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PATENTS ONLY

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To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Keiji MARUYAMA and Jiro HAMADA

Additional name(s) of conveying party(ies) attached:

yes

XX - no

2. Name and address of receiving party(ies)?

Honda Giken Kogyo Kabushiki Kaisha

1-1, Minamiaoyama 2-chome

Minato-ku, Tokyo, JAPAN

3. Nature of Conveyance:

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Names☐ Other

Additional name(s) &amp; address(es) attached?

☐ yes☒ no

Execution Date: 21 September 2000

4. Application number(s) or patent number(s): Attorney Docket Q-61282

If this document is being filed together with a new application, the execution date of the application is 21 Sept. 2000

A. Patent Application No.(s)

B. Patent No.

Additional attached?

☐ Yes☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

SUGHRUE, MION, ZINN, MACPEAK &amp; SEAS, PLLC

2100 Pennsylvania Avenue, N.W.

Suite 800

Washington, D.C. 20037-3213

6. Total number of applications and registration involved:

1

7. Total Fee (37 CFR 3.41): \$40.00

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October 12, 2000

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JCS42 U.S. PTO  
29/131047

10/12/00

PATENT  
REEL: 011242 FRAME: 0676

ASSIGNMENT - PATENT APPLICATION  
UNITED STATES OF AMERICA

Whereas, I/We

Keiji Maruyama and Jiro Hamada, both citizen of Japan,  
and both residing at c/o Kabushiki Kaisha Honda Gijutsu Kenkyusho,  
4-1, Chuo 1-chome, Wako-shi, Saitama-ken, Japan

\_\_\_\_\_ (hereinafter "Assignor")  
have invented certain new and useful improvements in Label for Automobile  
\_\_\_\_\_ for which application for  
Letters of Patent in the United States of America ☒ is about to be filed; ☐ has been filed;

And Whereas, HONDA GIKEN KOGYO KABUSHIKI KAISHA  
of 1-1, Minamiaoyama 2-chome, Minato-ku, Tokyo, Japan (hereinafter "Assignee")  
is/are desirous of acquiring an interest therein and in the Letters Patent to be obtained therefor;

Now, Therefore, be it known by all whom it may concern, that for good and valuable consideration (the sufficiency of which is hereby acknowledged) the Assignor has assigned, transferred and set over, and by these presents does assign, transfer and set over unto the said Assignee for the territory of the United States of America, the full and exclusive right, title, and interest in and to the said invention, as fully set forth and described in the specification

A. prepared and executed on September 21, 2000

B. filed in the U.S. Patent and Trademark Office under Ser. No. \_\_\_\_\_ on \_\_\_\_\_

including any division, continuation, substitute or renewal application thereof; said invention, application and Letters Patent to be held and enjoyed by the said Assignee to the full end of the term for which said Letters Patent is granted, as fully and entirely as the same would have been held by the Assignor had this assignment and transfer not been made.

Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any and all such Letters Patent for said invention to said Assignee.

In testimony whereof, the Assignor has hereunto set his hand this

21st day of September 2000

WITNESS:

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\_\_\_\_\_  
\_\_\_\_\_

INVENTOR(S):

(1) KEIJI MARUYAMA  
(2) JIRO HAMADA  
(3) \_\_\_\_\_  
(4) \_\_\_\_\_  
(5) \_\_\_\_\_  
(6) \_\_\_\_\_  
(7) \_\_\_\_\_