, perfection, priority or enforceability of the security interests granted or created hereunder in any of the Collateral, whether impaired by operation of law or by reason of any action or omission to act on its part hereunder. Secured Party shall have no duty to ascertain or inquire as to the performance or observance of any of the terms of this Security Agreement by Debtor.

- 10. <u>Applicable Law-Definitions</u>. Should applicable law confer any rights or impose any duties inconsistent with or in addition to any of the provisions of this Security Agreement, the affected provisions of this Security Agreement shall be considered amended to conform to such law, but all other provisions hereof shall remain in full force and effect without modification. This Security Agreement shall be construed under the laws of the State of Indiana.
- 11. <u>Successors in Interest</u>. This Security Agreement shall be binding upon and inure to the benefit of Debtor, Secured Party and their respective successors, permitted assigns and legal representatives.
- Waiver. DEBTOR AND SECURED PARTY (BY ITS 12. ACCEPTANCE HEREOF) HEREBY VOLUNTARILY, KNOWINGLY, IRREVOCABLY AND UNCONDITIONALLY WAIVE ANY RIGHT TO HAVE A JURY PARTICIPATE IN RESOLVING ANY DISPUTE (WHETHER BASED UPON CONTRACT, TORT OR OTHERWISE) BETWEEN OR AMONG DEBTOR AND SECURED PARTY ARISING OUT OF OR IN ANY WAY RELATED TO THIS SECURITY AGREEMENT OR ANY RELATED DOCUMENT. THIS PROVISION IS A MATERIAL INDUCEMENT TO SECURED PARTY TO PROVIDE THE FINANCIAL ACCOMMODATIONS DESCRIBED IN THE AGREEMENT. THE VALIDITY, INTERPRETATION AND ENFORCEMENT OF THIS SECURITY AGREEMENT SHALL BE GOVERNED BY THE INTERNAL LAWS OF THE STATE OF INDIANA WITHOUT REGARD TO ITS CHOICE OR CONFLICTS OF LAWS PROVISIONS. DEBTOR AGREES THAT THE COURTS OF THE STATE OF INDIANA LOCATED IN INDIANAPOLIS, INDIANA, AND THE FEDERAL COURTS LOCATED IN THE SOUTHERN DISTRICT OF INDIANA, MARION COUNTY, HAVE NON-EXCLUSIVE JURISDICTION OVER ANY AND ALL ACTIONS AND PROCEEDINGS INVOLVING THIS SECURITY AGREEMENT OR ANY OTHER AGREEMENT MADE IN CONNECTION HEREWITH AND DEBTOR HEREBY IRREVOCABLY AND UNCONDITIONALLY AGREES TO SUBMIT TO THE JURISDICTION OF SUCH COURTS FOR PURPOSES OF ANY SUCH ACTION OR PROCEEDING. DEBTOR HEREBY IRREVOCABLY AND UNCONDITIONALLY WAIVES ANY OBJECTION THAT DEBTOR MAY NOW OR HEREAFTER HAVE TO THE VENUE OF ANY SUCH ACTION OR PROCEEDING, INCLUDING ANY CLAIM THAT SUCH COURT IS AN INCONVENIENT FORUM, AND CONSENTS TO SERVICE OF PROCESS PROVIDED THE SAME IS IN ACCORDANCE WITH THE TERMS HEREOF. FINAL JUDGMENT IN ANY SUCH PROCEEDING AFTER ALL APPEALS HAVE BEEN EXHAUSTED OR WAIVED SHALL BE CONCLUSIVE AND MAY BE ENFORCED IN OTHER JURISDICTIONS BY SUIT ON THE JUDGMENT OR AS OTHERWISE PROVIDED BY LAW.



Executed and delivered this 11th day of October, 2000.

RELIANT PHARMACEUTICALS, LLC, a

Delaware limited liability company

| STATE OF |
|---|
|)SS: COUNTY OF |
| Before me, a Notary Public in and for the State of New Jewes personally speared Joseph J. Krivula, who, being first duly sworm cknowledged that he/she is the President of Reliant Pharmaceuticals, LLC, a Delaware limited liability company, and who acknowledged execution of the foregoing Security Agreement for and on behalf of such limited liability company, as its duly authorized representative. |
| Witness my hand and Notarial Seal this 1/th day of October, 2000. |
| SEAL) |
| Public Christine Utasi Printed |
| am a resident of Middlesex County, N.J. |
| My Commission Expires: July 28, 2005 |



EXHIBIT A

(Patent Licenses, Patents, Trademark Licenses, Trademarks and Other Intellectual Property)

The United States patent listed in **Appendix A** hereto, including all extensions thereof.

All of Debtor's right, title and interest in and to (i) the United States registered trademark Axid® number 1,415,563, registration date 11/01/1986 and all amendments thereto, and all logos used in connection therewith, and (ii) the trade dress as described in the pending trade dress application No. 75/516, 493 filed 07/09/98.

All of Debtor's right's in the copyright rights in the materials listed on **Appendix B** hereto, including any and all package inserts.

All of the Debtor's right's in those United States patents listed in Appendix C hereto.

Debtor's rights and interests in (i) the United States registered trademark Pulvules®, registration number 144,210, registration date 06/28/1921, (ii) the registered trademark design for a paraboloidal capsule, registration number 732,292, registration date 06/05/1962, and (iii) any appearance, look, shape, size, or color of the Product (as defined in the Assignment), the packaging material for the Product, the labeling for the Product, and the Promotional Materials (as defined in the Assignment).

APPENDIX A

ASSIGNED PATENT RIGHTS

| Docket # | US Patent # (Application #) | Reel | 1st Inventor | Title |
|----------|-----------------------------|----------|------------------|---------------------------------|
| | | Frame | | |
| x-5359 | 4,375,547 | 4068/115 | Richard P. Pioch | N-Methyl-N'-([(2-dimethyl |
| | | | | aminomethyl)-4-thiazolyl)] |
| | | | | methylthio) ethyl 2-nitro-1, l- |
| | | | | ethenediamine |

Mosso

APPENDIX B

Axid Copyrights

| Index | Description | Lilly Publication Order or Other Publication |
|--------|---|---|
| Number | | Identification |
| 1991 | | |
| 1 | Nizatidine versus Placebo in Gastroesophageal | 0002-9270/91/8612-1735\$.3.00/0 |
| | Reflux Disease: A 12-Week, Multicenter, | The American Journal of Gastroenterology |
| | Randomized, Double-Blind Study | Copyright 1991 by Am. Coll. Of Gastroenterology |
| 1993 | | |
| 2 | (Part I) Gastresophageal Reflux Disease: Current | 60-NZ- 0579-0 Printed in USA NIZ 5351000FGI-129320 |
| | Concepts in Diagnosis and Pathophysiology and | © 1993 Eli Lilly and Company |
| | (Part II) Gastroesophageal Reflux Disease: | |
| | Optimizing Treatment | |
| 1994 | | - |
| 3 | Gastroesophageal reflux disease Selecting optimal | Gastroesophegeal Reflux Disease Vol 95/No 2/February |
| | therapy | 1, 1994/Postgraduate Medicine Gastroesophageal Reflux |
| | | Disease |
| 4 | In most patients with reflux esophagitis Turn Fri | 60 NZ-0593-0 Printed in USA NIZ535100FM6-39450 |
| | to Viable | ©1994, Eli Lilly and Company |
| 5 | In Reflux Esophagitis Manage the costs without | 60 NZ-0638-0 Printed in USA NIZ 535100GB9-79410 |
| | fanning the flames | ©1994 Eli Lilly and Company |
| 6 | Gastroesophageal Reflux Disease North Shore | 60 NZ 0601-0 Printed in USA NIZ 535100FUJ-494.5 |
| | Pharmacy Services | ©1994, Eli Lilly and Company |
| 7 | Gastroesophageal Reflux Disease Aldencare ® | 60 NZ-0621-0 Printed in USA NIZ535100FZC-6944 |
| | | ©1994, Eli Lilly and Company |
| 8 | Inter Valley Health Plan | 60 NZ-0630-0 Printed in USA NIZ535100F9R-694.750 |
| | | ©1994, Eli Lilly and Company |
| 1995 | | |
| 9 | Audio tape – Como Vivir Con Reflujo | 60-NZ-0725-0 Printed in USA @1995, Eli Lilly and |
| | GastroEsofagico | Company NIZ535100G84-695 |
| 10 | Audio tape – Living with GERD – A Patient | 60-NZ-724-1 Printed in USA 10070658 99815 ©1995 Eli |
| | Support Program for the Management of GERD | Lilly and Company |
| 11 | Living with GERD Controlling The Symptoms of | 60 NZ 0771-0 Printed in USA 29T535100H23-8955 |
| | Heartburn Due To GERD (Gastroesophegeal | ©1995, Eli Lilly and Company |
| | Reflux Disease | |

| Index | Description | Lilly Publication Order or Other Publication |
|--------|---|--|
| Number | | Identification |
| 12 | AXID® nizatidine | 60 NZ-0751-0 Printed in USA NIZ535100HJZ-5954 |
| | | ©1995, Eli Lilly and Company |
| 13 | Como Vivir Con Reflujo GastroEsofagico Como | 60 NZ-0704-0 Printed in USA ©1995, Eli Lilly and |
| | controlar los sintomas causados por el reflujo | Company NIZ535100G59 |
| | gastroesofagico | |
| 14 | Living with GERD A Day-To-Day Approach To | 60 NZ-0730-0 Printed in USA NIZ535100G9A-39550 |
| | Optimizing GERD Therapy | ©1995, Eli Lilly and Company |
| 15 | Post card Living With GERD | 60 NZ-0706-1 Printed in USA NIZ535100G6B-1095300 |
| | | ©1995, Eli Lilly and Company |
| 16 | Treat their condition Relieve their concerns | 60-NZ0671-0 Printed in USA NIZ535100GOI-195500 |
| | | ©1995, Eli Lilly and Company |
| 17 | Understanding Upper GI Endoscopy American | 60 NZ-0672-0 Printed in USA NIZ535100GOJ-195500 |
| | Society for Gastrointestinal Endoscopy | ©1995, Eli Lilly and Company |
| 18 | Understanding ERCP (Endoscopic Retrograde | 60 NZ-0674-0 Printed in USA NIZ535100GOL-195500 |
| | Cholangiopancreatography) | ©1995 Eli Lilly and Company |
| | American Society for Gastrointestinal Endoscopy | |
| 19 | Understanding Colonoscopy | 60 NZ-0673-0 Printed in USA NIZ535100GOK-195500 |
| | American Society for Gastrointestinal Endoscopy | ©1995, Eli Lilly and Company |
| 20 | Understanding Flexible Sigmoidoscopy | 60-NZ 0675-0 Printed in USA NIZ535100GOM-195500 |
| | American Society for Gastrointestinal Endoscopy | ©1995, Eli Lilly and Company |
| 21 | For Erosive Esophagitis H ₂ - Receptor Antagonists | 60 NZ-0809-0 Printed in USA NIZ535001QO-129520 |
| | Work for Many GERD Patients Choose One That | ©1995, Eli Lilly and Company |
| | Accomplishes Your Treatment Objectives. | · |
| 21 | Package Living With GERD A Lifestyle | 60-NZ-0705-0 Printed in USA NIZ535100G6A-295300 |
| | Modification Program for the Management of | ©1995, Eli Lilly and Company |
| | GERD to complement up to 12 weeks' therapy | |
| | with AXID® 150 mg | |
| 22 | Package AXID® nizatidine 150 mg Pulvules® | 60-NZ-0735-0 Printed in USA NIZ535100G9X-395263 |
| | No. 3144 Professional Sample Package not to be | ©1995, Eli Lilly and Company |
| | sold | |
| 23 | MD Examiner Kit and Questionnaire | 60-NZ-0801-0 Printed in USA NIZ618100NU-11955 © |
| | Implementing the MD Examiner Kit, Patient | 1995 Health Leaning Systems Inc. |
| | Therapeutic Choices: Living with Gerd | |

| Index | Description | Lilly Publication Order or Other Publication |
|--------|--|--|
| Number | | Identification |
| 24 | Patient Therapeutic Choices: Living with GERD | 60-NZ-0679-0 Printed in USA NIZ618100GPG-119510 |
| | (Gastroesophageal Reflux Disease) What You | ©1995 Health Learning Systems Inc. |
| • | Should Know About GERD Sponsored by OHSU | |
| | Oregon Health Sciences University | |
| 25 | Frankford Hospital AXID® nizatidine The Only | 60-NZ-0813-0 Printed in USA 683535100IQ6 © 1995, Eli |
| | Oral Solid H-2 Antaonist on Formulary | Lilly and Company |
| 26 | Mercy Catholic Medical Center AXID® | 60-NZ-0811-0 Printed in USA 685535100IC3 ©1995, Eli |
| | nizatidine The Only Solid H-2 Antagonist on | Lilly and Company |
| | Formulary | |
| 27 | Borgess Medical Center Pharmacy and | 60-NZ-0819-0 Printed in USA 02T535100ISH ©1995, Eli |
| | Therapeutics Committee AXID® nizatidine The | Lilly and Company |
| | Only Oral Solid H-2 Antagonist on Formulary | · |
| 28 | Alexandria Hospital AXID® nizatidine The Only | 60-NZ-0824-0 Printed in USA 84535100ISN © 1995, Eli |
| | Oral Solid H-2 Antogonist on Formulary | Lilly and Company |
| 29 | Gastroesphogeal Reflux Disease Axid, Pulvules®, | 60-NZ-0818-0 Printed in USA 01T535100IS6-12951 |
| | 150 mg b.i.d*, is recommended by Community | ©1995, Eli Lilly and Company |
| | Health Group for the treatment of GERD when H ₂ | |
| | antagonist therapy is appropriate. AXID® 150 mg | |
| | b.i.d. Nizatidine Community Health Group | |
| 30 | Gastroesophageal Reflux Disease AXID® | 60-NZ-0793-0 Printed in USA 41F535100IIL-11951 |
| | Nizatidine 150 mg b.i.d. An H ₂ -receptor | ©1995, Eli Lilly and Company |
| | antogonist proven for relief and healing of GERD | |
| | at 150 mg b.i.d. Community Memorial Hospital | |
| 31 | General Agreement on Tariffs and Trade GATT | 60-NZ-0752-0 Printed in USA NIZ535100HKB-695.1 |
| | | ©1995, Eli Lilly and Company |
| 32 | Gastroesophageal Reflux Disease Axid, | 60-NZ-0780-0 Printed in USA NIZ535100H8Z-99520 |
| | Pulvules®, 150 mg b.i.d.*, is recommended by | ©1995 Eli Lilly and Company |
| | PCS Health Systems for the treatment of GERD | |
| | when H ₂ -antagonist therapy is appropriate. | |
| | AXID® 150 mg b.i.d. Nizatidine | |
| 33 | Living with GERD A Lifestyle Modification | 60-NZ-0743-0 Printed in USA NIZ535100HDJ-39525 |
| | Program for the Management of GERD to | ©1995, Eli Lilly and Company |
| | complement up to 12 weeks of AXID® 150 mg | |
| | b.i.d.* | |

| Index | Description | Lilly Publication Order or Other Publication |
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| Number | | Identification |
| 34 | Como Vivir Con Reflujo, GastroEsofagico A | 60-NZ-0791-0 Printed in USA NIZ618100IE3-10952.5 |
| | Lifestyle Modification for the Management of | ©1995, Eli Lilly and Company |
| | GERD to complement up to 12 weeks' therapy | |
| | with AXID® mg b.i.d.* Patient education | |
| | Materials Available in Spanish | |
| 35 | Living with GERD Controlling the symptoms of | 60-NZ-0709-0 Printed in USA NIZ535100G6E-39550 |
| | heartburn due to GERD | ©1995, Eli Lilly and Company |
| 36 | Uncover a new measure of success Openers you | 60-NZ-0728-0 Printed in USA NIZ535100G87-39520 |
| | can count on For your information only, not be | ©1995, Eli Lilly and Company |
| | used in product detailing | |
| 37 | Como Vivir Con Reflujo Gastro Esofagico Como | 60-NZ-0703-0 Printed in USA NIZ535100G58-695 |
| | controlar los sintomas de la acidez causada por el | ©1995, Eli Lilly and Company |
| | reflujo gastroesofagico | · |
| 38 | Your AXID portfolio an new direction For your | 60-NZ-0711-0 Printed in USA NIZ535100G6G-3953 |
| | information only. Not to be used in product | ©1995, Eli Lilly and Company |
| | detailing. | |
| 39 | AND A HEALER Clinical Efficacy AXID: May | 60-NZ-0664-0 Printed in USA NIZ535100GI1-19550 |
| | turn erosive esophageal tissue from friable to | ©1995, Eli Lilly and Company |
| | viable in 6 to 12 weeks with 150 mg twice-daily | |
| | dosing AXID® Nizatidine 150 mg b.i.d. | |
| 40 | Reflux Esophagitis AXID® Nizatidine 150 mg | 60-NZ-0670 NIZ535100HOC Printed in USA x-ray |
| | Twice Daily | concept ©1995, Medical Doctors Designers USA, Inc. |
| | | ®1995 Eli Lilly and Company |
| 41 | Introducing a new packaging alternative AXID® | 60-NZ-0657-0 Printed in USA NIZ 535100GIS-29510 |
| | Nizatidine 150 mg FlexPak (flexible blister card) | ©1995, Eli Lilly and Company |
| 1996 | | |
| 42 | Single 1/3 sheet: Living With GERD Controlling | NZ-1003-0 Printed in USA 01F535100J8T-6963 ©1996, |
| | heartburn due to GERD Scripps Clinic and | Eli Lilly and Company |
| | Research Foundation | |
| 43 | Single 1/3 sheet: Living With GERD Controlling | NZ-0987-0 Printed in USA 01T535100J5Q-596.2 |
| | heartburn due to GERD Bristol Park Medical | |
| 44 | Fold over: For Erosive Esophagitis The only fire | 60-NZ-1032-0 Printed in USA NZ535100KHD-7962 |
| | inside should be inspiration. | ©1996 Eli Lilly and Company |
| | inside should be inspiration. | ©1996 Eli Lilly and Company |

| Index | Description | Lilly Publication Order or Other Publication |
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| Number | | Identification |
| 45 | 1/2 sheet: Living With GERD Controlling | NZ-1005-0 Printed in USA 01F535100J8W-6963 ©1996, |
| | heartburn due to GERD - Sharp Mission Park | Eli Lilly and Company |
| | Medical Group | |
| 46 | ½ sheet: Living With GERD Controlling | NZ-1009-0 Printed in USA N1Z535100KAT-696.5 © |
| | heartburn due to GERD Accounts Option (check | 1996, Eli Lilly and Company |
| | one) Template #13 | |
| 47 | 8.5 x 11 - Account Option: (Account's Name or | NZ-1010-0 Printed In USA NIZ535100KAU-696.5 |
| | Logo) Information on "Why Your Medication?" | ©1996, Eli Lilly and Company |
| | Template 14 | |
| 48 | 8.5 x 11 - When choosing an H ₂ -antagonist in | NZ-1000-0 Printed in USA 02B535100J8E-696.2 ©1996. |
| | treating PUD*/GERD "Preferred" Cimetidine | Eli Lilly and Company |
| } | Alternative AXID® (nizatidine) HMO New | |
| | Mexico | |
| 49 | 8.5 x 11 - When choosing an H ₂ -antagonist in | NZ-1001-0 Printed in USA 02B535100J8F-696.2 ©1996. |
| | treating PUD*/GERD "Preferred" Cimetidine | Eli Lilly and Company |
| | Alternative AXID® (nizatidine) HMO Nevada | |
| 50 | 8.5 x 11 - When choosing an H ₂ -antagonist in | NZ-1004-0 Printed in USA 01B535100J8V-696.5 ©1996, |
| | treating PUD*/GERD "Preferred" Cimetidine | Eli Lilly and Company |
| | Alternative AXID® (nizatidine) Sharp Mission | |
| | Park Medical Group - 4 pages | |
| 51 | .5 x 11 - When choosing an H ₂ -antagonist in | NZ-1051-0 Printed in USA 01T535302437-9961.5 |
| | treating PUD*/GERD "Preferred" Cimetidine | ©1996, Eli Lilly and Company |
| | Alternative AXID® (nizatidine) Talbert Medical | |
| | Group - 4 pages | |
| 52 | 8.5 x 11 - Available on Formulary: Cimetidine | NZ-5550 Printed in USA 10000460-1296 ©1996, Eli Lilly |
| : | and AXID® (nizatidine) MercyCare™ Health | and Company |
| | Plan, Inc 4 pages | |
| 53 | 8.5 x 11 - When choosing an H ₂ -antagonist in | NZ-5643-0 Printed in USA 10000504-1296 ©1996, Eli |
| | treating PUD*/GERD "Preferred" Cimetidine | Lilly and Company |
| | Alternative AXID® (nizatidine) CliniCare, The | |
| | HMO product of Rockford Health Plans Inc 4 | |
| | pages | |

| Index Description Lilly Publication Orde | er or Other Publication |
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| Number Identif | fication |
| 54 8.5 x 11 - When choosing an H ₂ -antagonist in NZ-5654-0 Printed in USA 1 | 0000524-1196 ©1996, Eli |
| treating PUD*/GERD "Preferred" Cimetidine Lilly and Company | |
| Alternative AXID® (nizatidine) Talbert Medical | |
| Group - 4 pages | |
| 55 8.5 x 11 - AXID® nizatidine The "Preferred" Oral NZ-1007-0 Printed in USA 0 | 5F535100J8Y-696.2 ©1996, |
| Solid H ₂ -Antagonist on Formulary - Medical Eli Lilly and Company | |
| Center of Georgia - 4 pages | |
| 56 8.5 x 11 - AXID® nizatidine The "Preferred" Oral NZ-1006-0 Printed in USA 0 | 5F535100J8Z-696.2 ©1996, |
| Solid H ₂ -Antagonist on Formulary - Piedmont Eli Lilly and Company | |
| Hospital | |
| 57 8.5 x 11 - AXID® nizatidine The "Preferred" Oral NZ-1040-0 Printed in USA 0 | 4T535100KKL-896.2 © 996, |
| Solid H ₂ -Antagonist on Formulary - Jennie Stuart Eli Lilly and Company | • |
| Memorial Hospital - 4 pages | |
| 58 8.5 x 11 - AXID® nizatidine The "Preferred" Oral NZ-1038-0 Printed in USA 0 | 4T535100KKG-896.2 |
| Solid H ₂ -Antagonist on Formulary - Ft. Sanders ©1996, Eli Lilly and Compan | ny |
| Parkwest - 4 pages | |
| 59 8.5 x 11 - AXID® nizatidine The "Preferred" Oral NZ-1037-0 Printed in USA 0 | 1T535100KJ3-8961 ©1996, |
| Solid H ₂ -Antagonist on Formulary - Catholic Eli Lilly and Company | |
| Healthcare West - 4 pages | |
| 60 8.5 x 11 - AXID® nizatidine The "Preferred" Oral NZ-1006-0 Printed in USA 0 | 5F535100J8X-696.2 ©1996, |
| Solid H ₂ -Antagonist on Formulary - Piedmont - 4 Eli Lilly and Company | |
| pages | |
| 61 Available on National Prescription NZ-1042 Printed in USA 051 | B535100KKS-896 ©1996, |
| Administrators, Inc. Formulary: Cimetidine and 1996 Eli Lilly and Company | |
| AXID® (nizatidine) - 4 pages | |
| 62 Gastroesophageal Reflux Disease Axid, NZ-1035-0 Printed in USA 6 | 83535100KHT-796.4 |
| Pulvules®, 150 mg b.i.d. is recommended by ©1996, Eli Lilly and Compar | ny |
| Shadyside Hospital for the treatment of GERD | |
| when H ₂ -antagonist therapy is appropriate. | |
| 63 Gastroesophageal Reflux Disease Axid, GI Template #1 NZ-1011-0 I | Printed in USA |
| Pulvules®, 150 mg b.i.d. is recommended by N1Z535100KAV-696 ©1996 | 5, Eli Lilly and Company |
| (Account's Name or Logo) for the treatment of | |
| GERD when H ₂ -antagonist therapy is appropriate | |

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| 64 | 8.5 x 11 Gastroesophageal Reflux Disease Axid, | GI Template #2 NZ-1012-0 Printed in USA |
| | Pulvules®, 150 mg b.i.d. is recommended by | NIZ535100KAW-696 ©Eli Lilly and Company |
| | (Account's Name or Logo) for the treatment of | |
| | GERD when H ₂ -antagonist therapy is appropriate | |
| 65 | 8.5 x 11 AXID® nizatidine The Only Oral Solid | NZ-1034-0 Printed in USA 683535100KHR-796.4 |
| | H ₂ -Antagonist on Formulary Shady Hospital - 4 | ©1996, Eli Lilly and Company |
| | pages | |
| 66 | 8.5 x 11 fold out For relief of heartburn and | 60-NZ-0999-0 Printed in USA NIZ535100J8A-6965 © |
| | healing of erosive esophagitis | 1996, Eli Lilly and Company |
| 67 | 7 x 5 fold over post card - Free offer you can | 60-NZ-0999-0 Printed in USA NIZ535100J8A-6965 |
| | count on | ©1996 Eli Lilly and Company |
| 68 | 8.5 x 5.5 card Living With GERD Controlling | NZ-0986-0 Printed in USA 01T535100J5P-796.2 ©1996, |
| | heartburn due to GERD | Eli Lilly and Company |
| 69 | 4 pages 8.5 x 11 - When Choosing an H ₂ - | NZ-0828-0 Printed in USA NIZ535100ITS-1961 ©1996 |
| : | Antagonist in treating PUD/GERD BlueCross and | Eli Lilly and Company |
| | Blue Shield of Oregon and HMO Oregon | |
| | recommends: "Preferred" Cimetidine | |
| | Alternative AXID® (nizatidine) | |
| 70 | 4 pages 8.5 x 11 - When Choosing an H ₂ - | NZ-0996-0 Printed in USA 02B535100J7S-6961 ©1996 |
| | Antagonist in treating PUD/GERD HMO | Eli Lilly and Company |
| | Colorado recommends: "Preferred" Cimetidine | |
| | Alternative AXID® (nizatidine) | |
| 71 | 4 pages 8.5 x 11 - When Choosing an H ₂ - | GI Template #6 NZ-0976-0 604535100J34-696.2 ©1996, |
| | Antagonist in treating PUD/GERD Account's | Eli Lilly and Company |
| | Name or Logo recommends: "Preferred" | |
| | Cimetidine Alternative AXID® (nizatidine) | |
| 72 | One page - Available on The Wellness Plan | NZ-0993-0 Printed in USA 6675535100J6U-6962 ©1996, |
| | Formulary: Cimetidine and AXID® (nizatidine) | Eli Lilly and Company |
| 73 | Two sided one page Living with GERD - Next | 60-NZ-0709-1 Printed in USA NIZ535100J9F-89650 |
| | scheduled appointment: | ©1996, Eli Lilly and Company |
| 74 | AXID® nizatidine The "Preferred" Oral Solid H ₂ - | NZ-0995-0 Printed in USA 41F535100J74-696.1 ©1996, |
| | Antagonist on Formulary Beaver Dam | Eli Lilly and Company |
| | Community Hospital - 4 pages | |



| Index | Description | Lilly Publication Order or Other Publication |
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| Number | | Identification |
| 75 | AXID® nizatidine The "Preferred" Oral Solid H ₂ - | NZ-0984-0 Printed in USA 84F535100J4C-596.1 ©1996 |
| | Antagonist on Formulary Ohio Valley Medical | Eli Lilly and Company |
| | Center - 4 pages | |
| 76 | AXID® nizatidine The Only Oral Solid H2- | MQ-0302-0 Printed in USA 04T535100KKN-896.2 |
| | Antagonist on Formulary Ft. Sanders Regional | ©1996 Eli Lilly and Company |
| | Medical Center - 4 pages | |
| 77 | AXID® nizatidine The Only Oral Solid H ₂ - | NZ-0983-0 Printed in USA 84F535100J4B-596.1 ©1996, |
| | Antagonist on Formulary The Chester County | Eli Lilly and Company |
| | Hospital - 4 pages | |
| 78 | AXID® nizatidine The Only Oral Solid H-2 | 60-NZ-0823-0 Printed in USA 02T535100ISL @1996, Eli |
| | Antagonist on Formulary Lakeland Regional | Lilly and Company |
| | Health System - 4 pages | · |
| 79 | AXID® nizatidine The Only Oral Solid H-2 | 60-NZ-0832-0 Printed in USA 683535100IY6-196.2 |
| | Antagonist on Formulary Crozer-Keystone | ©1996, Eli Lilly and Company |
| | Health System - 4 pages | |
| 80 | When choosing an H ₂ -Antagonist in treating | GI Template #10 NZ-0980-0 Printed in USA |
| | PUD/GERD (Account's name or Logo) | 604535100J38-696.2 ©1996, Eli Lilly and Company |
| | recommends: "Preferred" Cimetidine Alternative | |
| | AXID nizatidine - 4 pages | |
| 81 | Gasroesophageal Reflux Disease AXID® 150 mg | NZ-0794-1 Printed in USA 41F535100JCF-296.1 ©1006, |
| | b.i.d. An H ₂ -receptor antogonist proven for relief | Eli Lilly and Company |
| | and healing of GERD at 150 mg. b.i.d. | |
| | Department of Veterans Affairs - 4 pages | - |
| 82 | Gasroesophageal Reflux Disease AXID® 150 mg | NZ-0985-0 Printed in USA D4B535100J4D-596.1 ©1996, |
| | b.i.d. An H ₂ -receptor antogonist proven for relief | Eli Lilly and Company |
| | and healing of GERD at 150 mg. b.i.d. Christie | |
| No. of the Control of | Clinic Association - 4 pages | |
| 83 | Introducing a new packaging alternative | 60-NZ-0804-0 Printed in USA NIZ5351001PO-1964 |
| 100 mm (100 mm) | Convenient for the high-volume dispenser - 4 | ©1996 Eli Lilly and Company |
| | pages | |
| 84 | Resource implementation guide. 150 mg b.i.d. | 60-NZ-0997 Printed in USA NIZ535100J76-6962.5 |
| Enter Mission and Company of the Com | AXID® nizatidine - For your information only, | ©1996, Eli Lilly and Company |
| SA ACMINISTRATION OF THE STATE | not for use in product detailing 4 pages | |



| Index | Description | Lilly Publication Order or Other Publication | |
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| 85 | Reverse 4 pages fold out - For relief of heartburn | 60-NZ-0999-0 Printed in USA NIZ535100J8A-6965 | |
| and healing of erosive esophagitis | | ©1996, Eli Lilly and Company | |
| 86 | Reverse 4 page fold out - For Erosive esophagitis | 60-NZ-0940-0 Printed in USA NIZ604535100JVO-69610 | |
| | They all need relief and healing | ©1996 Eli Lilly and Company | |
| 87 | AXID® nizatidine For the treatment of erosive | GI Template #5 NZ-0975-0 Printed in USA | |
| | esophagitis when H ₂ -antagonist therapy is | 604535100J33-696.2 ©1996, Eli Lilly and Company | |
| | appropriate Account's Name or Logo - 4 pages | | |
| 88 | AXID (letter form) Health Care Accounts Field | | |
| | Sales Representatives RE: AXID Sales Templates | | |
| | Updates - "Resources Guide to Customized Pull- | | |
| ! | Through Promotion" Binder - Two page | | |
| 89 | Gastroesophageal Reflux Disease Axid, | GI Template #1 NZ-1011-0 Printed in USA | |
| | Pulvules®, 150 mg b.i.d., by (Account's Name or | N1Z535100KAV-696 ©1996, Eli Lilly and Company, | |
| | Logo for the treatment of GERD when H ₂ - | | |
| | antagonist therapy is appropriate. | | |
| 90 | Gastroesophageal Reflux Disease Axid, | GI Template #2 NZ-1012-0 Printed in USA | |
| | Pulvules®, 150 mg b.i.d., by (Account's Name or | N1Z535100KAW-696 ©1996, Eli Lilly and Company, | |
| | Logo for the treatment of GERD when H ₂ - | | |
| | antagonist therapy is appropriate | | |
| 91 | (Account's Name or Logo) AXID® nizatidine | GI Template #3 NZ-0869-1 Printed in USA | |
| | The Only or "Preferred" Oral Solid H ₂ -Antagonist | N1Z535100KEY-796 ©1996, Eli Lilly and Company, | |
| | on Formulary | | |
| 92 | Cimetidine For the treatment of erosive | GI Template #4 NZ-0974-0 Printed in USA NZ-0974-0 | |
| | gastroesophageal reflux disease (GERD) when | Printed in USA 604535100J32-696.2 ©1996, Eli Lilly and | |
| | H ₂ antagonist therapy is appropriate Account's | Company | |
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| 93 | AXID® nizatidine For the treatment of erosive | GI Template #5 NZ-0975-0 Printed in USA | |
| | esophagitis when H ₂ antagonist therapy is | 604535100J33-696.2 ©1996 Eli Lilly and Company | |
| | appropriate Account's Name or Logo | | |
| 94 | When choosing an H ₂ -antagonist in treating | GI Template #6 NZ-0976-0 Printed In USA | |
| | PUD/GERD Account's Name or Logo | 604535100J34-696.2 ©1996, Eli Lilly and Company | |
| | "Preferred" Cimetidine Alternative AXID® | | |
| | (nizatidine) | | |
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| dex Description Lilly Publication Order or O | | |
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| When choosing an H ₂ -antagonist in treating | GI Template #7 NZ0977-0 Printed in USA | |
| PUD/GERD Account's Name or Logo | 604535100H35-696.2 ©1996, Eli Lilly and Company | |
| recommends: Cimetidine Alternative AXID® | | |
| (nizatidine) | | |
| When choosing an H ₂ -Antagonist in treating | GI Template #8 NZ-0978-0 Printed in USA | |
| PUD/GERD (Account's Name or Logo) | 604535100J36-696.2 ©1996, Eli Lilly and Company | |
| "Preferred" Cimetidine Alternative AXID® | | |
| (nizatidine) | | |
| When choosing an H ₂ -Antagonist in treating | GI Template #9 NZ-0979-0 Printed in USA | |
| PUD/GERD (Account's Name or Logo) | 604535100J37-696.2 ©1996 Eli Lilly and Company | |
| recommends: Cimetidine Alternative AXID® | | |
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| When choosing an H ₂ -Antagonist in treating | GI Template #10 NZ-0980 Printed in USA | |
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| nizatidine | | |
| When choosing an H ₂ -Antagonist in treating | GI Template #11 NZ-0981-0 Printed in USA | |
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| Cimetidine Alternative AXID® nizatidine | | |
| Available on (Account's Name or Logo) | GI Template #12 NZ-0982-0 Printed in USA | |
| Formulary: Cimetidine and AXID® (nizatidine) | 604535100J4Z-695.2 ©1996 Eli Lilly and Company | |
| 5. 8.5 card Account's Option: (check one) Living | Template #13 NZ-1009-0 Printed in USA | |
| With GERD | N1Z535100KAT ©1996 Eli Lilly and Company | |
| Account's Option: (check one) (Account's Name | Template #14 NZ-1010-0 Printed in USA | |
| or Logo) Information on "Why Your | NIZ535100KAU-696.5 ©1996 Eli Lilly and Company | |
| Medication?" | | |
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| (Acct name or logo) "Preferred" | | |
| Sticker Template #2 Available on (Acct name or | Sticker Template #2 MQ-0262 | |
| logo) | | |
| Sticker Template #3 On Formulary (Acct name or | Sticker Template #3 MQ-0264 | |
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| | When choosing an H ₂ -antagonist in treating PUD/GERD Account's Name or Logo recommends: Cimetidine Alternative AXID® (nizatidine) When choosing an H ₂ -Antagonist in treating PUD/GERD (Account's Name or Logo) "Preferred" Cimetidine Alternative AXID® (nizatidine) When choosing an H ₂ -Antagonist in treating PUD/GERD (Account's Name or Logo) recommends: Cimetidine Alternative AXID® (nizatidine) When choosing an H ₂ -Antagonist in treating PUD/GERD (Account's Name or Logo) "Preferred" Cimetidine Alternative AXID® nizatidine When choosing an H ₂ -Antagonist in treating PUD/GERD (Account's Name or Logo) Cimetidine Alternative AXID® nizatidine Available on (Account's Name or Logo) Formulary: Cimetidine and AXID® (nizatidine) 5. 8.5 card Account's Option: (check one) Living With GERD Account's Option: (check one) (Account's Name or Logo) Information on "Why Your Medication?" Sticker Template #1 Available on Formulary (Acct name or logo) "Preferred" Sticker Template #2 Available on (Acct name or logo) Sticker Template #3 On Formulary (Acct name or | |

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| 106 | "Resource Guide to Customized Pull-Through | | |
| | Promotion" Introduction Section | | |
| 107 | Resource Guide to Customized Pull-Through | | |
| | Promotion" Policy/Procedure Section | | |
| 1997 | | | |
| 108 | Post card - Answer a few questions about your | NZ-5959-1 Printed in USA 10002048-3975 ©1997, Eli | |
| | heartburn due to GERD- and win a free gift | Lilly and Company | |
| 109 | Post card - Living with GERD A few things you | NZ-5959-1 Printed in USA 10002048-3975 ©1997, Eli | |
| | should know about controlling heartburn.* Fill out | Lilly and Company | |
| | the enclosed card for a free gift! | | |
| 110 | Card For Erosive esophagitis AXID® (nizatidine) | 60-NZ-1031-2 Printed in USA 10009090-6975 ©1997,Eli | |
| | heals with just twice-daily dosing. | Lilly and Company | |
| 111 | Brochure For Erosive esophagitis When the | NZ-10493-0 Printed in USA 10016870-79715 ©`1997, Eli | |
| | burning begins, help your patients stay cool. | Lilly and Company All Rights Reserved | |
| 112 | Brochure BUILD YOUR INNER FIRE OF | NZ-10463 Printed in USA 10017349-99720 ©1997 Eli | |
| | LEADERSHIP | Lilly and Company All Right Reserved | |
| 113 | Brochure START A FIRE OF INSPIRATION | NZ-8440-0 1001972-6975 ©1997 Eli Lilly and Company | |
| | THROUGH LEADERSHIP | All Rights Reserved Printed in USA | |
| 114 | Dear Doctor letter | NZ-8440-0 10010972-7975 ©1997 Eli Lilly and Company | |
| | | All Rights Reserved Printed in USA | |
| 115 | Card attached to post card - Start a fire of | NZ 8440-010010972-7975 | |
| | inspiration in your practice with thoughts and | ©1997 Eli Lilly and Company All Right Reserved Printed | |
| | reflections from history's great thinkers. Free | in USA | |
| | Forbes Leadership Library Offer Enclosed | | |
| 116 | For Erosive Esophagitis When the burning begins, | NZ-10492-0 Printed in USA 10016859-79715 ©1997 Eli | |
| | help your patients stay cool Four page brochure | Lilly and Company All Rights Reserved | |
| 117 | 1996 GI Overview The Potential Cost of GI | NZ-6565-0 Printed in USA 10001495-1971 ©1997, Eli | |
| | Therapy | Lilly and Company | |
| 118 | Madison County Hospital AXID® nizatidine The | NZ-6600-0 Printed in USA 10001530-197.2 ©1997, Eli | |
| | "Preferred" Oral Solid H2-Antagonist on | Lilly and Company | |
| | Formulary | | |
| 119 | Living with GERD Controlling the symptoms of | NZ-10491-0 Printed in USA 10016858-7977.5 ©1997, Eli | |
| | heartburn due to GERD - Scheduled appointment | Lilly and Company, All Rights Reserved | |
| | | | |

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| Number | | | |
| 120 | When choosing an H ₂ -Antagonist in treating | NZ-1046-1 Printed in USA 1001421-197 | |
| | PUD/GERD Healthsource recommends: | | |
| | Cimetidine Alternative AXID (nizatidine) | | |
| 121 | Available on ConnectiCare, Inc. & Affiliates | NZ-6564-0 Printed in USA 10001494-1975 ©1997 Eli | |
| | Pharmacy Services Formulary: Cimetidine and | Lilly and Company | |
| | AXID® (nizatidine) | | |
| 122 | The Right Stuff 1997 Resource Implementation | 60-NZ-5640-0 Printed in USA 10000501-197 ©1997, Eli | |
| | Guide - 8.5 x 11 four page brochure | Lilly and Company | |
| 123 | For erosive esophagitis Suppress the burning | 60-NZ-5957-1 Printed in USA 10001711-29710 © 1997, | |
| | inside your patients with GERDEnclosed folder | Eli Lilly and Company | |
| 124 | When treatment of heartburn still leaves a fire | 60-NZ-0938-1 Printed in USA 10001701-29710 @1997, | |
| | inside. Front cover folder | Eli Lilly and Company | |
| 1998 | <u> </u> | | |
| 125 | 12 page 3x 5 booklet Living the GERD A few | 60 NZ-5958-1 Printed in USA 10043415-298500 ©1998, | |
| | things you should know about controlling | Eli Lilly and Company All Right Reserved | |
| | heartburn | | |
| 126 | AXID® nizatidine Performance Script | 60-NZ13251-1 Printed in USA 10062555-1198300 ©1998 | |
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| 127 | Waiting room holders - Stand up container for | 60-NZ14318 Printed in USA 10085892 12985 ©1998 Eli | |
| | literature "No words just flame design" | Lilly and Company All Right Reserved | |
| 128 | Como Vivir con Reflujo GastroEsofagico Como | 60-NZ-0703-1 Printed in USA 10074659 109810 ©1998, | |
| | controlar los sintomas de la acidez causada por el | Eli Lilly and Company | |
| | reflujo gastroesofagico - Proxima cita con su | | |
| | medico: | | |
| 129 | For erosive esophagitis Axid, Pulvules®, mg b.i.d. | 1998 GI Template #1 NZ-13355 Printed in USA | |
| | by (Account's Name or Logo) for the treatment of | 10099072-798 ©1998, Eli Lilly and Company. All Right | |
| | Erosive Esophagitis when H2-antagonist therapy is | Reserved | |
| | appropriate. | | |
| 130 | 4 x 9 Fold over - Can't take the heat? Caution | 60-NZ14501 Printed in USA 10088152 12986 ©1998 Eli | |
| | Hot | Lilly and Company All Rights Reserved | |
| 131 | 8.5 x 11 fold over - Can't take the heat Caution | 60 NZ14281 Printed in USA 10084307 12982.7 ©1998 | |
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| Number | | Identification | | |
| 132 | Fire Hydrant Hand Soap - For Erosive Esophagitis | NZ-10341 10075250 ©1998 Eli Lilly and Company All | | |
| | AXID® nizatidine | Rights Reserved AXID® is a registered trademark of Eli | | |
| | | Lilly and Company | | |
| 133 | For erosive esophagitis (Account's name or Logo) | 1998 GI Template #2 NZ-13421 Printed in USA | | |
| | 150 mg b.i.d. AXID nizatidine The starting dose | 10067367-798 ©1998 Eli Lilly and Company. All Rights | | |
| | is the healing dose. 11 x 8.5 4 page brochure | Reserved | | |
| 1999 | | | | |
| 134 | Patient Chart Reminders Labels - AXID® | 60-NZ-5960 10109010-6992.5 ©1999, Eli Lilly and | | |
| | nizatidine 150 mg | Company All Rights Reserved | | |
| 135 | Fire hydrant shape sticky notes pads with AXID | 60-NZ14504 10132454 | | |
| | literature on back | | | |
| 136 | Dehydrated fire hydrant shape sponge with AXID | 60 NZ-14726 Printed in USA 10092234-0299100 ©1999 | | |
| | literature in plastic package | Eli Lilly and Company All Right Reserved | | |
| 137 | 1/2 page fold over Some Big Finishes go on and | NZ15182-B Printed in USA 10100111 04991.9 ©1999 Eli | | |
| Į. | on. | Lilly and Company All Rights Reserved | | |
| 138 | ½ page fold over Some Big Finishes require lots | NZ15182-C Printed in USA 10100111 04991.9 ©1999 Eli | | |
| | of practice. | Lilly and Company All Rights Reserved | | |
| 139 | 4 x 9 Fold over - Burning up inside? | 60-NZ15320 Printed in USA 10102302 089960 | | |
| 140 | Magnet 5.5 x 3.25 Living with GERD® | 60-NZ-1033-1 10099898 ©1999 Eli Lilly and Company | | |
| | Controlling heartburn due to GERD | Printed in USA All Rights Reserved | | |
| 141 | AXID Stomach with red hots candy | 60-NZ-16241 10122951 1199100 ©1999 Eli Lilly and | | |
| | | Company All Rights Reserved | | |
| 142 | AXID® Performance Scripts 28 Pulvules | 60-NZ-13251-1 Printed in USA 10092241-0199300 | | |
| | | ©1999 Eli Lilly and company All Rights Reserved | | |
| 143 | Medicine Man - Hot sauce | | | |
| 144 | 8.5 x 11 fold over Burning up inside? | 60 NZ15319 Printed in USA 10102303 079960 ©1999 Eli | | |
| | | Lilly and Company All Right Reserved | | |
| 145 | Safety Fire Extinguisher - Compliments of Eli | 60-NZ-15004 10097095 039954 ©1999 AXID® is a | | |
| } | Lilly and Company 150 mg b.i.d. AXID® | registered trademark of Eli Lilly and Company All rights | | |
| | nizatidine | reserved | | |



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| 2000 | | | |
| 146 | Literature for waiting room holder Como | 60-NZ717420 Printed in USA 10144448 03006 ©2000, | |
| | controlar los sintomas causados por el reflujo | Eli Lilly and Company | |
| | gastroesofagico | | |
| 147 | Waiting room hold for literature stand up | 60-NZ14318 Printed in USA 10143145 ©2000 Eli Lilly | |
| | | and Company All Right reserved | |
| 148 | 3.25 x 5.5 card Living with GERD® Relief of | 60-NZ17417 Printed in USA 10144442-030030 ©2000 | |
| | heartburn due to GERD | Eli Lilly and Company | |
| 149 | 8.75 x 4.25 card AXID nizatidine provides Relief | 60-NZ17418 Printed in USA 10144446 03007.5 ©2000 | |
| | of Heartburn due to GERD Healing of Erosive | Eli Lilly and Company | |
| | Esophagitis at one dose, 150 mg b.i.d. | | |
| 150 | 8.5 x 11 sheet Living with GERD Controlling the | 60 NZ10491 Printed in USA 10142313 030012.5 ©2000 | |
| | symptoms of heartburn due to GERD Next | Eli Lilly and Company All Rights Reserved | |
| | scheduled appointment: | | |
| 151 | 8.5 x 11 fold over Burning up inside? | 60-NZ16640 Printed in USA 10131009 010030 ©2000 Eli | |
| | | Lilly and Company All Rights Reserved | |
| 152 | 8.5 11 single sheet To the Rescue! | 60-NZ17419 Printed in USA 1014447-050035 Eli Lilly | |
| | | and Company All Rights Reserved | |
| 153 | 12 page 3x 5 booklet Living the GERD A few | 60 NZ-5958-1 Printed in USA 1011720-0300300 ©2000, | |
| | things you should know about controlling | Eli Lilly and Company All Right Reserved | |
| | heartburn | | |
| 154 | 4 x 9 pamphlet - When Your Patients are burning | 60-NZ16418 Printed in USA 10126807 010030 ©2000 Eli | |
| | up inside (Fireman) | Lilly and Company All Rights Reserved | |
| 155 | Business card - AXID® nazatidine | 60-NZ-1053 10142315-030015 ©2000 Eli Lilly and | |
| | | Company All Rights Reserved Printed in USA | |
| 156 | Plastic Clipboard AXD® nizatidine | 60-NZ-16798 10133258 10015 ©2000 All Rights | |
| } } | | Reserved AXID is a trademark of Eli Lilly and Company | |
| 157 | Blue Magnet stomach - Douse the Fire Stress | 60-NZ15180 10100041 049950 | |
| | Magnet | | |
| 158 | Calendar 6 x 4 two holes on left - MediScan™ | | |
| | The Physician's Information Sources 2000 | | |
| ļ | January, February March, April | | |



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| Number | | Identification | |
| 159 | 4" tall 1" diameter red fire hydrants highlighters- | 60-NZ-17660 10148037 050021.5 | |
| | AXID® nizatidine | | |
| 160 | Bid Exec Roller pens (burgundy) AXID® | 60-NZ -0667 10128744 | |
| 161 | Hand Lotion Red hydrant AXID® nizatidine 8 fl. | NZ16356 | |
| | Oz | | |
| 162 | Axid Fire Hydrant Stress Sponge - AXID® | | |
| | nizatidine | | |
| 163 | Ink pens - yellow fire hydrant ACID® nizatidine | 60-NZ15247 10143257 | |
| 164 | Desk stand yellow flame temperature gauge | NZ-147725 | |
| | magnet AXID® nizatidine | | |
| 165 | Car sun shield | | |
| 166 | Dalmatian Stuff puppy with red fire hat | 60-NZ17662 10148038 050052 | |
| 1999-2000 | Direct to Physician Programs | | |
| 1 | Sample programs: Starter Rx: The physician | NZ 15520 B AXID® is manufactured by Eli Lilly and | |
| | requests samples by mail or fax. Single Source | Company. AXID® and Pulvules® are registered | |
| | Sampling: The physician receives a mailing six | trademarks of Eli Lilly and Company Starterx™ is a | |
| | times a year, which contains a list of available | trademark of Medi-Promotions Inc., Hasbrouck Heights, | |
| | samples. The request can by returned by mail or | NJ 07604 USA | |
| | fax Order AXID® (nizatidine) 150 mg | | |
| | Pulvules® for the Rx form personalized to your | | |
| | practice: | | |
| 2 | Sample programs: Starter Rx: The physician | | |
| | requests samples by mail or fax. Single Source | | |
| | Sampling: The physician receives a mailing six | | |
| | times a year, which contains a list of available | | |
| - | samples. The request can by returned by mail or | | |
| | fax Single Source Sampling® Physician | | |
| | Sample Program Clark-O'Neill, Inc Six pages | | |



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| 3 | Group Dynamics Telesessions: Group Dynamics | NZ 17842 Printed in USA 10150940 0500-3 Copyright © | |
| | recruits physicians and leads conference calls. | 2000 Eli Lilly and Company All rights reserved | |
| | After participating, the doctor receives a gift | | |
| | certificate, along with a thank you card, then | | |
| | orders a medically relevant gift with \$75 from a | | |
| | catalog Thank you | | |
| 4 | Group Dynamics Telesessions: Group Dynamics | VZ-16912-A Printed in USA 10135276-200 Copyright | |
| | recruits physicians and leads conference calls. | ©2000. Eli Lilly and Company. All rights reserved | |
| | After participating, the doctor receives a gift | | |
| | certificate, along with a thank you card, then | | |
| | orders a medically relevant gift with \$75 from a | | |
| | catalog. Moderator Discussion Guide AXID® | • | |
| | (nizatidine) Clinical Experience Teleconference | | |
| | (CET) Treatment of GERD: Clinical Issues in | | |
| | Acid Suppression Code #GLIAX21CET - eight | | |
| | pages, nine charts - | | |
| Axid Copy | vrights | | |
| 5 | Group Dynamics Telesessions: Group Dynamics | NZ-16912-B Printed in USA 10135276-200 ©2000. Eli | |
| | recruits physicians and leads conference calls. | Lilly and Company. All rights reserved. | |
| | After participating, the doctor receives a gift | | |
| | certificate, along with a thank you card, then | | |
| | orders a medically relevant gift with \$75 from a | | |
| | catalog. Clinical Experience Teleconference | | |
| į Į | Participant Guidebook The topic of discussion | | |
| <u> </u> | will be: Treatment of GERD: Clinical Issues in | | |
| | Acid Suppression - Overview, Agenda and Nine | | |
| | charts | | |
| 6 | Group Dynamics Telesessions: Group Dynamics | NZ-16912-E Printed in USA 10135276-200 ©2000, Eli | |
| } | recruits physicians and leads conference calls. | Lilly and Company. All right reserved. | |
| | After participating, the doctor receives a gift | | |
| | certificate, along with a thank you card, then | | |
| | orders a medically relevant gift with \$75 from a | | |
| | catalog. AXID® (nizatidine) Clinical Experience | | |



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| Teleconference (CET) Administrative Materials | |
| Guide - Treatment of GERD: Clinical Issues in | |
| Acid Suppression - Project Code - GLIAX2CET - | |
| A promotional program sponsored by Eli Lilly | |
| and Company the manufacturer of Axid® | |
| (nizatidine). | |
| | Guide - Treatment of GERD: Clinical Issues in Acid Suppression - Project Code - GLIAX2CET - A promotional program sponsored by Eli Lilly and Company the manufacturer of Axid® |



APPENDIX C

LICENSED PATENT RIGHTS

| Docket # | US Patent # | Reel | 1st Inventor | Title |
|----------|-----------------|-----------|------------------|---------------------------------|
| | (Application #) | Frame | | |
| X-5359E | 4,904,792 | 4068/115 | Richard P. Pioch | N-thiazolymethylthioalkyl-N'- |
| | | | | alkylamidines and related |
| | | | | compounds |
| X-7818B | 5,334,725 | 6874/283- | Kenneth P. Moder | 2-Aminomethyl-4- |
| | | 284 | | exomethylenethiazoline epoxides |
| X-7818C | 5,457,206 | 6874/283- | Kenneth P. Moder | Process for preparing |
| | | 284 | | intermediates to nizatidine and |
| | | | | related compounds |
| X-5782A | 4,587,344 | 4512/170 | Charles W. Ryan | Isothiourea Synthesis Process |
| X-6187 | 4,777,260 | 4913/425- | Charles W. Ryan | Synthesis of Nizatidine |
| | | 426 | | Intermediate |
| X-8650 | 5,470,865 | 7508/772 | Mary K. McCauley | Pharmaceutical Composition |

EXHIBIT B

Permitted Liens

None.

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SCHEDULE I

Debtor's Chief Executive Office

721 Route 202/206 South Bridgewater, New Jersey 08807

SCHEDULE II

Debtor's Operating Facilities

721 Route 202/206 South Bridgewater, New Jersey 08807

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SCHEDULE III

Warehousemen, Bailees, Consignees, Agents or Processors

Lark Marketing Support Services, Inc. 309 Pierce Street Somerset, New Jersey 08875

M

SCHEDULE IV

Corporate, Fictitious or Assumed Names of Debtor and/or Operating Business Divisions

Reliant Pharmaceuticals, Inc.

Mes

PATENT REEL: 011213 FRAME: 0548

RECORDED: 10/25/2000