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FORM PTO-1595  
1-31-92U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark office

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PATENTS ONLY

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of Conveying Party(ies): Alastair M. Reed;  
Geoffrey B. Rhoads

2. Name and address of receiving party(ies):

Additional name(s) of conveying party(ies) attached? ☐ YES ☒ NO

Name: Digimarc Corporation

3. Nature of Conveyance:

Internal Address: Suite 250

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ OtherStreet Address: 19801 SW 72<sup>nd</sup> Avenue

Execution Date: Reed 9/25/00; Rhoads 9/26/00

City Tualatin State OR ZIP 97062

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date  
of the application is: \_\_\_\_\_

A. Patent Application No.(s)

09/553,084

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No5. Name and address of party to whom correspondence  
concerning document should be mailed:

Name: William Y. Conwell

Digimarc Corporation

Internal Address:

Suite 250

Street Address:

19801 SW 72nd Avenue

City Tualatin State Oregon ZIP 97062

6. Total number of applications and patents involved: 1

7. ☒ Please charge recordation fee of \$40.00  
(37 CFR 3.41) to Deposit Acct. 50-1071.8. ☒ Any deficiency/overpayment is authorized to be  
charged to deposit account 50-1071

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9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Joel R. Meyer

October 11, 2000

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments and document: 2

OMB No. 0651-0011 (exp. 4/94)

PATENT  
REEL: 011232 FRAME: 0534

## A S S I G N M E N T

WHEREAS, we, ALASTAIR M. REED, of Delta, BC, Canada, and GEOFFREY B. RHOADS, of West Linn, State of Oregon, have invented a certain invention, entitled COLOR ADAPTIVE WATERMARKING, for which we have made application for Letters Patent of the United States, said application having been filed by us on April 19, 2000, and assigned application no. 09/553,084; and

WHEREAS, DIGIMARC CORPORATION, a corporation organized under the laws of the State of Delaware, having a place of business at 19801 SW 72<sup>nd</sup> Avenue, Suite 250, Tualatin, Oregon 97062, desires to acquire an interest therein:

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, we, ALASTAIR M. REED and GEOFFREY B. RHOADS, hereby sell, assign and transfer to DIGIMARC CORPORATION, the full and exclusive right, title and interest in and to said invention, patent application and patent rights throughout the world, including foreign patent priority rights, the right to file and prosecute International Applications under the Patent Cooperation Treaty, and the right to file and prosecute applications under the European Patent Convention; said invention, application and letters patent in this or any foreign country, and all divisions, continuations, reissues and extensions thereof, to be held and enjoyed by DIGIMARC CORPORATION, for its own use and benefit, and for its successors and assigns to the full end of the term for which letters patent may be granted in this or any foreign country, as fully and entirely as the same would have been held by me had this assignment and sale not been made, and covenant that we have full right so to do, and agree that we will communicate to DIGIMARC CORPORATION, or its successors and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths, and do everything possible to aid DIGIMARC CORPORATION, its successors and assigns to obtain and enforce proper patent protection for said invention in this or any foreign country.

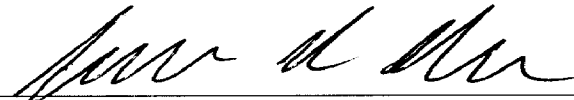
Executed at the place and date opposite our respective signatures below.



Alastair M. Reed

At Tualatin, Oregon

on this 25<sup>th</sup> (City and State)  
day of SEPT, 2000.



Geoffrey B. Rhoads

At Tualatin, Oregon

on this 26 (City and State)  
day of SEPT, 2000.