RECO

11-14-2000

U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

Γ

& Lyon Docket No. <u>228/026 (6646-101C6)</u>

To the Honorable Commissioner of Patents and Trademarks. Please record	514638 In the attached unique accuments or copy thereof				
Name of conveying party(ies):	Name and address of receiving party(ies):				
Ronald A. Katz (/- / - 0 0	Name: Ronald A. Katz Technology Licensing, L.P.				
Additional name(s) of conveying party(ies) attached? _ Yes X No	Internal Address:				
Nature of conveyance:	00000				
X Assignment Merger Change of Name	Street Address: 9200 Sunset Boulevard				
Other	City: Los Angeles State: California ZIP 90069				
Execution Date: October 30, 2000	Additional name(s) & address(es) attached?Yes _X_No				
4. Application number(s) or patent number(s):					
If this document is being filed together with a new application, the execution date of the application is:					
A. Patent Application No(s).	B. Patent No(s).				
08/478,922, filed on June 7, 1995					
Additional numbers attached? Yes _X_ No					
Additional numbers attached: Tes _X_No					
Name and address of party to whom correspondence concerning document should be mailed:	Total number of applications and patents involved: <u>one</u>				
Name: LYON & LYON					
Internal Address: Reena Kuyper	7. Total fee (37 CFR 3.41):				
Street Address: 633 West Fifth Street, Suite 4700	Enclosed				
	X Authorized to be charged to deposit account				
City Lee Appeles Chites Children 7/10 00074 (1000	8. Deposit Account Number:				
City: Los Angeles State: California ZIP 90071-2206	12-2475				
	(Attach duplicate copy of this page if paying by deposit account.)				
DO NOT USE THIS SPACE					
9. Statement and signature					
To the best of my knowledge and belief, the foregoing information is true and correct and any attached					
copy is a true copy of the original document.					
- Langer 1					
Reena Kuyper, Reg. No. 33,830 Name of Person Signing & Reg. No. November 1, 2000 Date					
OMB No. 0651-0011 (exp. 4/94) Total number of pages including cover sheet, attachments, and document: 3					
Do not detach this portion					
Mail documents to be recorded with required cover sheet information to:					
Director - U.S. Patent and Trademark Office					
Box Assignment Washington, D.C. 20231					

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project, (0651-0011), Washington, D.C. 20503

LA-168341.1

PATENT REEL: 011223 FRAME: 0073

ASSIGNMENT OF PATENT APPLICATION

WHEREAS, I, RONALD A. KATZ, a citizen of the United States of America, (hereinafter referred to as "ASSIGNOR"), have invented a TELEPHONE-TELEVISION STATISTICAL ANALYSIS SYSTEM for which application for Letters Patent of the United States of America has been filed on June 7, 1995, assigned Serial No. 08/478,922; and

WHEREAS, RONALD A. KATZ TECHNOLOGY LICENSING, L.P., organized and existing under and by virtue of the laws of the State of California and having its place of business at 9200 Sunset Boulevard, Los Angeles, California 90069 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the exclusive right, title and interest in, to and under said invention and in, to and under any Patent or similar legal protection to be obtained therefor in the United States of America, its territorial possessions and in any and all countries foreign thereto.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns, transfers and sets over unto the said ASSIGNEE, its successors and assigns, the full and exclusive right, title and interest to said invention and to all Letters Patent or application or similar legal protection, not only in the United States and its territorial possessions, but in all countries foreign thereto, to be obtained for said invention by said application, and to any continuation, division, renewal, substitute or reissue thereof or any legal equivalent thereof in the United States or a foreign country for the full term or terms for which the same may be granted, including all priority rights under the International Convention; and ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks to issue said Letters Patent or any legal equivalent thereof to said ASSIGNEE, its successors and assigns, in accordance with this Assignment.

LA-168073.1

PATENT REEL: 011223 FRAME: 0074 ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this Agreement;

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents in the United States or in any foreign country, which may be necessary or desirable to carry out the purposes thereof.

WITNESS my nand at 9200	Sunset Boule	evard, Los Angel	les, California 9	0069
California, this 30 day of 00	tober			, 2000
	•		Clic	<u>_</u>
		Ronald A. Ka	atz	- 🗸
STATE OF CALIFORNIA)			
) ss			
COUNTY OF LOS ANGELES)			
On Oct. 30,2000 befor	re me, Jor	mem 53	hu son, perso	onally appeared
Ronald A. Katz				
personally known to me be the person whose name is subscreaced the same in his authorized executed the instrument.	ib <mark>ed to the</mark> wi	thin instrument a	and acknowledg	ged to me that he
WITNESS my hand and off	icial seal.	Dav	m	la
JOANNE M. JOHNSON Commission # 1181359 Notary Public - California		Notary Public	c in and for said	County and State

LA-168073.1

Los Angeles County My Comm. Expires Apr 26, 2002

RECORDED: 11/06/2000

4

PATENT REEL: 011223 FRAME: 0075