

11-13-2000

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U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

PATENT

Docket No.: B199.101.102



9.29.00

Please

101513398

thereof.

1. Name of conveying party(ies):

Jeffery T. Engler;
Lee J. Engler;
Leonard M. Newman

2. Name and address of receiving party(ies):

Name: B-50.com, LLC

Internal Address:

Street Address: 12800 Industrial Blvd., Suite 210

City: Minneapolis State: MN ZIP: 55441

Country:

Additional name(s) of conveying party(ies) attached?

☒ No ☐ Yes

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

Execution Date: September 28, 2000

Additional name(s) & addresses attached?

☐ Yes ☒ No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: September 28, 2000

A. Patent Application Serial No.(s)/Filing Date(s)

B. Patent No.(s)

09676652

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

6. Total number of applications and patents involved: 1

Name: William M. Hienz III7. Total fee (37 CFR 3.41). \$40.00

- ☒ Enclosed.
☐ Authorized to be charged to deposit account.
☒ Any deficiencies in enclosed fees should be charged to deposit account 500471.

Address: DICKE, BILLIG & CZAJA, P.A.
701 Building, Suite 1250
701 Fourth Avenue South
Minneapolis, MN 554158. Deposit Account Number: 500471

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

William M. Hienz III

(Name of Person Signing)

Signature

September 29, 2000

Date

Total number of pages comprising cover sheet, attachments and document: 5

OMB No. 0651-0011 (exp. 4/94)

11/09/2000 MTHAI1 00000196 09676652

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PATENT
REEL: 011217 FRAME: 0088

ASSIGNMENT

WHEREAS, I, Jeffery T. Engler, have invented certain new and useful improvements in SYSTEMS AND METHODS FOR GENERATING CUSTOM REPORTS BASED ON POINT-OF-SALE DATA, for which an application for Letters Patent of the United States has been made, filed with the United States Patent Office on September 29, 2000;

Whereas, B-50.com, LLC ("Assignee"), a Delaware limited liability company having offices at 12800 Industrial Blvd., Suite 210, Minneapolis, MN 55441, is desirous of acquiring the entire right, title and interest in and to said invention, said application and in, to and under any and all Letters Patent to be obtained therefor;

Now, therefore, for and in consideration of One Dollar (\$1.00) and other good and valuable consideration to me in hand paid by said Assignee, the receipt of which is hereby acknowledged, I have sold, assigned and transferred, and by these presents do hereby sell, assign and transfer unto the said Assignee, its successors and assigns, my entire right, title and interest in and to said invention, said application, all divisions, continuations or renewals thereof, and the Letters Patent, both foreign and domestic, that may or shall issue, therefrom including all reissues or extensions of such patents including all of my rights under the International Convention, and I do hereby authorize and request the Commissioner of Patents to issue said Letters Patent to the above-mentioned Assignee in accordance herewith.

I hereby authorize the above-mentioned Assignee, its successors and assigns, or anyone it may properly designate, to insert in this instrument the date of execution and/or filing date and application number of said application when ascertained.

I further authorize said Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent, in its own name if desired, in any and all foreign countries, and additionally to claim the filing date of said United States application and/or otherwise take advantage of the provisions of the International Convention.

Upon said consideration I do hereby covenant and agree with the said Assignee, its successors and assigns, that I will not execute in writing or do any act whatsoever conflicting with these presents, and that I or my executors or administrators will at any time upon request, without further or additional consideration, but at the expense of the said Assignee, its successors and assigns, execute such additional writings and do such additional acts as said Assignee, its successors and assigns, may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, reissued or extended Letters Patent of the United States, or of any and all foreign countries on said invention, and in enforcing any rights occurring as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents.

In Witness Whereof, I have hereunto set my hand and affixed my seal as dated below.

Date: 9/28/00



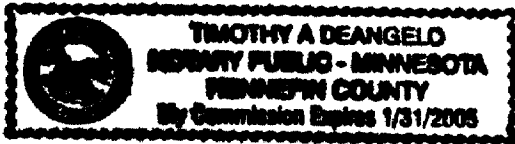
Jeffery T. Engler

Subscribed to and sworn to before me
this 28th day of SEPTEMBER, 2000.



Notary Public

Notary Seal



ASSIGNMENT

WHEREAS, we, Lee J. Engler and Leonard M. Newman, have invented certain new and useful improvements in SYSTEMS AND METHODS FOR GENERATING CUSTOM REPORTS BASED ON POINT-OF-SALE DATA, for which an application for Letters Patent of the United States has been made, filed with the United States Patent Office on September 29, 2000;

Whereas, B-50.com, LLC ("Assignee"), a Delaware limited liability company having offices at 12800 Industrial Blvd., Suite 210, Minneapolis, MN 55441, is desirous of acquiring the entire right, title and interest in and to said invention, said application and in, to and under any and all Letters Patent to be obtained therefor;

Now, therefore, for and in consideration of One Dollar (\$1.00) and other good and valuable consideration to us in hand paid by said Assignee, the receipt of which is hereby acknowledged, we have sold, assigned and transferred, and by these presents do hereby sell, assign and transfer unto the said Assignee, its successors and assigns, our entire right, title and interest in and to said invention, said application, all divisions, continuations or renewals thereof, and the Letters Patent, both foreign and domestic, that may or shall issue, therefrom including all reissues or extensions of such patents including all of our rights under the International Convention, and we do hereby authorize and request the Commissioner of Patents to issue said Letters Patent to the above mentioned Assignee in accordance herewith.

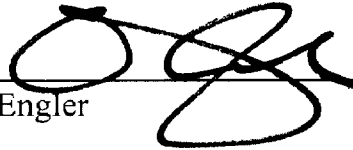
We hereby authorize the above mentioned Assignee, its successors and assigns, or anyone it may properly designate, to insert in this instrument the date of execution and/or filing date and application number of said application when ascertained.

We further authorize said Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent, in its own name if desired, in any and all foreign countries, and additionally to claim the filing date of said United States application and/or otherwise take advantage of the provisions of the International Convention.

Upon said consideration we do hereby covenant and agree with the said Assignee, its successors and assigns, that we will not execute in writing or do any act whatsoever conflicting with these presents, and that we or our executors or administrators will at any time upon request, without further or additional consideration, but at the expense of the said Assignee, its successors and assigns, execute such additional writings and do such additional acts as said Assignee, its successors and assigns, may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, reissued or extended Letters Patent of the United States, or of any and all foreign countries on said invention, and in enforcing any rights occurring as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents.

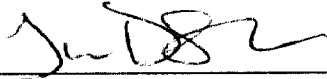
In Witness whereof, we have hereunto set our hands and affixed our seal as dated below.

Date: 7/28/00



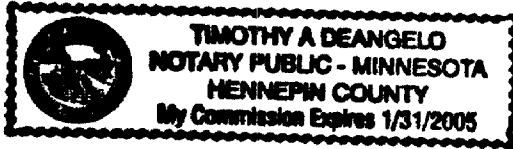
Lee J. Engler

Subscribed and sworn to before me
this 28th day of September, 2000.




Notary Public

[Notary Seal]

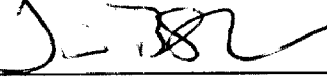


Date: September 28, 2000



Leonard M. Newman

Subscribed and sworn to before me
this 28th day of September, 2000.



Notary Public

[Notary Seal]

